JOHN BULL, OCTOBER 17, 1936

TWOPENCE.
Vol. LX.
1583.

PRIZES VALUE OVER £4,500 (SEE PAGES 44 & 45)

JOHN BULL

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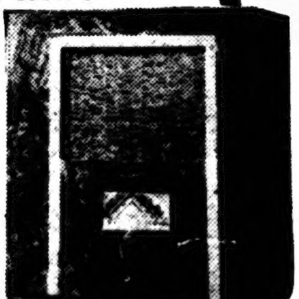
9½ GNS

FOR THIS PHILIPS 4-VALVE UNIVERSAL

TYPE 213U *4-valve Universal Receiver, with Droitwich filter 9½ gns. or H.P. terms.*

The 213U is built with all the care and skill that has become known as the "Invisible Component" in every Philips receiver. This new universal model is of the popular 4-valve Superinductance twin-circuit type, but surpasses all previous models in sensitivity, output and reproduction. It gives equally good performance on either A.C. or D.C. Mains. Absence of background noise and extremely simple control are two other important features. Cabinet work in richly figured walnut is worthy of a receiver costing twice as much. The large full-vision dial is illuminated and easily interchangeable in the event of future wavelength changes. See and hear Model 213U at your nearest Philips dealer.

And here's Philips Value in Battery Sets



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The new Philips models range in price from 7-40 gns. and include 6 table models, two of which are battery operated, two radiograms and a console.

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L.	W.	Cash.	Down.	12 Pts.
6	6	47/6	2/6	4/3
10	6	88/6	3/6	7/6
15	8	160/-	5/-	13/-

ALL SECTIONAL.

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or 18 weekly payments of 1/-. PATENT SPRING SEAT, SOLID OAK FRAME, TURNED LEGS, 3 VELVET CORD CUSHIONS. Colours to suit everyone. Carriage and Packing, England & Wales 2/6. Cheques, Reg. Letters or Crossed P.O.s.

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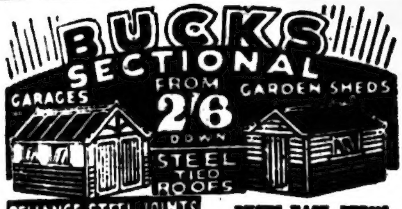

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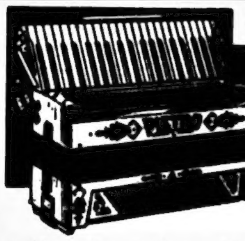

21	Piano Keys	8	Basses	£2	2	0	EASY
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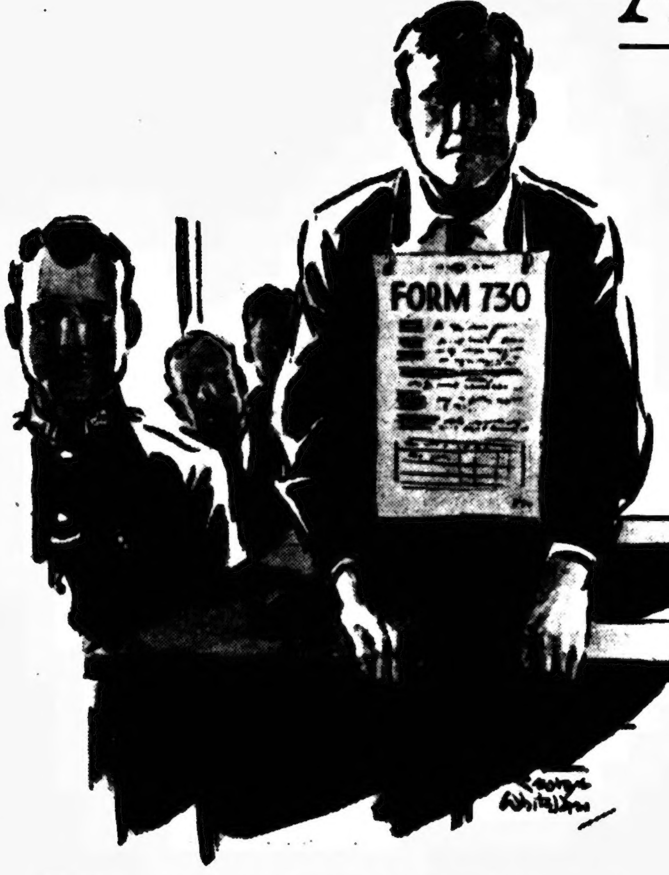

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THE first principle of criminal procedure in Britain is that in no circumstances must persons charged with or suspected of any offence be interrogated either about it or their personal history without full and solemn warning having been given that anything they say, or any statement they sign, may be used in evidence against them.

Judges and magistrates are constantly on the alert for irregularities of the kind, and it is a tribute to the entire police service that such cases are very few and far between.

For some months, however, strange reports have been reaching JOHN BULL that the authorities are employing a most dubious method to collect incriminating evidence against people involved in criminal charges—not evidence, perhaps, of their actual guilt, but evidence which might certainly contribute largely to their conviction if use were made of it even indirectly in the courts.

The new system in operation is to send a printed questionnaire to the relatives of accused persons. We believe that, when it is described to them, the public will regard this document as an extraordinary one which is fraught with menace to the foundations of justice.

OFFICIALLY it is known as Form No. 730, and, printed in red and measuring 13 inches long by 8 inches wide, sets out eleven formidable questions relating to the record of the person who is in trouble with the police. A stamped addressed envelope is sent to ensure reply.

The danger of Form No. 730 cannot be better illustrated than by describing the circumstances in which it has been used in a series of prosecutions at Cardiff.

These concerned a large number of young men who were brought up on a serious charge of breaking and entering. In the end each of them was acquitted.

Apart from a brief visit to the police station, none of the youths—all belonging to respectable families—was ever placed in custody. Bail was granted to them, and they went back to work pending their trial at the Quarter Sessions.

But while at liberty the relatives of most of them received a copy of red-lettered Form No. 730. It was sent to them by the governor of the local prison. Fortunately, it seems that in every case the relatives rightly refused to answer the questions put to them. It was, in fact, astounding information to seek regarding persons who were afterwards proved innocent.

Form No. 730 opens by demanding written evidence of the earliest history of the accused person—what schools, including reformatories, institutions for mental deficiency, and the like, he or she has attended.

"Have you ever thought that there was anything wrong with his or her mind? If so, why and when?" is the next question.

It is unnecessary to expound its clear purpose; that information should be sought at random like this regarding any person awaiting trial on a criminal charge must sting the conscience of everyone with a respect for elementary justice.

The question that follows is as outrageous. It reads: *"Is this the first occasion of any charge or suspected connection with a criminal offence?"*

If the records of the authorities are not sufficient to disclose the antecedents of people awaiting trial, it is monstrous that an attempt should be made to obtain disclosures from relatives.

Seven blank spaces are left on Form No. 730 to be filled in with the names and addresses of the accused's former employers, the nature of the work, its duration, the wages paid and the cause of leaving. This is a sheer impertinence.

"What kind of companions does he or she mix with? How has any spare time been spent?"

SUCH questions must represent about the limit of official inquisition in the case of people who have still to stand their trial.

"Are you prepared to give him or her a home and supervision when he or she is again at liberty?"

Note the words *is again at liberty.*

This is a clear prophecy by the authorities that the person who is on bail is bound to be convicted and sentenced to imprisonment. Official clumsiness could not go further.

"What prospects has he or she of obtaining work?"

What possible interest can the authorities have in asking a question like this regarding a person not yet tried on a criminal charge, unless it is to suggest that imprisonment would be better than unemployment with freedom?

Twenty-four square inches of Form No. 730 are left for the recipient to supply "any further particulars you can furnish," and, so that the sinister investigations can be carried still further, space is also provided to set out the names and addresses of other persons who are likely to give more information.

As Form No. 730 seeks only evidence which would assist a prosecution, it is a most improper document. It could easily make a travesty of the canons of justice. The damage to an innocent person could be inconceivable if it were filled in by an untruthful or ignorant individual, or one who saw in it a ready chance to exercise malice or spitefulness.

The Home Secretary must order the cancellation of Form No. 730. Until he does so, any person who receives one should either send it back empty or put it in the fire.

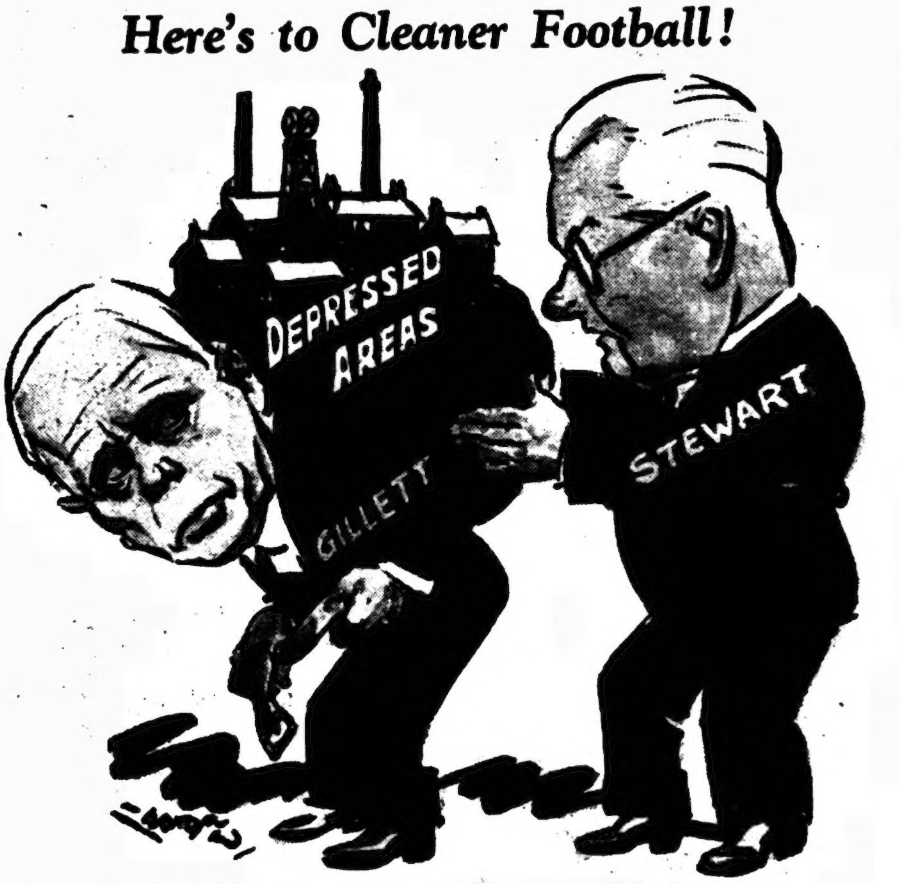
It is as illegal as it is vicious.

STRAIGHT FROM THE SHOULDER

New Man for Britain's Hardest Job

Neville's Secret Nest-Egg

Here's to Cleaner Football!



Sir George Gillett takes over from Mr. Stewart, but will he be able to lighten the burden?

WE don't know whether to congratulate Sir George Gillett or to commiserate with him. For Sir George is the new holder of the country's most depressing job.

He will be expected to bring fresh life to vast districts which are slowly dying, hope to millions who are gaunt with despair, to start the wheels of industry which have become rusted with years of idleness.

He will be expected to do all this by piecemeal methods; he will not be allowed to spend more than a million or two of money. And he will receive neither pay nor thanks.

Black areas

Naturally, we wish him well as the successor to Mr. Malcolm Stewart as Commissioner for the Special Areas of England and Wales.

But it would be idle to pretend that he has much hope of succeeding where his predecessor failed.

Mr. Stewart, as we all know, called for action on a scale that terrified our timid Cabinet Ministers. He was convinced that work could be brought to the black areas where once prosperity reigned. The Government ignored his pleas.

Since there is no likelihood of a change in its policy, it will doubtless be as adamant in rejecting any worth-while suggestion Sir George Gillett may make.

Land of the old

First, we may expect, he will study the condition of Wales. He will soon find that Mr. James Griffiths, M.P., is likely to be right in his prediction that "in ten years Wales will be a cemetery of old men."

For three out of every five persons who leave its soil for London and the Midland towns are between the ages of fifteen and twenty-five.

At an ever-increasing rate, the young are deserting the tragic towns and valleys.

The truth

In the past decade, it is said, 280,000 people have made that sad migration.

But this does not take into account the unending trail of non-insured workers—professional men, tradesmen and their families—who leave their homes never to return.

JOHN BULL investigation reveals the figure to be at least 320,000. Some two hundred families migrate each week!

Stricken towns

Sir George will be lucky if he can obtain more cheerful reports from the stricken areas of Northern England.

The stark, hopeless poverty of the Tyneside, Durham, Cumberland and smaller industrial districts has been exposed too often for us to dwell upon it here. Nor need we emphasise the bitter facts which confront Sir George's colleague, the Commissioner for Scotland.

And it should be obvious even to a Cabinet Minister that the problem demands not isolated measures on a petty scale, but a national plan, embracing new and old industries.

Crazy policy

It should include, for example, provision for oil-from-coal plants in the distressed mining areas. Certain contracts for munitions and steel, under the armaments programme, should be conditional on new factories being erected in hard-hit towns. There should be facilities for the inauguration here of new processes which are at present the monopoly of foreign countries.

That, however, is not the first step.

The most important thing is obviously to compel the Government to face the problem and to resolve that densely populated parts of Britain shall not be left to die—a task which may well appal Sir George Gillett.

Navy's grievance

A lot of money is being spent on the Navy: a pity more is not spared for its personnel.

Army and Air Force officers receive marriage allowances. Naval officers do not.

A few years ago Mr. Baldwin promised them a fair deal. Earl Beatty, then First Sea Lord, vetoed it.

What's the idea—to keep commissions in the Navy as the preserve of rich men's sons?

Neville's confession

Mr. Chamberlain, who said it was bad finance to unbalance the Budget to provide work on house building and public works, cheerfully admits that he is piling up a big deficit this year for armaments.

Present estimates put the year's deficit at more than £50,000,000.

His little dodge

But the Chancellor has a nest-egg ready for April, which will enable him to meet the armaments bill without increasing taxation.

By revaluing the official gold reserves, now shown in the accounts at 85s. an ounce, but really worth 140s. an ounce, he will get a windfall of over £100,000,000.

Very clever. But nest-eggs can only be used once.

Boom again

The biggest Stock Exchange boom since 1929 is now raging. Speculators are rushing to buy, pushing up prices at a staggering rate.

After booms of this sort there usually comes a slump. So, if you're an investor, take care not to be caught.

Cleaner football

Sportsmen will welcome the Football Association's decision to rob Soccer of the abuses which have crept into it in recent years.

No one wants to make football a game for spoilt darlings, but drastic penalties for foul play and time-wasting tactics are long overdue.

Disgrace

It is not enough to be sorry for the people in various towns who share the plight of William Rowarth, of Manchester.

An unemployed man with wife and family, his house was condemned under a slum-clearance scheme, and he was found another. The rent of the old one was 6s. 10d., that of the new 14s. a week.

Being forced into a house he couldn't afford, it is not surprising that he has fallen into arrears of rent. Now the Corporation is to turn him out.

Cutting their rations

Judge Leigh stigmatises the Corporation's action as a scandal, and he is right.

It's bad that poor people should have to choose between going short of food or being turned into the streets because of high rents.

It's still worse that local authorities, which should protect them, compel them to make the choice.

Unjust wills

Reforms are made slowly, but they do come.

Our rulers are actually thinking of banning wills by which men leave nothing to wives and children and all their property to someone else.

Such a step has been demanded for years (not least by JOHN BULL), but politicians always lag far behind public opinion.

Is it satisfying?

The latest freak food is powdered steak, a pound of which goes into a two-ounce bottle; fruit and vegetables are dried and stored in the same way.

Well, we used to be told that the time was coming when we should all lunch off a couple of tablets. But most of us still look for our cut from the joint and two veg.

Scientific discoveries like powdered steak won't please a man with a good hunger after a heavy day's work; like the tablets, they will stay in the laboratory.

Not so bad

The apparent increase in juvenile crime is not so alarming as the figures suggest.

Because under the new "Children's Act" many youngsters who haven't committed any offence are brought to the courts when the police think their home conditions are bad.

Also, it's an odd fact that a new law always produces a flood of cases which go on for three or even five years. After that comes a drop to the original figures.

Another name

Would a servant by any other name work as well? Undoubtedly. But we disagree with Mrs. A. J. Newman, of Bristol, who thinks that girls in domestic service hate being called servants. She offers three guineas to anyone who suggests a better description.

Domestic helps are hard to get, not because they resent a word, but because they want more leisure than most mistresses are willing to allow.

Next, we suppose, someone will want to call policemen "public protectors" and dustmen "refuse removers."

Don't-know justice

Our long campaign against Ignorance on the Bench is gaining so many recruits that we have hopes of soon forcing the Lord Chancellor to heed it.

Mr. Leo Page, a barrister, is the latest to attack magisterial incompetence. "Though a new magistrate may be completely ignorant of everything he should know," he writes, "there is no official recognition that it is desirable that he should know anything."

Even the Lord Chancellor can hardly defend that legal idiocy.

No kidnapping

Eileen Simpson, a Wallasey girl who holds three beauty titles, is wise not to take seriously the threat to "kidnap" her.

Crooks are often fools, but they are not foolish enough to think that this sort of American blackguardism would prove successful over here.

Threats such as Miss Simpson has received are best regarded as crazy practical jokes.

Shocking a town

Bishop Auckland is shocked. It has reason to be.

An old-age pensioner dies in a lodging-house. The poor law authorities are notified; send a lorry to remove the body —a lorry which is said to be regularly used as a refuse wagon.

"Rattle his bones over the stones, he's only a pauper whom nobody owns"—will that be the town's motto in future?

Good to hear

Spiteful Essex farmers, ordered to increase their men's wages, have been trying to get their own back by asking for permission from the County Wages Committee to raise the rent the men pay for tied cottages.

But the move has recoiled on their own heads. The Committee has ordered many of them to do extensive repairs, instal water-supply, and in other ways make the cottages habitable, besides refusing to increase rents.

Doesn't that warm your heart?

No defence

Congratulate Mr. Ronald Powell, Westminster magistrate, who says that employers forcing lorry men to drive for over-long periods cannot hide behind the excuse, "We told them not to."

No man will work more than the regulation number of hours unless in fear of losing his job.

Walking to work

It takes our mine-owners a long time to learn. That is why we lose business to foreign coal industries.

There has been a colliery strike near Edinburgh because the owners forced the men—as elsewhere—to walk long distances from the pit bottom to the coal face. Apart from the hardship involved, the men's labour is obviously unproductive while they are tramping.

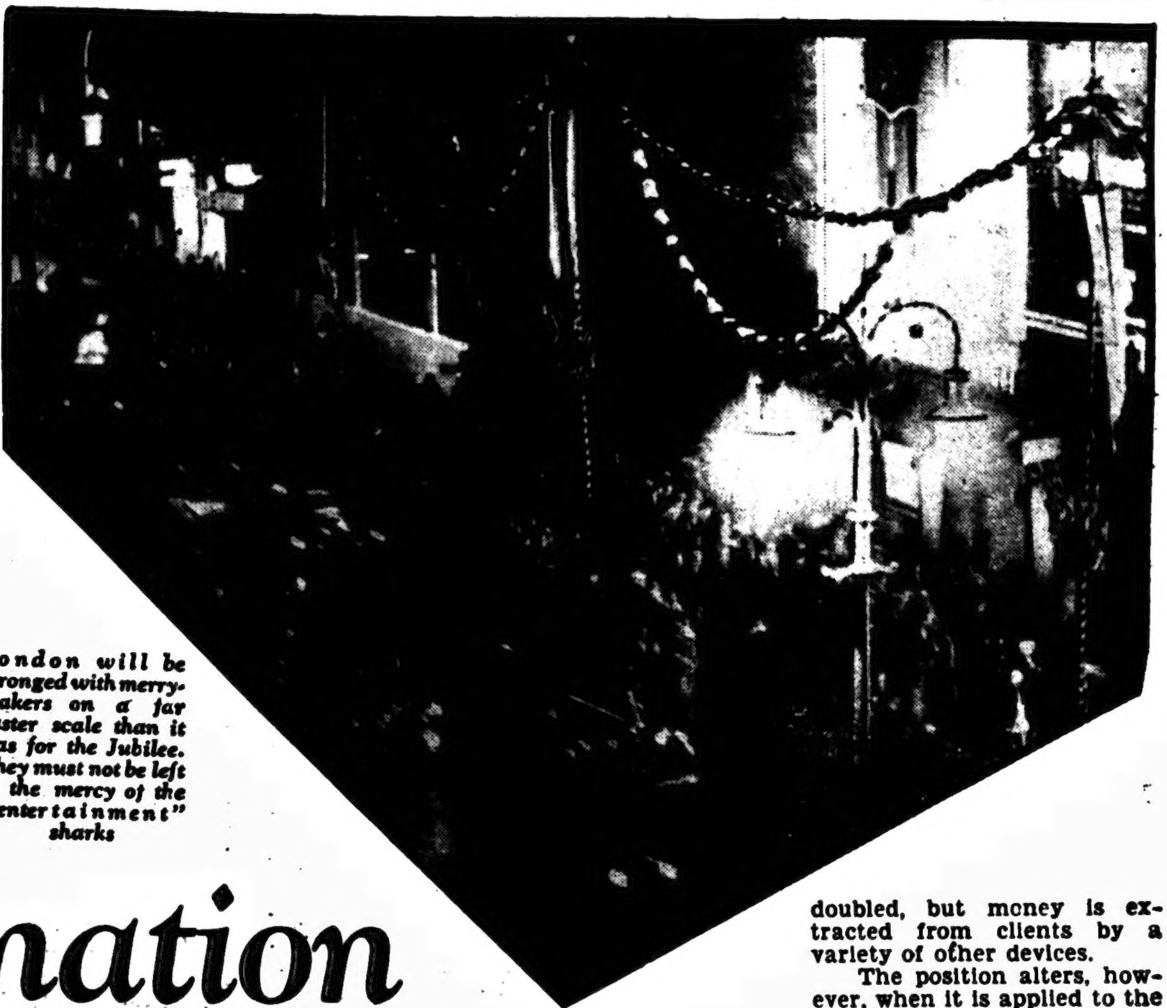
Foreign mine-owners put their men in trams for such journeys. Thus they get an extra half-hour's coal cutting a day and everybody benefits.

Three years

Society will be well rid of Lawrence Hinksman and Eric Eaton, who have been sentenced at Birmingham to three years' penal servitude.

This rascally pair and their cheap fruit swindle were exposed by us last July.

Coronation MISCHIEF Brewing



London will be thronged with merry-makers on a far vaster scale than it was for the Jubilee. They must not be left to the mercy of the "entertainment" sharks

FROM all over Britain licensing magistrates will assemble in London next Tuesday to produce a scheme to submit to the Government for the suppression of the evil of the many thousands of bogus drinking clubs and bottle party parlours that have lately come into existence.

That is the ostensible purpose for which this great conference has been called. In reality, JOHN BULL can reveal, it is to be held because very serious mischief is brewing in connection with the Coronation celebrations. It is best that the public should know all the facts.

An extraordinary amount of vacant property in and around the West End of London has lately been let for a period ending next June.

Flats, offices, warehouses, basements—everything of the kind that is now or will be empty in the next seven months has been snapped up. Owners and agents willingly gave the short leases asked for. They were offered terms far above the commercial value of the property, with cash down. From the price angle some fantastic bargains have been struck with the eager applicants.

This strange and hectic demand for all kinds of accommodation in the West End of London soon came to the notice of the authorities. Officials whose duty is to find explanations of queer doings were perplexed at first.

Because, it was learned, all the establishments taken over were to be prepared for occupation during May, it was obvious that the unprecedented letting and transfer of leases had something to do with the Coronation.

An assumption that speculators were at work acquiring view-points for the processions and pageantry was soon dismissed. The rents being paid were so high that it was clear the money could not be recovered, even by making the most exorbitant charges for window space. Moreover, most of the premises—for which nine and twelve months' leases have been signed to ensure possession in May—are away from the procession routes and the areas marked out for public festivities.

The idea that the places might be used to provide lodging for a section of the vast throng that will invade London during the Coronation month was also not acceptable. Officers sent out to inspect them reported that generally they were unsuitable for the purpose of temporary hotels or hostels.

The enquiry was then switched into the personal channel. Information was called for regarding the identity of the people who have been hiring property so freely at fancy prices. Here the investigation suffered a check. Practically all the persons who had carried through the negotiations and signed the tenancy agreements, it became apparent, were no more than dummies.

Who were their principals?

This was far from easy to discover, but the information was obtained item by item. It was seen to be ominous long before it was complete.

Touts Out

Many of the men—in a few cases women—who are behind the amazing property deals are known black sheep. Among them are the practitioners of every kind of vice and racket, and not a few are either notorious confidence tricksters or white slave traffickers. The majority are of alien origin.

From an unexpected direction the authorities began to receive hints which made it plain what the purpose of these gentry is to be during Coronation month.

Hotel private detectives reported that members of the staffs—porters, waiters and chambermaids—of the establishments which they serve are being offered substantial rewards if they will act as touts next May for many new "social centres" throughout the West End of London. Their job will be simply to make known the existence of these places to hotel guests, to hand them cards of introduction and admission, and to impress upon them that liquor and gay entertainment will be available day and night.

Taxicab drivers also report that for weeks past they, too, have been approached and promised big commissions on all business which they can introduce by taking "fares" to certain West End addresses during the celebrations period.

May will, indeed, be a very merry month for the master crooks if the plans which they have made for their enrichment are not thwarted.

The easiest—and safest—method of making big and quick profits now known to the experienced criminals of the more intelligent type is by means of what they call the "booze racket." Bottle party parlours and bogus clubs—no longer conducted stealthily in hole-and-corner premises, but openly in garish and often luxurious surroundings—are their plunder grounds. There is no risk. They have the protection of the law. Fortunes can be made legally by outright and unconcealed robbery.

So there is already a massing of dubious characters in preparation for Coronation time. They are the people really behind the large-scale acquisition of property. The West End of London, if their plans are not interrupted, is to become during May a warren of shebeens.

An opportunity without parallel will be open for this kind of thing. Never will there have been so many people in London. Apart altogether from the visitors residing in the capital for a period, hundreds of thousands will come from the provinces daily during the month by the greatest excursion train service ever organised by the railways. By day and night the streets will be dense for weeks.

At a price

All these visitors will need refreshment. They will be seeking it early and late when it is not available at ordinary licensed premises. Their only means of getting what they want will be at the hundreds of bottle party parlours and so-called private clubs that are to come into existence to exploit them. These establishments will be open—quite legally—after what is called the "permitted hours." And the people who pass into them will pay very dearly.

No sympathy is wasted on those who frequent parlours and clubs of this kind at ordinary times. They know, or should know, that they will be outrageously fleeced, and most of the clientèle of these places are of a type willing or able to submit to the extortion. Not only are prices more than doubled, but money is extracted from clients by a variety of other devices.

The position alters, however, when it is applied to the host of visitors attracted by the Coronation panoply and festivities. They must have food and drink. They will be at the mercy of the crooks who alone can cater for them, when the licensed restaurants and other places are closed by the requirements of the law.

They will be further induced to give their patronage to the upstart establishments by the promise of entertainment—cabaret performances, dancing spectacles, and the like. All that will be found to be sham and a snare. Reputable or capable artists would never entertain the idea of giving their services under such auspices.

Very significant, however, is the fact that the authorities in this country have learned from the Continental police that supposed entertainment promoters here have been in contact with notorious people in the white slave trade in Northern Europe, and have already made arrangements for women to be sent to Britain from infamous places in several countries.

To the Tower!

There is no licensing whatever of clubs, be they genuine or spurious, and no system of supervision. Anyone, even a person with a black record of crime, can open one anywhere, in any kind of premises, simply by calling at a police station, filling up a form and depositing five shillings.

The bottle party parlours enjoy still better legal protection. They do not even have to comply with the formality of paying five shillings. Their business is conducted on the principle that the clients, who are charged heavily for admission and twenty-four hours' membership, have given their orders in advance to an off-licence, and can consume them in the parlours when other licensed premises are closed. In practice, the orders are given by the proprietors of the parlours who make enormous profits from exorbitant prices.

How best can the blot which hundreds of enterprises like these would cast on the Coronation celebrations, be prevented?

There is only one sure method. It is to send D.O.R.A. to the Tower for at least a week while the nation is rejoicing—to allow all licensed premises to remain open, not for the usual extra half hour permitted on special occasions, but day and night or for as long as the proprietors find it necessary to meet the public demand.

Let the authorities, for once, trust the people more and the regulations less.

MONEY TALKS

I Saw For Myself

by a "John Bull" Investigator

"MONEY, money, money," shouted the Hyde Park Communist orator. "What is it but a means of making the rich richer and the poor poorer? Now in Russia . . ."

Well, what about Russia? Within a week of hearing those words I was in Moscow seeing for myself. I walked among the crowds in Red Square, visited the shops, spoke to high officials to whom I had letters of introduction. More important, I moved about as a Russian, for I know the language well.

And I saw money, money, money on every side. I saw money being spent with evident enjoyment. I got figures of the Russian workers' savings bank investments—staggering figures.

An incentive

For all the Hyde Park orator's pious disdain of the "currency that maintains the capitalist system," and his firm conviction that cash played a very small part in the country he had made his ideal, I came away from Russia convinced that money is talking again there, and that one day it will talk there in as loud a voice as anywhere else.

The present-day Soviet leaders are admitting at last that money is an incentive I translated some of these speeches on the spot. I will quote from them later. Because they make neither Communist nor anti-Communist propaganda, you hear little about them here.

And didn't I get evidence of that with my own eyes?

See Moscow as I saw it on my first afternoon there, with queues waiting to buy pears, fish, all the commodities which don't happen to be plentiful—which must necessarily include boots.

Good boots, better boots than they have been wearing for some years past, are every Russian's ambition. Even some such notice as: "A further delivery of boots like these is expected shortly" was enough to attract a goggle-eyed crowd.

Propaganda

There were arcades of shops that would not look out of place in London's Bond Street, or the most fashionable shopping districts of Paris or New York. Yes, money—real money—was pouring over the counters. And for what . . . black bread, beans?

Nonsense. That is propagandist talk, and ninety-nine hundredths of what is written or talked about Russia is propaganda on one side or another.

I am telling you—and if you base any political convictions on such information I shall be amused—that some of those shops were being kept busy by Moscow girls who sought nothing more than to embellish Nature's handiwork by purchasing lip-sticks, rouge, eye-tint, and so on.

How they hesitated over the exact shades of nail-crimson they would use, holding their nails against colour cards just like their sisters in any other part of the world. How chattily they talked about permanent waves, face massage.

And how they plastered their cosmetics on, for in the years when such things couldn't be bought in Russia making-up became a lost art, and the new generation, compelled to learn it anew, has not yet acquired any delicacy of touch in the matter.

In the next shop, two girls pondered long and seriously over the choice of a pullover. Was it to be wine-coloured or canary? Anyhow, their choice was for something in silk, and—although cotton goods cost about the same in Russia as anywhere else—such luxury articles as silk cost a pretty penny, perhaps four times as much as in London.

But out of the depths of a smart handbag came the necessary money, with "Workers of the World Unite" on every coin—an odd idea, that, seeing that nobody is allowed to take a coin out of the country, and therefore the message is hardly likely to reach the Workers of the World in such a way. And then the girls passed into a perfume establishment.

And then, in real contrast, there came along the street a somewhat bulky-looking woman with a tray strapped to her waist. You will see such women everywhere there. People "stop them and buy one."

Approaching her was a typical Russian family, the young boy-member of which tugged his father's sleeve at the sight of the woman just as any British boy will tug his father's sleeve at the sound of an ice-cream bell.

The boy advanced his arguments as to why he should be bought an ice-cream. I dare say he pointed out exactly how long had elapsed since he last had the taste of one, although the family was too far away for me to hear any conversation.

Dad — a typical Russian working man—slid his hand deep down into his trouser pocket. Sonny scampered towards the ice-cream woman with the coin he was given. He was asked "Cornet or choc-ice?" and made his choice.

It was a cornet. And the last time I saw the family he was tailing a few yards behind them, drawing his tongue over the ice-cream swiftly and with evident enjoyment.

Russian girls to-day like and buy their cosmetics just as girls do in any "capitalist" country

And after that I became aware of the fact that there were shoe-shine men everywhere. (Nobody troubles to clean his own boots in Russia.) They were little capitalists, if you like. They are supposed to pay 50 per cent. of their earnings to the State. But I am quite ready to believe the statement made to me to the effect that the State sees precious little of their earnings. After all, how is the State to know how many pairs of shoes they shine every month?

And all the time, typical married couples were buying their groceries just as Mr. and Mrs Blank do in Britain, as any married couple does in any "capitalist" country. By that I mean that they bought such necessities as bread and vegetables with the air that they had got to be bought, anyhow, and paused over such luxuries as cake as if anxious to know, before making the plunge, exactly how much money they would have to spare out of the housekeeping.

There is one great difference one notices in the shops over there. That is that the people with the most money and the people with the least—I must avoid mention of the word "classes" if I am to go back again without being frowned upon—all shop in the same markets. After all, there are no luxury brands. Every brand is the State brand. The price to the man who arrives by car is the same as the price to the man who arrives on foot at the head of a rather prolific family.

The difference

The man with most money can afford cake twice a day where the lowest-paid worker can only afford it once a week—that's the only difference. And, after all, isn't it the main difference in every "capitalist" country?

I can almost hear you asking what I mean by "the man with the most money." How can one have more than any other, I can hear you saying, in a Communistic State? Well, they can and do.

The average working man draws a matter of 450 roubles in his wage packet every month. I shan't attempt to compare it with an Englishman's £4 or £5 a week. No comparison is possible. A month's pay will buy him a suit. It will purchase about a quarter the amount of luxuries he would get here. But it goes a long, long way on necessities.

Anyhow, it can't be so bad, because the savings banks in Russia received deposits totalling about 25,000,000,000 roubles last year—at the rate of exchange, a matter of £100,000,000, although any comparison between Russian currency and that of any other country is somewhat ridiculous.

Immense sum

Anyhow, there was an average of £263 a head deposited in the 47,000 savings banks, and the amount deposited in a single year is expected to show a leap of something like 500,000,000 roubles this year.

In addition, the workers of Russia put an immense sum of money into State bonds. There are, in fact, 45,000,000 State bondholders. But just one word of caution before that fact is accepted as indicating any great degree of prosperity.

Every trade union is told how much it is expected to put into State bonds in any one year. And every member of that trade union knows, in consequence, what he should take up of the total. Even if he is not compelled to, he is looked on as something of a traitor to the State if he doesn't at least try hard to acquire his quota of bonds.

What is the worker going to do with his savings, whenever he can realise them? Frankly, I don't know. To give the other side of the picture, it is going to be very difficult for him to turn his money to any account.

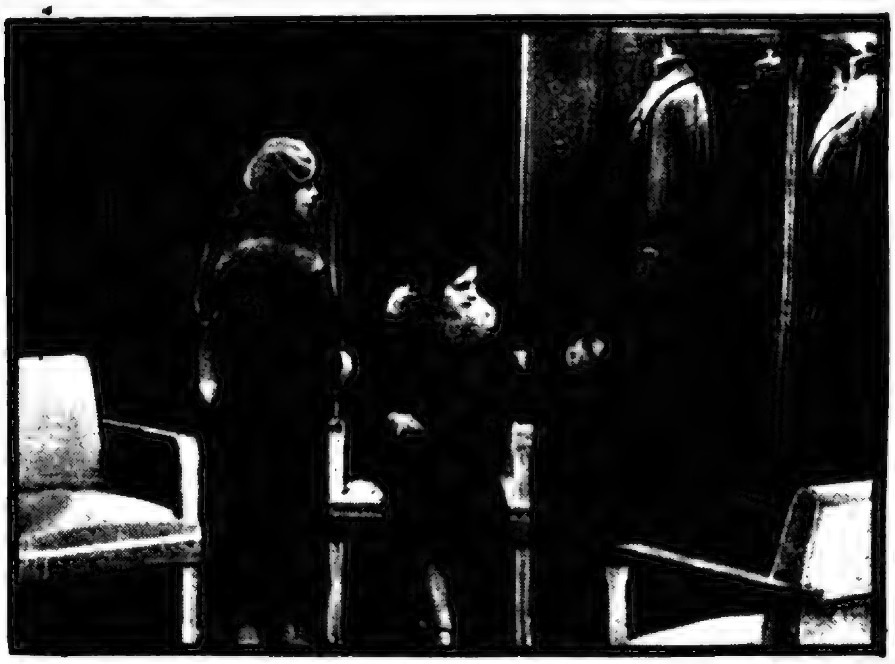
He can't buy a house, or land, because property ownership is forbidden. He can't rent more than his allotted cubic space, as far as housing is concerned. House space is strictly rationed, until such time as a State that is tackling every shortage in turn can deal with the shortage of living accommodation. At the moment it is devoting itself almost entirely to the heavy industries, the life-blood of the country.

When he dies, the State is going to take an appreciable part of his savings in death duties. In fact, not a great deal of it is going to be left.

And so you can look on Russian small savings as evidence of prosperity, or remark that any country can be prosperous when it borrows from its workers on such easy terms That, I —just as you think fit.

Again in RUSSIA

Yes, there are banks, too, where the workers can save; in fact, the total of workers' investments is a staggering one



A shopping scene in modern Moscow—little different from our own West End, in spite of what anti-Russian propaganda would have us believe

think, is true of most things one sees in this great country. They can be used as arguments both for and against the Russian experiment.

There, then, is a picture of the 450 or 500 roubles a month workman. It remains to be added that his income is probably doubled by the fact that his wife works, too. In every respect except one she can work on the same terms as a man.

The one difference is that every woman going out to work is tested as to how much she can lift. Thereafter she is never allowed to carry an amount in excess of that figure.

Now we can turn to the engineers and technicians — the skilled workers, if you like. They get up to 1,500 roubles a month. If their wives go out to work, they can afford to spend their days off in the country somewhere, and do their holiday breaks in real slap-up style.

Weaknesses

Yes, and they will go about in cars to the envy of the people who are not so lucky. Not their own cars. Not enough gaps have been broken down in the ban on private ownership, as yet—although weaknesses are showing themselves.

Every factory has a number of State cars and State chauffeurs attached to it. And every factory is supposed to yield a certain quota in production results.

If it falls short of its quota, then it is Heaven help the men responsible for its welfare. They may be pushed down in grade. If the factory is doing badly because of wicked neglect, the people responsible might even be held guilty of sabotage.

But if the factory is exceeding its quota—well, then, let the higher-ups use the State cars and State chauffeurs by all means. Let the public see them driving about and admire them for what they are, people who are doing their duty by the State and, in doing so, doing their duty by the workers under them.

State's guests

After all, the public is expected to notice working men who can exceed their individual quotas. They get the Star of Lenin—the Victoria Cross of Industry. And on their days off they can get recreation, amusement, everything necessary for a little conviviality, for nothing. Even beer, it has been announced since my return.

When not working, they are guests of the State.

And so there is a very definite middle class growing again in Russia. What a hated word "middle class" used to be in the years after the Revolution!

Yes, and almost an upper class. A very successful playwright whose work is often seen in the theatres there gets about 3,000 roubles a month.

Such a man can afford a country cottage. There must be customers somewhere for the antique shops and jewellery establishments one sees there!

And there must be customers, too, for the higher-priced theatre seats. There are stalls, and pit, and gallery, and circle, just as in England. And boxes, too, in some of the older theatres.

Money speaks when you go out for an evening.

And in the Russian theatres there is just the same buzz of interested conversation when somebody important arrives as you will hear in a London, Manchester or Glasgow theatre. The difference is that they don't buzz over anybody blue-blooded.

Their interest is fired, as a rule, by a Commissar, or by somebody who has done big work for a State factory or other business.

Essentials

You might almost say that they are enthusing over some big industrialist, except that in Russia the industrialist is given the name of being an ordinary employee of the State, which means that he is sure of earning more than the people beneath him—a thing of which his British counterpart can't be too sure. In bad times he might have to take less out of the business than some of his section managers.

All these things are things I saw for myself in Russia. You might want to quarrel with first-hand impressions.

But the one thing you can't quarrel with is the positive assertion of more than one Soviet leader that money has become important again in Russia, and that some degree of private ownership is essential as well.

For instance, one of Russia's biggest problems in imposing 100 per cent. Communism was that she had always been an essentially agricultural country, and the farmers wanted to really own something.

Very well. Therefore the Commissar of Agriculture confesses at a recent conference that: "If you want to consolidate the farm movement . . . you must absolutely take account not only of the collective interests of collective farmers, but also of private interests."

The result? Farmers are to-day being allowed to own certain stock.

Fair reward

The nomad, or traveller farmer, can have 8 to 10 cows in addition to calves, 100 to 150 sheep and goats together, 10 horses or from 5 to 8 camels. It must be remembered that the nomad districts are in the semi-tropical south.

The semi-nomads are allowed as many rabbits and poultry as they like, 4 to 5 cows and calves, 30 to 40 sheep and goats, 2 to 3 sows with litters and a maximum of 20 beehives.

And the agriculturists, the people whose families live generation after generation in one place, may have one cow, one or 2 calves, one sow with litter—two if the management board of the collective farm for the district thinks fit, 10 sheep or goats, unlimited poultry or rabbits, and up to 20 beehives.

Only land or stock can satisfy the farmer, these experimentalists have found out who once said that every stick and stone should belong to the State.

And they are seeing, too, that only money can be the fair reward of human labour—in any case, that when a man sells his labour, it is cash he wants to see in exchange.

That is why the Commissar of Heavy industries has said, recently, in a somewhat weighty utterance that is nevertheless worth reading: "Much has been done in these last four years to regulate wages and eliminate equalitarianism in industry. But what was known as the average wage, far from encouraging increased production of labour, hindered it.

If you put an end to the equalitarian system and the average wage system and introduce the system of progressive piece rates, it will result in higher productivity and thus higher wages."

Prophetic

Even more revolutionary, seeing that this is Soviet Russia referred to, is a speech of Grinka, the People's Commissar of Finance, in which he said:—

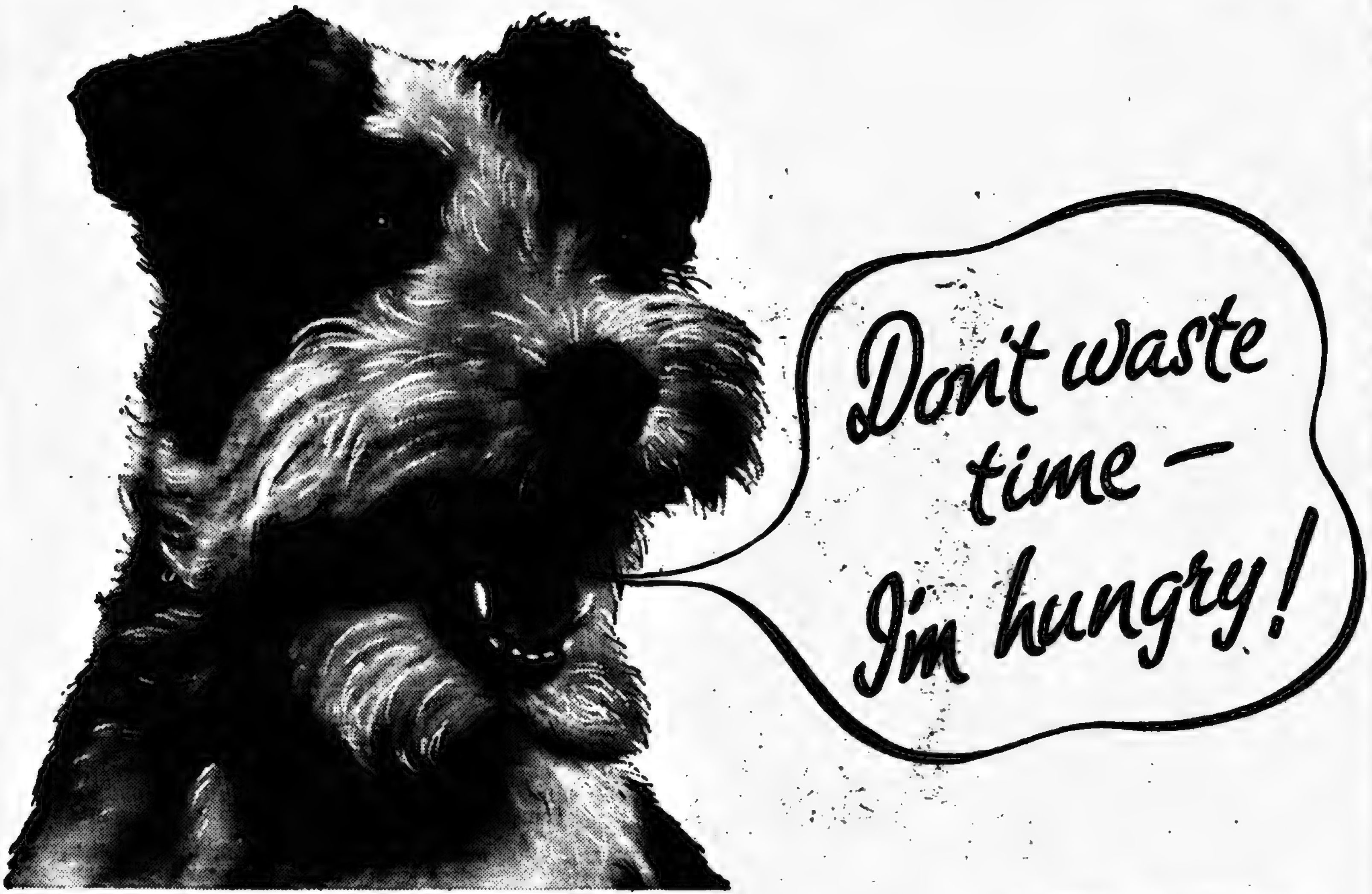
"The abolition of ration cards . . . and of the system of supplying bread in connection with agricultural purchases, implies *an enhancement of the rôle of money as a stimulus to labour* . . .

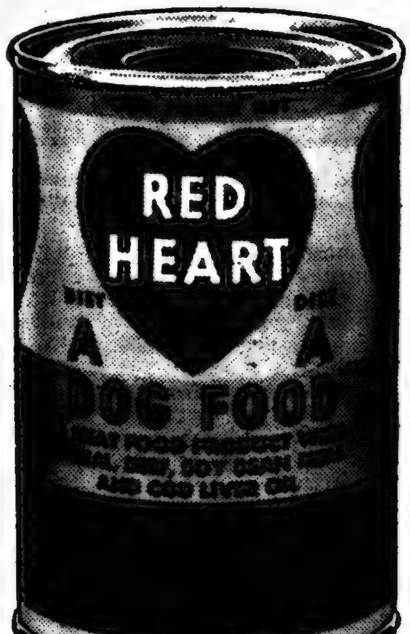
"In 1934, we shall adopt one single method of stimulating labour economically, namely, by means of wages."

All these speeches were prophetic utterances of the greatest import. They meant that Russia was going to drop the old Communism, as, to my way of thinking, she has already done to a great extent, and is doing more and more every day.

They led the way to the special Stalin brand of State capitalism that is the system in Russia to-day, and which, to be quite candid, is doing very great things for the country in certain directions.

Russia found she was wrong in visualising a time when money wouldn't matter. It will be good for her that money speaks there again in an exceeding loud voice.


Don't waste time – I'm hungry!



Here is a dog who knows what is coming—and is ready for it. He used to be difficult to feed, but "RED HEART" altered all that. Now he gets frequent changes of diet, because "RED HEART" is scientifically prepared in three different flavours. "RED HEART" contains all the ingredients necessary to provide a perfectly balanced diet and so keep the dog, no matter what his breed, in perfect health and condition.

No more haphazard feeding or laborious preparations; a can, a dish and a can-opener are all that is necessary. Order three tins to-day (diets "A," "B" and "C") from your Chemist, Grocer, Pet Stores or Corn Dealer, and feed them in rotation. The result will gratify you.

If unable to obtain locally, please send name of usual supplier to John Morrell & Co., Ltd., 57, Victoria Street, Liverpool, 1, or 10, Borough High Street, London, S.E.1.

It's handy! It's tasty! It's GOOD!

1 lb. tin
6d

RED HEART

The Diversified Diet

DOG FOOD

CYN 57

CANDID COMMUNICATIONS

Outlaw the Private Armies, Sir John

Dogs Beat the Councillors—City they Mustn't Bury—Do Parents Need Teaching?—A Gipsy We Don't Want

DEAR SIR JOHN SIMON,—We are all disturbed by the recent disorders in the East End. And we're all wondering what you intend to do to prevent similar occurrences in the future.

For you'll have to do something, you know.

I appreciate the difficulties of the position. I know you have no wish to act as a petty dictator, and to use repressive measures against political minorities. For that, as you say, would mean an end of free speech.

But it is not only your duty, as Home Secretary, to preserve free speech. It is your duty to preserve order.

And the riots which broke out in London the other Sunday would never have taken place had you heeded the warnings of George Lansbury, the East London Mayors, and the 100,000 citizens who signed a petition which was presented to you.

They visualised the ugly, menacing situation that the Fascist procession was bound to cause. You did not. But for the careful handling of it by the Commissioner for Police, we might well have seen the streets running with blood.

* * *

Your defence is that you have no power to ban demonstrations in advance. Yet a previous Home Secretary, Sir W. Joynson-Hicks, did not hesitate to ban meetings which might have led to a breach of the peace.

But I am not so much concerned with holding an inquest on past events as with the measures that should be taken to prevent future disorders.

"The antics and language of these uniformed Fascists have undoubtedly been very provocative," you admit. "I regard this dressing-up in fancy uniform and this aping of military organisation with dislike, and I believe these methods are repugnant to the civic sentiments of ordinary people."

That is well spoken. And it points to the lines along which you must work.

You should ask Parliament to declare such "aping of military organisation" illegal. You must know, surely, that Parliament would readily pass a Bill for this purpose.

Indeed, I understand that groups of influential M.P.s are considering the promotion of a private Bill should the Government fail to take the initiative.

* * *

Certainly the Fascists must be allowed to hold meetings and express their policy. But it is intolerable that they should swagger through the streets in quasi-military uniform and military formation with "despatch riders" on motor-cycles darting from one end of the procession to the other.

We don't want private armies of any sort—whether they are Fascist, Communist or anything else in nature. We do want free speech and a prevention of racial and class hatred.

Well, there's your job. Tackle it now!

JONH BULL.

The MEMBERS,
Huddersfield Town Council

GENTLEMEN,—You are wise to bow to the storm of protest provoked by your refusal to allow council tenants to keep dogs without your permission.

Such irritating restrictions, which I have so often attacked, are far too common on the new municipal housing estates up and down the country.

Councillors should remember that they are the servants and not the masters of the ratepayers who put them into office.

JOHN BULL.

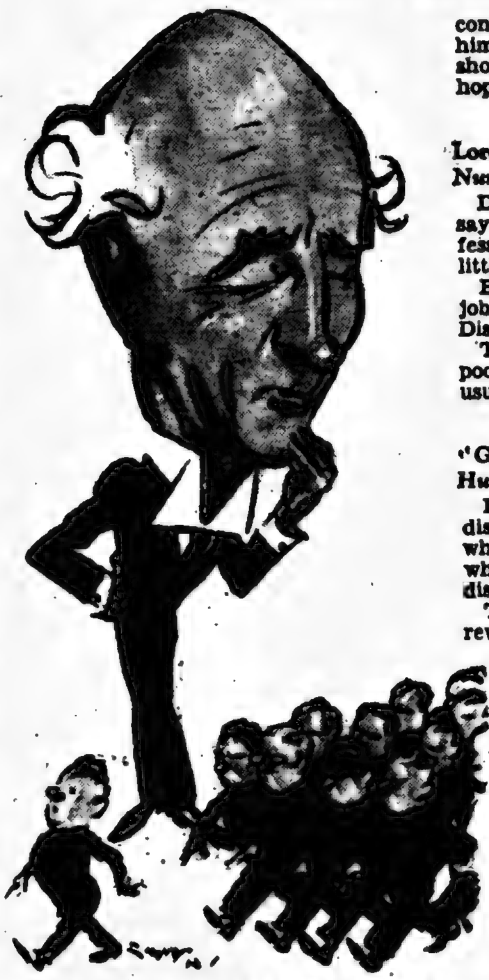
Lord STANHOPE,
First Commissioner of Works

DEAR LORD STANHOPE,—You shouldn't think twice about snubbing your officials who argue that the ancient city of Maiden Castle, near Dorchester, is "too expensive to maintain."

It is inconceivable that this great fortress, which shows what life was like in the Britain of four thousand years ago, should have to be buried again because of a few pounds needed for its upkeep.

Neville Chamberlain has told us this week that Britain is rich. Are you going to prove to the world that we are poor in spirit?

JOHN BULL.



What are you going to do about it, Sir John?

Captain J. S. IRVING,
Institute of Automobile Engineers

DEAR PRESIDENT,—So you want hundred-miles-an-hour roads. You believe that main highways should be designed not only to suit the traffic needs of to-day, but those of a generation ahead.

The trouble is, I fancy, that most of our roads are not even good enough for to-day, though they may have been adequate a generation ago.

Mr. Hore-Belisha, by taking over the control of arterial highways, has given himself a great chance to amend the short-sighted policy of the past. Let us hope he takes it.

JOHN BULL.

Lord ALLEN OF HURTWOOD,
Nursery School Association

DEAR LORD ALLEN,—It's true, as you say, that "for the vitally important profession of parenthood we are taught little or nothing."

But do most people make such a bad job of bringing up their children as the Dismal Jimmies suggest?

The marvel to me is that the very poor, struggling against difficulties, are usually the most considerate parents.

JOHN BULL.

"GIPSY" HORVATH,
Hungarian Band Leader

HORVATH,—Rarely have I been more disgusted than by the paternity case in which you have recently figured. And the whole public, I am sure, shares my disgust.

The facts brought out in the evidence reveal you as a foreigner who should not be allowed to remain in this country, and I trust the Home Secretary will consider revoking your permit.

JOHN BULL.

Dr. A. A. DAVID,
Bishop of Liverpool

DEAR BISHOP,—Your rebuke to the clerical dress censors is very welcome. To refuse to allow hatless women to enter church, you declare, is an "absurdity."

You would courteously receive people "in any dress in which they may with propriety be seen outside."

Why not?

It would go hard with many Christians if their passport to pews depended upon sartorial standards.

JOHN BULL.

Judge Sir MORDAUNT SNAGGE,
Westminster County Court

DEAR SIR MORDAUNT,—Finding that a window cleaner's widow will have to be content with receiving her £300 compensation in six hundred monthly instalments of 10s., you are wondering why men who employ others in dangerous occupations do not insure their workers.

And I, knowing that similar cases constantly occur, am wondering when the powers-that-be will wake up and make such insurance compulsory.

JOHN BULL.

WILLIAM POUGHER,
Louth, Lincs

DEAR WILLIAM,—Wireless operator on a trawler, you risked your life in a gallant effort to swim ashore with a lifeline when your ship was wrecked off the heavy seas of the Icelandic coast.

Yet you couldn't be persuaded to face the ordeal of a public presentation in recognition of your bravery, preferring that a Board of Trade gift should be handed to you without fuss or ceremony.

Your modesty is typical of the chivalrous traditions of British seamanship.

JOHN BULL.

Sir DAVID MILNE-WATSON,
Gas Light and Coke Co., London

DEAR SIR,—Your company deserves the highest praise for producing a film which illustrates the appalling malnutrition existing to-day.

I am glad you were able to persuade such famous men as Sir John Orr, Sir Frederick Gowland Hopkins and Professor Julian Huxley to assist in its making.

If the story it tells of how thirty-six million Britons live on less than 10s. a week persuades the rest of the public to think hard, your venture will prove a social boon.

JOHN BULL.

Vice-Admiral WADE CAULFIELD,
Piccadilly, London, W.

DEAR ADMIRAL,—Your letter to a newspaper, confessing that you had driven past a red traffic light and deliberately ignored a policeman's "stop" signal, earned you a gentle chiding in these columns recently.

Now you explain you were driving a police officer who had commandeered your car to pursue a thief.

Glad to hear it! But if you will try to bite newspaper readers you must expect to be bitten yourself.

JOHN BULL.

MICHAEL MACLEAN,
Upton Park, London

MACLEAN,—The bullying of women on their doorsteps is indefensible and yet practically unpunishable. But you, a tallyman's representative, have discovered the possibility of exceeding the limit—and I am delighted.

For you levelled at one woman a volley of filthy names and a blow on the chest, and now you have to pay £5 or spend a month in jail, a sequel which should be a useful deterrent to others of your kidney.

JOHN BULL.

Kinema Kisses

THOUGH the screen often shows
Many scenes that one knows
Bear to life but the smallest relation,
It would seem, quite a few
In due course, become true,
By inspiring intense imitation;
Thus lending fresh force to those numerous strictures
Regarding the evil effects of the pictures.

There are husbands and wives
Who have lived half their lives,
Vaguely conscious that something is missing;
Then, at last, they're imbued,
Through some film they have viewed,
With a penchant for hugging and kissing—
Till Garbos and Gables by dozens inhabit
Trim houses in suburbs once sacred to Babbit!

Too many of us have purchased postage stamps from a heavy-lidded Dietrich or have been served with a pottertea an' buttud toce by Jean Harlow for us to deny that the talkies have an infinite capacity for inspiring imitation.

Nevertheless, one is mildly surprised when Dr. Herman Eisif, a Viennese psychologist, declares that artificial kisses on the screen inspire real kisses in married life, and that the showing of pictures featuring passionate lovemaking is usually followed by a rise in the marriage rate.

Our psychologist, however, neglects to state whether the showing of gangster films is followed by a rise in the death-rate, or the screening of low comedy pictures by an increased sale for mutton pies.

Maybe screen osculation possesses an inspirational force absent from mutton pies. Certainly it would need it to render some old-established husbands kiss-conscious or to induce some boy friends to believe that two can live cheaper than one.

Dr. Eisif even alleges that directors and cameramen are "subconsciously deeply affected" by the scenes of bogus passion they witness, and so "cannot help falling in love."

NOT FROM THE B.B C.

It is indeed touching to think of a hard-boiled director becoming sentimental while watching the lovemaking of a heroine who, as likely as not, was his own wife three marriages back, and a hero who, perhaps, is his (the director's) present wife's future husband.

Personally, I should have thought that a film director would become as bored with studio lovemaking as a cheese-taster does with cheese; but, apparently, his susceptible heart never fails to respond to the old familiar hokum.

A film director's life is not
What one could call a pleasant lot;
For in a studio, day by day,
He teaches others the proper way
To sigh and languish, embrace and kiss,
While giving these pleasures himself a miss.

"We'll have that over again," he cries,
Trying to stifle his own deep sighs;
"More fervour when next you that kiss repeat—
We want it to last for two dozen feet!"
Then he views the scene, with his mouth close-shut,
Till, choking a sob, he can bellow "Cut!"

Dear reader, when next to a film you go,
Think of the bloke who directs the show,
Teaching performers the boudoir hug,
While passionate yearnings his heart-strings tug!
Counting the kisses, with visage grim,
With never, oh, never a kiss for him!

Y. Z.

No vitality?

You're keeping his system short of

'PROTECTIVE FOOD'

Mooching around aimlessly when the other boys are so keen! It's no use keeping on at him for slackness . . . . telling him to wake up. A boy doesn't lose interest unless there's something lacking. See that he gets his daily quota of 'protective foods.'

What is 'Protective Food'?

'Protective food' is food rich in minerals and vitamins — those elusive things so easily missed from your ordinary diet. Without an adequate supply of minerals and vitamins no one can be properly fit, and young people particularly suffer severely. They don't make *sound* growth, they tire easily, they've no resistance — they are easy victims of any infection they meet.

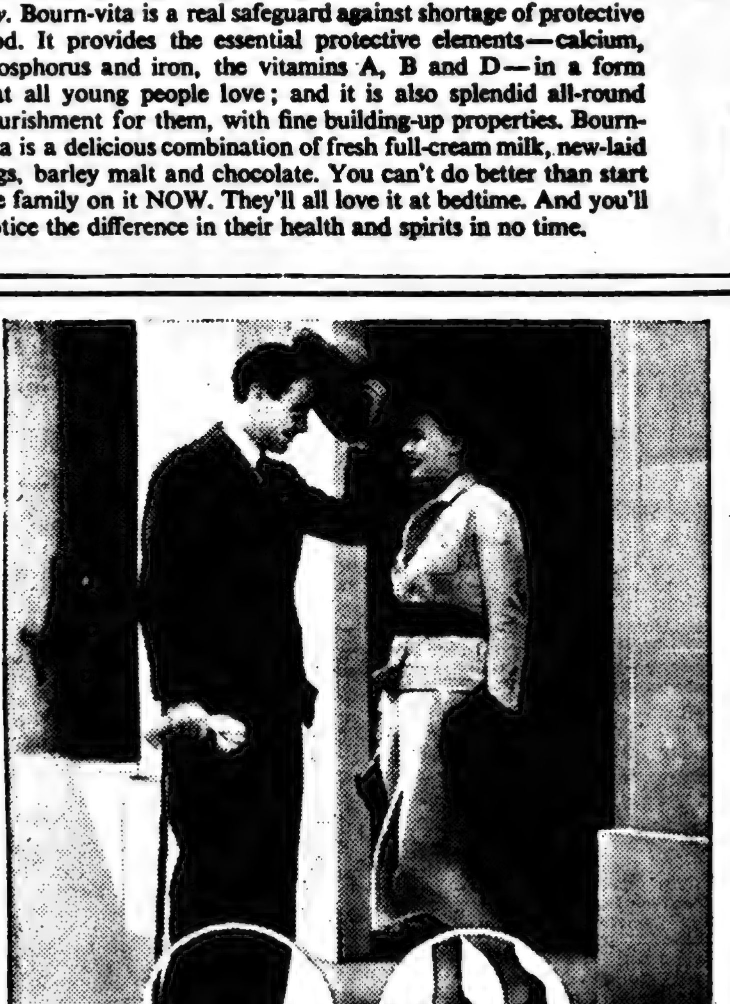
How to Make Sure

For safety give growing youngsters Bourn-vita to drink *every day*. Bourn-vita is a real safeguard against shortage of protective food. It provides the essential protective elements—calcium, phosphorus and iron, the vitamins A, B and D — in a form that all young people love; and it is also splendid all-round nourishment for them, with fine building-up properties. Bourn-vita is a delicious combination of fresh full-cream milk, new-laid eggs, barley malt and chocolate. You can't do better than start the family on it NOW. They'll all love it at bedtime. And you'll notice the difference in their health and spirits in no time.

MINERALS VITAMINS
DIASTASE

Cadbury's
BOURN-VITA
THE PROTECTIVE FOOD

9D per ½ lb.
full weight



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when polished DAILY with

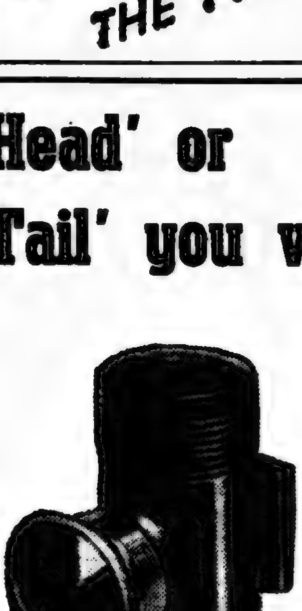
CHERRY BLOSSOM BOOT POLISH

Cherry Blossom Boot Polish contains oils which act as a lubricant to leather, nourishing it and keeping shoes in a pliable, well-preserved condition that prolongs their life and helps them to retain their original smartness.

In Black, White, Brown, Tonette, and Dark Tan Stain—Tins 2½d., 4½d., and 6d.

CB.BL.3

'Head' or 'Tail' you win



with 'Ever Ready' *electric* cycle lamps. They spell convenience and safety at a cost of less than ½d. an hour for the front lamp and 1/10th penny for the rear lamp. See and be seen in safety this winter—ride with 'Ever Ready' fore and aft.

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FOG *Round* BALDWIN

—by—
A. G. Gardiner

"The substitution of Mr. Chamberlain for Mr. Baldwin would be an unfortunate event"

IT is gratifying to have Mr. Baldwin's assurance that his health is restored and that he will resume his duties in a few days.

This means, I take it, that he will be present at the opening of Parliament a fortnight hence and that he will be once more in effective leadership of the Government. But for how long?

The question is not asked in any hostile spirit. No one will understand better than Mr. Baldwin himself how much that question disturbs the minds, not merely of his political friends and foes, but of the general public, who want the assurance that there is a firm hand at the helm and that in these grave times the ship is not drifting before the storm.

That assurance is not ours to-day. Everyone will feel sympathy with Mr. Baldwin in the prolonged indisposition that has kept him in seclusion throughout the late summer.

Such an occurrence is not, of course, unprecedented. Prime Ministers are as vulnerable to the vicissitudes of health as lesser people. Gladstone experienced them, and Campbell-Bannerman, too, and in each case government was more or less in abeyance and great questions that needed prompt decision were put in cold storage.

* * *

THAT has been so during recent months. Issues of vital moment have been in the balance, issues such as that of Spain, in which the interests of this country are profoundly concerned. Cabinet meeting has succeeded Cabinet meeting, but Cabinet meetings without the Prime Minister are like "Hamlet" without the Prince of Denmark.

They meet only to mark time. They cannot initiate policy. They can only carry on from day to day. And meanwhile events are taking their course and shaping the future regardless of our inertness.

The situation is the more disquieting because, apart from his indisposition, which we may hope is now happily over, there is complete fog as to Mr. Baldwin's intentions.

Certain hints that have fallen from him have suggested that his retirement will not be long delayed. He is not an ambitious man, and has no passion for power.

But he has in a very high degree the sense of public duty, and it is probable that his chief concern in remaining in office is the problem of the succession.

The choice is lamentably restricted. With all his defects, Mr. Baldwin is himself, by common consent, the best asset the Government has. He has no personal axe to grind, and his fairness of mind and freedom from bitterness of tongue make him respected by all Parties and do much to keep the atmosphere of Parliament cool and the spirit of the country reasonable. He is not a narrow Party man, and on such questions as that of the Indian Constitution he has had the courage to face the Die-Hards of his own ranks and to bring them to heel.

In his case the National Government ideal is no mere device for clinging to office. It springs from a sincere conviction that if Parliamentary institutions in this country are to escape the wreck that has overtaken them in Europe there must be a common front against the assaults of the Fascists on one side and the Communists on the other.

He wants to keep that common front in being, and to secure a succession to that end.

I can imagine him surveying his colleagues a little despairingly. Who is there who can take his place and keep the National Government ideal, already badly shattered, in action?

There are two or three capable Liberals left in his Ministry, but they have no following in the House and are out of the calculation on that ground alone.

* * *

ALL his notable Labour colleagues with the exception of Mr. MacDonald have fallen away from one cause or another.

And the Conservative ranks offer him no comfort. There was a time when he had his eye on Sir Samuel but the Abyssinian business put Sir Samuel out of the running.

Only one figure stands out conspicuously from the ruck. It is the figure of Mr. Neville Chamberlain. If Mr. Baldwin decides that he must go soon the succession of the Chancellor of the Exchequer is certain. But with his succession all pretence of reality in the National Government will go.

Mr. Chamberlain has many excellent qualities. He has done well at the Treasury, knows his own mind and plays no tricks.

But he is arid, dogmatic and a slave to the economic theories which have done so much to bedevil world trade. As a Parliamentary figure he is negligible and he has none of that spaciousness of spirit and that glow of the mind with which Mr. Baldwin warms the general atmosphere.

The substitution of Mr. Chamberlain for Mr. Baldwin would be an unfortunate event.

For this reason it is to be hoped that when Parliament opens the Prime Minister will be in his place with health so restored that the question of his retirement may be indefinitely postponed. He has come some bad croppers during the past year and has laid himself open to deserved criticism.

But that is the case with all Prime Ministers. They all come croppers, for they are all human.

And there is this to be said in his defence, that no Prime Minister in history has ever been faced with such problems or with a Europe in such tumult as it is in these days.

This further it is fair to bear in mind: that with all the blots on the copybook of his Government, this country is weathering the storm as no other country in the world is doing and still stands as the greatest bulwark of democracy in a world that is falling everywhere under the lash of the dictators.

* * *

BUT to come back to the question with which I started, it is urgent that Mr. Baldwin should make his intention clear. The uncertainty that had prevailed during recent months, coupled with his prolonged absence from the active scene, has created a disquieting sense that the greatest office in the State is in commission, and that no directing brain is in control. This at a time when foreign affairs, for which the Prime Minister must be ultimately responsible, are a cause of unparalleled anxiety and call for swift and courageous decisions.

This disquiet can only be set at rest by an unequivocal statement of Mr. Baldwin's intentions. If as has been suggested, it is his purpose to continue in office until the Coronation and then to retire, let the fact be known and the preparations made for the new situation which will be created by his disappearance.

But if, as I hope, he has come back with his energies so restored that his early retirement is not necessary, let the present fog that envelops his future be blown away by the announcement that he is going to "carry on" indefinitely.

That announcement would be good news to friend and foe alike. For, given the present Government, none of us is anxious to see Mr. Baldwin give place to any other visible claimant to his office.

Be Master!

The Human Machine

IT would probably be true to say that no one has ever broken down because of the weight of the burden they were asked to bear. What frays human spirits to breaking point is not the weight of the burden, but the amount of emotion they allow that burden to generate.

No one has ever discovered the limit beyond which no human being can go. Every day some man or woman astonishes the world by some feat of endurance, of patience, of supreme courage, of incredible daring. No one knows the limit. There probably is no limit.

But every day, also, someone breaks down under a strain that someone else would laugh at as all in the day's work. Why? What is the difference between the two?

The difference is summed up in the one word "temperament." To meet misfortune with a smile, to greet the unknown with a cheer, to shrug one's shoulders and go right ahead, no matter who or what forbids—is one thing.

To groan and grumble, to worry, to anticipate, to fear, to make quite sure that the worst lies just round the corner—that is another thing. It is that, that strain, that terrific emotional tension, that kills in the end.

"Sufficient unto the day is the evil thereof" is no empty phrase. It is a complete handbook to life. Why worry about to-morrow? Why worry about the next ten minutes, even? If you can do anything about it—do it. If you can't—well, wait and see. Maybe what you dread won't ever happen. If it does, maybe you can then do something about it. In any case worry won't help you.

If the worst doesn't happen you've wasted a whole lot of valuable nervous energy. If it does, then you're so much weaker in face of the fight on which you have to embark. Strength in adversity is spelled "patience." Get that into your head and you're well on the road to being master of life.

Over the Counter

A MOVEMENT is now in foot to secure a wider consideration for shop assistants, and not before it is time. They all too often are subject to quite unnecessary bullying and hectoring by customers.

The shop assistant is always hard-pressed, especially during the busy hours, but whether his customers are rich or poor, they have to receive attention, just the same.

A kind word sometimes crosses the counter, but frequently comes a harsh rebuke, or as often as not—a cold. It would, of course, be quite improper for an assistant to ask a customer to stand back because she had a contagious infection

In County Antrim, not so long ago, a grocer's assistant caught typhoid fever from a "carrier" who was among his customers, and he was unable to work for some time.

There was only the meagre allowance received in health insurance benefit coming in to keep the home fires burning, and acute hardship was the result.

The burden fell on the shoulders of the wife, as usual, and the couple not having been married very long, the problem of money to meet expenses was great.

But there is a moral to this true little story. The shop assistant was a registered reader of JOHN BULL, so he was eligible for sickness allowance, which we sent him by cheque. If you are not already registered, you will find the free registration form on page 5. Fill it in and send it along at once.

TO MEN AND WOMEN OF ALL AGES—ESPECIALLY THOSE OVER FORTY

"There's nothing like 'Phyllosan' tablets for keeping you youthful — I am constantly recommending them"

Feeling your Age—Nervy? Run-down—Overworked?

You must take 'Phyllosan' tablets!

Don't get the "too old at forty" complex. Keep on keeping young and get the most out of life by taking 'Phyllosan' tablets.

'Phyllosan' brand of chlorophyll tablets are the scientific solution to the problem of retarding those physiological processes which are known as "growing old." The revitalizing, rejuvenating power of these tablets has been proved by prolonged clinical experiments and by the personal experience of thousands of men and women all over the world.

'Phyllosan' tablets rejuvenate the arteries, correct high blood pressure, and fortify the heart. At the same time they stimulate metabolism and accelerate the development of physical and nervous energy, thus enabling the body easily to stand up to the extra strain of modern conditions of life.

Therefore, if you are overworked, run-down, and "feeling your age," *start taking 'Phyllosan' tablets to-day!* In a very short time you'll be delighted to find how much younger and more energetic you feel.

And it is so simple. Just two tiny tablets three times a day before meals. But if you take the tablets *regularly*, the results will astonish you.

'Phyllosan' tablets are the brand tablets sold by Natural Chemicals Ltd., and are prepared according to the formula and under the direction of E. Buergi, M.D., Professor of Medicine at the University of Berne.

40 feels like 20

"For some weeks I have been taking 'Phyllosan' tablets and the results are more than marvellous, seeing what a state I was in. I am now 40 but feel 20—alert and never fatigued." (Mr.)——

"About 20 years younger"

"My husband and I have been taking 'Phyllosan' tablets for a few weeks and are both feeling about 20 years younger. I have a daughter, and can run races as well as (and sometimes better than!) she can. Everybody is astonished at my appearance, as up to six weeks ago I was looking so tired and ill." (Mrs.)——

"Clinical experiments show that 'Phyllosan' tablets bring an increase of all physical and vital forces." —"THE PRACTITIONER"

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To revitalize your Blood, rejuvenate your Arteries, correct your Blood Pressure, fortify your Heart, strengthen your Nerves, and increase all your Physical and Vital Forces

Of all chemists, 3/-, 5/-, and Family size, 20/-

The 5/- size contains double and the 20/- size nearly ten times the quantity of the 3/- size.

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7½d. Packet

Testing Packet 3½d.

GIFTS FOR USERS
FREE COUPON
IN EVERY PACKET
Bakers and Grocers sell them.

The KING Speaks for the PEOPLE

John Drinkwater's
Intimate Diary
THE KING THIS WEEK

WHEN the King opens Parliament on November 3, he will for the first time since his accession be making a public appearance that is of unique significance in the office of kingship.

In addressing the hereditary and the elected legislators of the country on this occasion, the King is really speaking in a capacity that is, I think, not generally understood.

He is then the supreme personification of the people by whose suffrage the members of both Houses are assembled. For while the Lords are not directly susceptible to the popular vote, in the last resort the Upper Chamber could be closed down by the Commons, who are.

At the opening of Parliament the King speaks for the people at whose bidding Parliament is met. He is, with an emphasis that marks no other State ceremony, save that of his coronation, England—yes, I know, Scotland, Northern Ireland and the rest.

* * *

IN a sense the opening in November will be a rehearsal of the great event in May.

The King will drive in State from Buckingham Palace to his other Palace of Westminster, attended by a Sovereign's escort of Lifeguards, a squadron with their Colours

Bands and guards of honour will be mounted at both Palaces, and the State will be in dress display, though the uniforms of the Forces will take the place of later coronation robes.

It is customary for the King to open Parliament in full regalia, but tradition precludes the wearing of the Crown before the coronation ceremony has taken place. On the present occasion, therefore, the Crown, the Orb, and the Cap of Maintenance will be carried before the Sovereign on a silken cushion.

The world will await the King's speech from the Throne with more than common interest. More than once in these notes I have indicated the growing influence of the King's character on national and international affairs, and the very effective way in which he is exercising this strictly within the terms of our constitution.

In his first speech to Parliament I shall be surprised if, within the prescribed and traditional form, we do not find matter reflecting the constructive thought of the King who delivers it.

* * *

THERE was a note of pathos in the arrival of the King at Buckingham Palace on his return from Balmoral. It coincided with Queen Mary's removal to Marlborough House.

As the King's car drove in from the station at about eight o'clock in the morning he saw his mother's standard being lowered, to be replaced a moment later by his own, which for the first time was broken at the flagstaff of his new official residence.

He joined the Queen at once in her apartments, to be with her at a time of deep poignancy. Her Majesty was leaving the house in which for a quarter of a century she had more closely than anyone else known the public and domestic story of the great Throne that she had shared.

The King himself escorted her to Marlborough House, and during the day he spent with her every moment that could be spared from official duties.

* * *

INCIDENTALLY I hear that while preparations were being made for Her Majesty's reception at her new home, the King noticed that work on the main staircase was affecting a painted series that had become obscured by the drift of London atmosphere. He gave instructions that they were not to be touched further until they had been examined by an expert, who found that no more than cleaning was required.

This revealed a group of paintings celebrating the great Duke for whom the house was built by Wren in 1710. Under the cleaner's care the original brilliance of these has been recovered, greatly to the Queen's satisfaction.

* * *

ANOTHER change, of a less personal character, in the Royal household, is one that everyone will welcome as symptomatic of better times.

At the time of the national economic crisis six years ago King George brought in Sir Ralph Horwood from the Treasury to cut down maintenance costs in the Royal establishments, the one condition that he made being that there should be no reduction of wages.

This reform effected, Sir Ralph became King George's personal Financial Secretary. He is due for retirement in January, and I am told that the King does not intend to appoint a successor. He considers that necessary economy in household expenses can be maintained under the new organisation by the ordinary household staff without supervision by a Financial Secretary.

The close attention that the King himself pays to the detail of his household rules out the possibility of waste.

This way that the King has of doing things for himself accounted for a small comedy on the first Sunday of the month, when Summer-Time ended.

There is an attendant in charge of the clocks in the Royal residences, but the King prefers to look after the one in his own room. He forgot to put it back on the specified hour, and consequently was down an hour before his usual time the next morning.

Naturally no one said anything about it, and it was not until he noticed the time shown by the breakfast-room clock that he discovered what had happened. He laughed, and instead of going back to bed put in an extra hour at work in the garden.

The King, I hear, has decided to pension off some of his father's horses. He likes a larger mount for his own use, and has purchased two police horses, Cobham and Cherry Grove, for State occasions.

He disliked the idea, however, of anyone riding King George's horses, Brownie in particular, and so has sent them into retirement at Hampton Court.

* * *

HIS MAJESTY'S continuously active interest in King George's Jubilee Trust is indicative of his enthusiasm for everything that promotes the welfare of youth in the country.

At the moment he is particularly keen on the movement for physical fitness among his younger subjects. His ideal is impatient of anything like military dragooning, but in his own life he shows a practical belief in the doctrine of a sound mind in a sound body.

Recently he told a friend that nobody could do his best work if under tone, and added that a little concentration could keep the average man perfectly in trim. He is meticulous about his own daily physical exercises, doing them wherever he may be, and when he was Prince of Wales, I have heard of his visiting Harley Street for instruction in breathing, for which no one can fail to be the better.

His Majesty's keenness for physical fitness is well known. He is seen here after playing squash, one of his favourite forms of exercise

It is small wonder then that anything which tends to improve the general physical standard of the rising generation should have his warm approval, and he has asked to be kept informed of all developments in the campaign.

* * *

I UNDERSTAND, by the way, that it is at present by no means certain that the King will go to India for the Royal Durbar after his coronation at Westminster. The whole situation of world affairs will have to be considered nearer the time before any decision is made.

But whatever it may be, it is already clear that the coronation is rousing as much loyal interest in India as in any part of the Empire.

* * *

THIS week again I am struck by a phrase in one of the letters that have reached me through JOHN BULL.

"I live in the hope that one day I shall perhaps be able to see the King," writes a mill-hand from Scotland.

Familiar through the camera as the figure of the King is to people who have never seen him, there is something revealing in that to those of us who live where there are many opportunities of doing so.

It reminds us that actually to see the King is still no more than an unlikely hope for millions of his subjects.

Mother says

I'm the best advertisement for Fry's Cocoa

Try a cup after a strenuous day. It will soothe brain and body into a deep, sound sleep. You'll wake up fit for anything. And Fry's Cocoa costs so little — 5½d. per ¼lb. (net weight).

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"We were 2,500 miles out at noon today and the wireless is going as strong as ever on the medium wave from Toulouse and I can still get Droitwich. We have got the news every night so far. I picked up Cape Town 4 days ago and today it has been fine. It is the best set on board the ship and I am delighted with it."

A.D. (Chief Engineer) Mariangles

"This receiver has stood up in every way to everything you claimed. The quality and volume being superb and the short waves have given me the fun of my life. I get better reception of VK2ME and (VK)3ME than some of the De-luxe All-wave supers on the market today. Anyone who has heard the receiver is amazed at the performance, so you see I wouldn't like anything to happen as I could not get another like it."

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WAR HERO'S Cancelled Broadcast

—and the TRAGEDY BEHIND IT

MANY thousands of listeners throughout the country must have seen a recent announcement that a war-disabled ex-Serviceman, Mr. Richard Waddicor, was to broadcast a description of his tramp of more than 500 miles on crutches in search of employment.

For some reason this broadcast never took place. Had it done so it would doubtless have moved everyone who heard it. But in the few moments vouchsafed him at the microphone this legless hero could not possibly have told the full story of his eighteen years' hardship and suffering.

JOHN BULL is determined that the truth shall be made known, for like many a war-wrecked man, Waddicor is a victim of the parsimony of that autocratic body the Ministry of Pensions. It was the lack of a square deal that drove him upon the road.

In similar plight to many thousands of his generation in Britain to-day, he sees no relief from his sufferings, and, unless there is an awakening of public conscience where his kind are concerned, his lot will be hardship all the days of his life.

He has endured no fewer than forty surgical operations since he came back from the war, a hero with one leg, the other shattered by an explosive bullet.

In his native Blackpool Waddicor has a loyal wife for whom he is not able to provide a home.

The chagrin of that knowledge goes with him from place to place, relieved only by the happy memory of the short time they lived together, guests in the house of a relative.

Waddicor was an articled pupil to a well-known firm of chartered accountants when war broke out in 1914, and he responded to the call. He was in some of the thickest of the fighting and was wounded at Loos in 1915. Two years later he was recommended for a commission on the battlefield of the Somme.

Serving with the "Preston Pals'" battalion of the Loyal North Lancs Regiment, he was again severely wounded. He was left lying out in No Man's Land for dead. When found, he was rushed to hospital. Surgeons were in time to save his life; but one leg had to be amputated.

His promotion to commissioned rank came through while he was a stretcher case, awaiting embarkation to England; but, of course, it was cancelled. The nation's requirements so far as the war was concerned had been served.

An officer who had recommended him for a decoration for his gallantry had been killed in action. Waddicor returned to Blackpool a shattered hero, and was rewarded for the time being with a job in the Borough Council offices But this terminated immediately the Armistice was signed.

Richard Waddicor has known eighteen years of misery as his reward for war service

Outcast

The present Borough Treasurer was once Waddicor's junior; but in the succeeding years Waddicor has gone from one hospital to another in a nightmare of suffering that has lasted for eighteen years.

An outcast, wandering, his plight has been brought to the notice of the Ministry of Pensions repeatedly by influential people, but with the same negative result.

When the war was over he thought himself fortunate when he secured a post with a commercial firm on the West Coast of Africa.

It speaks volumes for his courage and fortitude that he did not disclose his crippled plight, but his pluck nearly cost him his life. Three months in the "White Man's Grave" very nearly provided a final resting-place for him.

The intense heat and gruelling climatic conditions caused his wounds to break out again, and he was sent home at once. In the course of the next five years he was in hospital in Liverpool and in Manchester; then he was admitted to the famous war hospital at Roehampton for treatment.

But the help he should have received to fit him into normal work was denied him. Had Waddicor's case received the consideration it deserved he would not be in his present sad plight.

He went from each hospital in turn back to his quest for restoration into society. When the aerodrome at Blackpool was constructed he was appointed education officer at the local Transfer Instruction Centre; but the job was no sooner completed than he was on the operating-table again.

Surgeons and operating-tables alike have long since lost their terrors for Richard Waddicor.

Six years after the war, after periods in several hospitals, a further portion of his leg was amputated by surgeons in Liverpool, and he was from that time forward entitled to an additional 4s. a week.

But it was withheld from him, and in spite of repeated applications the Ministry of Pensions, for some unknown reason, set its face against the claim.

It was only after another spell in a hospital ward, this time in Manchester, that private doctors took up the case, with the result that the late Sir Walter de Frece brought the matter before Parliament.

Under the pressure exerted by Sir Walter de Frece the Ministry unbent and made the extra allowance; but it declined to back-date the award to the time of the second amputation. Waddicor was thus cheated of three years' arrears.

Waddicor pleaded in vain for the £30 this meant to him, but his hopes of getting a home together were dashed, and he went home to lodgings with his wife.

He was entitled to unemployment benefit, but at the end of twenty-six weeks this was suspended, and he was once more referred to the Public Assistance Committee.

That brief period of six months during which he enjoyed comparative prosperity stands out in his married life, the only short spell in nearly ten years that he was privileged to enjoy any home life.

Faced with the prospects of never-ending poverty in "a land fit for heroes," Waddicor reluctantly consented to his wife returning to domestic service, where she is to-day.

During the years of separation Waddicor has wandered through Yorkshire, through the Midlands and into North Wales and Devonshire.

When he applied to the Ministry of Pensions for a commutation of at least part of his inadequate pension, he was supported by prominent people who have known him to be of upright character all his life.

Among them was Councillor Fred Wilson, of Manchester, and Captain Clifford Erskine-Bolst, the latter a former officer of the Black Watch, a magistrate and Member of Parliament for Blackpool.

In our view, Waddicor is just the type who would make excellent use of a little capital, and since he knows that commutation means the loss of several shillings a week from his already meagre pension, he is to be admired for taking the risk.

Desperate quest

The answer given by the Ministry of Pensions is nevertheless illuminating. The Ministry held that a pensioner in need of communtation should be in a good state of health and *with a normal expectation of life*.

Waddicor was found to have neither, so the Ministry declined to entertain his application!

Such, then, is the hitherto unrevealed story of the ex-Serviceman on crutches, who tramped from Liverpool to London in one hundred days. His voice should have been heard over the radio, but for some reason the B.B.C. decided to cancel his three minutes at the microphone.

Perhaps it is as well, for he could not in that brief moment have told of the full tragedy behind his desperate quest for employment and a home in this year of grace 1936.

TERROR *Sweeps a* TOWN

TERROR is sweeping down on the Yorkshire mining town of Hoyland, a few miles from Barnsley.

It began a few weeks ago when great cracks appeared in the walls of the Mount Tabor Methodist Church one of the largest in the town. In front of the church is a crack which extends from the top to the bottom.

The local Council has taken prompt action in patching up the building, but this is a temporary measure at best. Some members of the congregation naturally feel uneasy about attending the services held there.

Parents, too, who previously sent their children to the Mount Tabor Sunday-school, have been keeping them away, but the church is not the only building in Hoyland which has suffered.

At the corner of King Street, near the church, is the house and general shop of Mr. and Mrs. Porter. Theirs is a story of hard luck and misfortune.

A few weeks ago the sleep of the family was disturbed by the sound of an ominous grinding noise.

There was little sleep for the family that night, and in the morning it was found that practically every wall in the house had cracked.

Through a gap between the wall and the ceiling could be seen the open sky.

Day by day the cracks increased in number and size, until it seemed that the house might collapse at any minute.

Obviously the family could not risk sleeping there. So each night Mr. and Mrs. Porter locked up their shop and took their children to sleep elsewhere. Furniture also had to be removed.

Again, to do the Hoyland Council justice, it must be said that walls have been shored up and gaps and cracks have been patched. But as soon as one crack is mended another appears.

The plight of Mr. and Mrs. Porter is serious, as their livelihood is threatened.

Parents are afraid to send their children to the shop to make purchases.

Grown-ups would also pass by on the other side of the street, instead of going into the shop to buy the usual things. They were afraid that the place might fall down. So it has gone on.

The tragedy is that over £100 had been spent during the last few years on new fittings and improvements.

What has caused the subsidence in Hoyland has not been definitely stated, but it is known that the seam of a coal mine runs near or under the house and the church most affected.

Something has happened underground during the past few weeks to cause these buildings to rock and crack. Immediate investigation is necessary if greater tragedy is to be averted.

HEALTH FAILURE
DUE TO HER
Sensory Nerves

This Pain is Paralysing My Arm!

. . . THEY NEEDED SOOTHING AND FEEDING WITH THE FAMOUS DR. CASSELLS FORMULA

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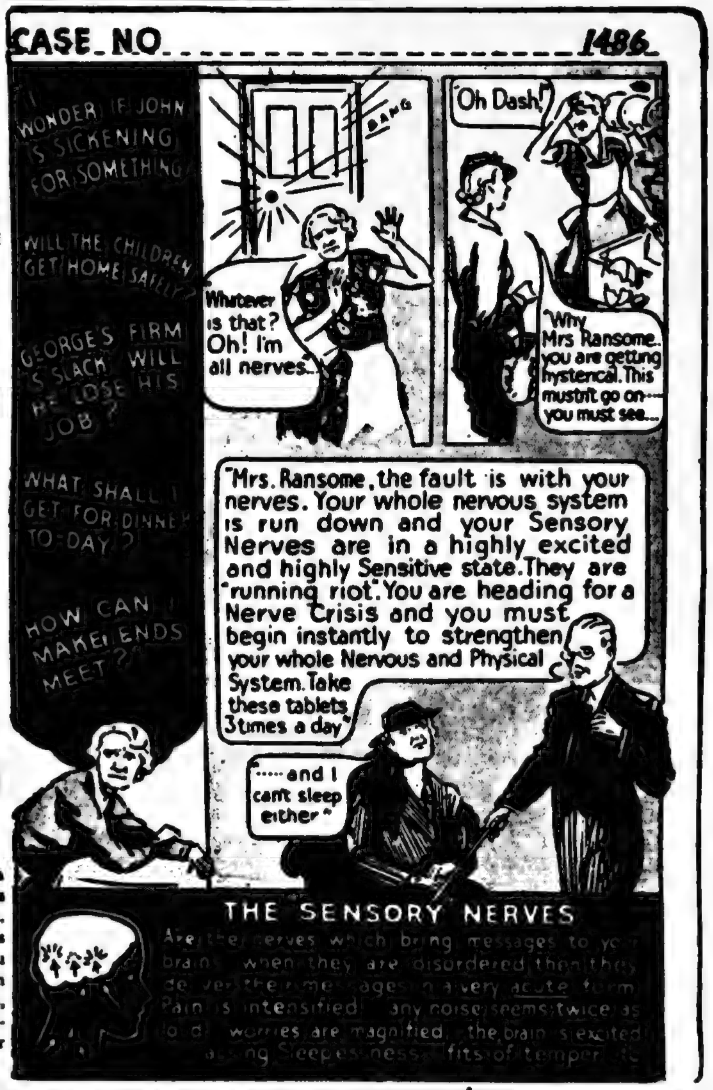
There was only one way to make her well . . . her **NERVES** needed Soothing and Feeding. And directly she began to take the remedy now known to the World as Dr. Cassells Tablets, she began to improve ! Let this story be a lesson to **YOU !** Do not continue to *fight* against those awful Nerve Attacks ! *Banish* them !

INDEX OF NERVE SYMPTOMS

Weak Nerves can put every function of your body out of order.

HEADACHES
BACKACHE
IRRITABILITY
NEURALGIA
SCIATICA
DEPRESSION
PALPITATION
HYSTERIA
INDIGESTION
NERVOUS BREAKDOWN
NEURITIS

— these are only a few of the symptoms of Nerve Trouble. But Dr. Cassells Tablets will put you right. They contain all the nerve soothers, feeders and strengtheners which your system needs.


CASE NO 1486
I WONDER IF JOHN IS SICKENING FOR SOMETHING
WILL THE CHILDREN GET HOME SAFELY?
GEORGE'S FIRM IS SLACK WILL HE LOSE HIS JOB?
WHAT SHALL I GET FOR DINNER TO-DAY?
HOW CAN I MAKE ENDS MEET?
BANG
Whatever is that? Oh! I'm all nerves.
"Oh Dash!"
"Why Mrs Ransome.. you are getting hysterical. This mustn't go on— you must see...
"Mrs. Ransome, the fault is with your nerves. Your whole nervous system is run down and your Sensory Nerves are in a highly excited and highly Sensitive state. They are "running riot". You are heading for a Nerve Crisis and you must begin instantly to strengthen your whole Nervous and Physical System. Take these tablets 3 times a day"
"......and I can't sleep either"
THE SENSORY NERVES
Are the nerves which bring messages to your brain; when they are disordered then they deliver their messages in a very acute form. Pain is intensified, any noise seems twice as loud, worries are magnified, the brain is excited causing Sleeplessness, fits of temper, etc.

Dr. Cassells Tablets are the complete treatment . . . they strengthen the nerves whilst they rejuvenate the whole body. Do not suffer longer, begin to take Dr. Cassells Tablets TO-DAY!

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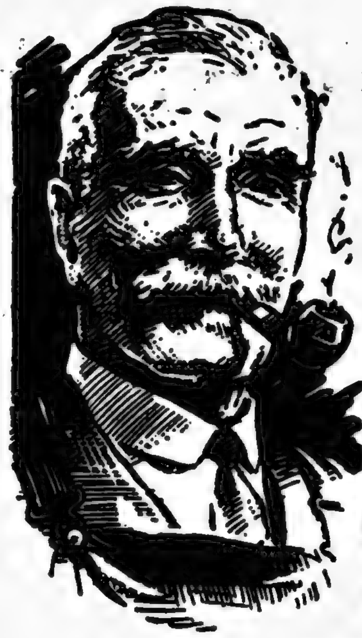
The Nerve Tonic that gets at the CAUSE of your Trouble



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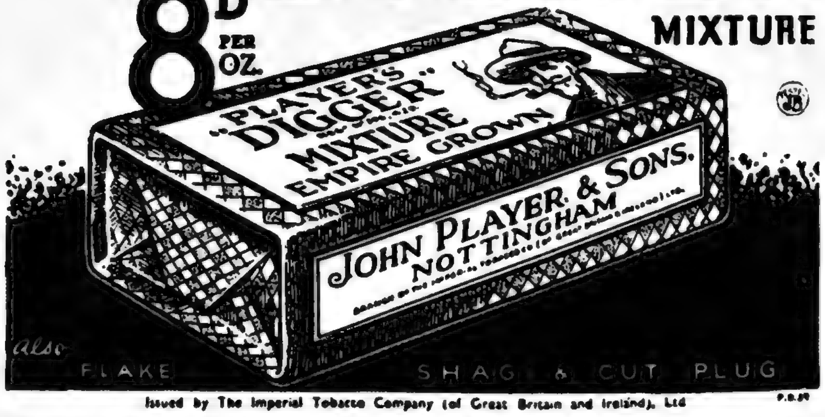
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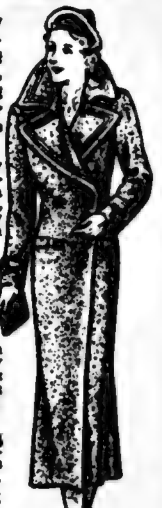

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Mr. Mock, be MORE Careful!

An alleged motor school for training new drivers formed the bait in one dubious partnership scheme here exposed

Weekly Informations by Sir Wyndham Childs

THOUGH I have not previously referred to it publicly, a firm named William Mock and Company, so-called "Business and Estate Agents—Partnership Specialists," has constantly come under my notice during the last three or four years. Now, I think, the time is ripe for a little salutary publicity.

The guiding light of the concern is a certain Mr. W. C. P. Mock, whose principal offices are at 17, Coventry Street, Haymarket, London. Mock is, in fact, registered proprietor of the business, and is therefore solely responsible for its destinies.

For fees, which vary, Mock introduces people with money to propositions which will supposedly bring them financial benefits. I regret to say, however, that I know a lot of disappointed clients who have met only with disaster through his precious "Business" agency.

Not surprising

It may be good business for *him*; but it has spelt ruin for numerous victims who wish to-day that they had never heard of William Mock and Company.

In view of what I now know, I am not in the least surprised to hear that several complaints have been made against him for quite a long time past. I regard him as a very dangerous "business specialist."

My files show that more than one dubious financier — whose records could easily have been checked up with a little trouble—have been put in touch with victims through the services of Mock and Co.

One very notorious person, who has been living by his wits for more than twenty years, obtained various sums of money from dupes introduced through William Mock, who will possibly say after reading this exposure that he was not aware of the real character of the person in question. If he wasn't, then he should have been, for it is obviously the duty of such an agency to enquire into the stability of every individual to whom it sends clients with money.

My Special Commissioner has just looked into a number of complaints made about Mock in connection with a wretched venture called Blythe's Motor Car and Hire Service, which purports to have several branches in London and suburbs.

Alleged school

Hundreds of pounds have been sunk into this concern which a few months back advertised in a popular daily newspaper to the effect that "partners" were required "for Car Hire and Motor School. Call, Mock, 17, Coventry Street, W."

The proprietor—if one can use the word in the circumstances—of the alleged "school" is a person known as Joseph Henry Blythe, of London Road, Morden, Surrey. To investors sent to him Blythe represented that he had several branches at Wimbledon, Kingston, Worcester Park and elsewhere, and that his business, though flourishing, was in need of a little capital.

Blythe pretended that he had several cars, and, among other things, was the owner of clubs in the West End which were very profitable.

Actually, these statements were far from the truth. Some of the cars he had were on the hire-purchase system, while the clubs he said he owned were mere figments of his imagination.

To some of his victims Blythe went so far as to say that he was establishing a thrice-daily charabanc service to the City from various suburbs, and that he had several "cars on order" to assist him in enlarging the scope of his operations.

One man—Mr. H. Smith, of Ipswich Road, Tooting—was so thrilled with the prospects as outlined to him after an interview with Blythe, that he raised £150 in order to obtain a job in Blythe's Motor School..

In a very short space of time he found no work to do, and has lately been reduced to the task of cleaning windows for a living!

Another victim, who believed that Blythe was a sterling fellow and that his business was sound, parted with £200, while several other men have sunk between them hundreds of pounds into the business, which is absolutely worthless.

One of Blythe's many dupes is an elderly man who, in a final plunge to obtain work, parted with everything he possessed in his old age—£100. One of his first duties was to "tow" a disabled car from Morden to Kingston, where one of the Blythe "schools" was supposed to be situated.

When he got there he was dismayed to find three men and a woman talking very anxiously about Blythe and his finances. The woman was in tears; and all had parted with their life savings, in order to get work, on the representations of Blythe.

Preposterous

I know of nothing more cruel than to mislead unfortunate people in this way.

I am afraid that the victims of the preposterous Blythe Motor concern will not be able to regain any of their investments.

Blythe recently had the brokers in for rent, and is heavily in debt all round. And this is not the first time, by any means, that he has practised this type of fraud.

It is not so very long ago that he ran a similar scheme in the provinces, and, after extracting money from investors, let it peter out.

On another occasion, in the name of Blythe, he took an office and advertised for people willing to invest their capital in a chain of day-and-night garages. With part of the money he obtained he opened one or two garages, and then did another of his vanishing tricks.

Elsewhere, I find, he traded similarly and obtained money and credit over a period of several months before he was compelled to close up. One of his worst victims on that occasion was a widow who parted with money for the purpose of finding her son work in what turned out to be just another of these Blythe shams.

From a new address at Morden, adopted since the bailiffs seized his effects for debt at his London Road office, Blythe is again advertising for dupes.

He is certainly a man to be avoided.

My object in this exposure is therefore twofold. In the first place, it gives Blythe the publicity he deserves, and, equally important, it shows how careful any person running a business agency of the type of William Mock and Co. should be.

My advice

Most readers will remember Henry Dunsford, alias Wright, alias Dee, a financial adventurer whom I have exposed time and again.

It is really only a matter of weeks since an exposure of his activities appeared in JOHN BULL in connection with a concern called the Guest House and Apartment Protection Association, Ltd.

Well, some of Dunsford's dupes have been introduced to him through Mock. Several put their money into a bogus enterprise named the Dudley Manufacturing Company. They lost everything.

I strongly urge Mr. Mock, in view of the unfortunate experiences to which I have alluded, to take every possible step to ensure that the people to whom he introduces investors are beyond reproach. I shall watch his concern with the greatest interest in future.

Child Victims of Science

MODERN science works miracles, but its dangers are everywhere about us. It has already brought sorrow and distress to thousands, and the latest victim is Robert Ebbage, the bright schoolboy son of a war-disabled veteran living at War Seal Mansions, Fulham, London.

Robert Ebbage died from a "cure" that killed; there is not the slightest doubt about it. And the trouble began with a simple tumble and a broken arm.

Out playing with a toy cycle one evening he slipped and fell, and his right arm was fractured. Mother, when she was called, took him at once to the "club" doctor, who had attended Robert's father before him on the battlefields in Flanders.

But the "club" doctor nowadays is but a link in a vast machine. He did his duty, found the trouble, put the boy's arm in a sling and sent him along to the Princess Beatrice Hospital for any further attention that might be deemed necessary.

Two doctors examined Robert Ebbage, the house surgeon and another, and the very latest thing in science was at once brought into service. A local anæsthetic was decided upon and the needle prepared.

Just one of hundreds of patients in the course of a year, one of thousands of injections. Mother was asked to leave the room until it was over. But tragedy stepped in, unexpectedly and with overwhelming swiftness.

Twenty minutes later young Robert Ebbage was dead, and a weeping nurse carried the news to the anxious mother. Three hours later a messenger came with instructions for her to see the coroner's officer without delay.

An inquest was arranged. Two doctors from the hospital went to the court to give evidence, and the "club" doctor was called. No less a personage than Sir Bernard Spilsbury made a post-mortem examination and he pronounced the result.

The local anæsthetic used was percaine, a deadly poison when by accident injected into a vein. The verdict was "misadventure." There was no one to blame, but at War Seal Mansions in Fulham there is a sorrowing mother who mourns yet another victim to Science.

Too many tragedies in these days are dismissed as due to "misadventure." Nothing now can restore the precious young life that has been lost; but if added precautions can be taken to minimise the danger of any repetition of such tragedies in the future, then the purpose of this article will have been achieved.

Write to

JOHN BULL

About It!

CADBURY'S
DAIRY
MILK
¼ LB NET
CHOCOLATE
4D
CADBURY'S ¼ LB MILK

EAT MORE OFTEN..

'EVERY TWO OR THREE HOURS'—*say the doctors*

DO you know that fatigue and irritation can be reduced by the simple method of eating more frequently?

That is one of the recent discoveries of the medical research workers. They have been conducting prolonged experiments upon people of all ages who have to do, regularly, a full day's work. **They have found that men, women and children all work better, and feel fitter, if they eat not more food but more frequent food***. They have proved that the effect of each meal you eat, in terms of well-being and energy, begins to wear off after two or three hours. There are probably difficulties in the way of your having another meal two or three hours after breakfast. It is almost as difficult to fit in an extra meal two or three hours after dinner. But there are surely no difficulties about eating a convenient ration of Cadburys Milk Chocolate. And *that* provides the perfect extra meal. It contains the energy-giving nourishment of the cocoa bean and pure sugar, *plus* that of pure rich British milk—a glass and a half to each half-pound block.

keep going on

CADBURYS

MILK CHOCOLATE

4OZ 4D

* *For an account of some of these interesting experiments see the article on 'Diet and Physical Efficiency' in the British Medical Journal, Nov. 30th, 1935, p. 1047.*

The *Quickest* way with a Sore Throat

Rub on Super-strength

MUSTEROLE

At the first sign rub on this clean deep-healing ointment. It is *super-strength*, but will not burn or blister. It will make sure that your sore throat is gone by morning. It is the finest remedy you can use for Congestion, Chest Colds, Muscular Rheumatism, etc., so always keep a pot in the house. A sore throat may lead to 'Flu or even Pneumonia if neglected.

Naturally, *super-strength* Musterole costs a little more, but what are a few pence against its certain and almost instant relief?

MUSTEROLE
BRAND MUSTARD OINTMENT

PRICE 2/6

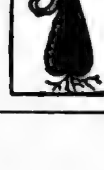
BALD PATCH *disappeared* thanks to Silvikrin

Watch your comb! If there's hair in it after you use it—then your hair is being starved of its natural food. Dandruff and falling hair are the sure signs of hair starvation, which sooner or later lead straight to baldness. Be warned in time! Give your hair its natural food. Give it Silvikrin.

Silvikrin—the hair's natural food

Silvikrin is an exact reproduction of the food that the young, healthy hair gets from the blood-stream in the scalp. It contains no less than fourteen separate and distinct organic elements, in the exact proportion that Nature herself should provide. Dr. Weidner, its inventor, naturally submitted it to doctors and hospitals for testing—amazing results. Doctors *proved* that Silvikrin does grow hair—clears up dandruff, prevents hair falling, and if the root is still alive, actually makes new hair grow. Among doctors who were most enthusiastic was the famous Professor Polland, Austrian dermatologist of Graz University, whose report was sweeping in its praise. (Read it in the booklet with every Silvikrin bottle.)

Look up your hair trouble in the table on the right—see what you need—get your Silvikrin to-day.



The roots need feeding

How Silvikrin feeds hair. The black bulbous 'root' can come right out—the real root is the fibrous growth underneath. It is *this* that Silvikrin feeds.

Silvikrin

DOES GROW HAIR

Read Mr. Jackson's case in the letter below—and look what a fine head of hair he has now, as his photograph shows:

'Dear Sirs,

Silvikrin has done for me all you claim for it. My hair was getting worse and worse—falling out badly. In fact, I had a large bald patch on my head. After two months' treatment with Silvikrin it completely disappeared—new strong hair grew over it. Now, thanks to Silvikrin, I have a head of hair healthy in every way.'

(*Signed*) G. H. Jackson,
37, Northam Street,
Lewisham, S.E.13.

WHAT YOU NEED

For dandruff—hair beginning to fall.
To keep the scalp healthy, strengthen the hair and bring out its natural beauty—
Ask for **Silvikrin Lotion.**

For severe dandruff, serious falling hair, bald patches.
To restore new hair growth use the concentrated natural organic hair food.
Ask for **Pure Silvikrin.**

From chemists, hairdressers and stores.

Five Infected Children. . . Isolation Hospital MYSTERY

Gladys and Sylvia Goldspink, two of the infected children

JOHN BULL is the first to pay tribute to the achievements of our hospitals and to recognise the difficulties under which many splendid institutions have to carry on. Nevertheless it is sometimes desirable in the public interest to draw attention to cases where some breakdown in administration has caused exceptional hardship or suffering.

Few cases of the kind can have caused more distress to unfortunate parents than that with which we are about to deal. It concerns the five children of Mrs. Alice M. Goldspink, of School Lane, Fulbourn, a village near Cambridge, who became infected with diphtheria in circumstances which call for most searching enquiry.

Gladys, the youngest child, now aged five, was an inmate of a hospital in Cambridge, where she received treatment over a long period for tubercular trouble in the neck glands. She had to undergo seven operations.

Disappointment

Then, in October of last year, the specialist decided to send the child to the St. Nicholas and St. Martin's Orthopædic Hospital, Pyrford, Surrey.

She had completed six months in this hospital when her mother was informed by the authorities that she could call and take her daughter home. That was on April 6 this year.

To a poor family, the cost of travelling from Cambridge to Pyrford, Surrey, was a serious financial problem, but the money was found, and eager at the prospect of having her youngest child home again, Mrs. Goldspink set off on her long journey.

Then came a serious shock, for after hours of travelling, the mother arrived at the hospital at Pyrford only to be told: "You cannot take your child home, as she has developed diphtheria."

So a heart-broken mother had to make the long journey back to Cambridge alone. Why the authorities at the hospital had failed to warn her by telegram that she could not take her daughter home is a minor mystery.

Had this been done the mother would have been spared a long and tedious journey and the bitter disappointment when the sad news was made known to her at her journey's end.

Meanwhile, Gladys was transferred to the Ottershaw Infectious Diseases Hospital, Surrey, where she remained for thirty days.

In May last the child returned from the isolation hospital to her home at Fulbourn, Cambridge, apparently with a clean bill of health. There was naturally rejoicing in the home and there was a modest little tea party to celebrate the occasion.

Daily dread

But further trouble and anxiety was in store. Soon after Gladys' homecoming her sister Sylvia, aged seven, was found to be suffering from scarlet fever and was taken away to the isolation hospital at Oakington, near Cambridge, where she was to remain for eleven weeks.

A few days later a thirteen-year-old brother, Herbert, was taken ill with diphtheria.

The anxiety of Mrs. Goldspink can easily be imagined; each morning she awoke there was fear in her mind. Was illness to carry off all her children?

Then she decided to act herself without waiting for officialdom. In her own mind had dawned the idea that Gladys, the youngest child, was the carrier.

It was true that she had been discharged from the Ottershaw Infectious Diseases Hospital as cured, but how else could her other children have become infected? There were no other cases of infectious disease in the village of Fulbourn.

Mrs. Goldspink asked a neighbour to telephone for a nurse to call, and on her arrival asked her to take throat swabs of Gladys as a test.

A few days later a medical official of the local council called to say that the swabs were positive.

Next day an ambulance called to carry away Herbert, the thirteen-year-old brother, to an isolation hospital, and Mrs. Goldspink quite naturally anticipated that Gladys, who was now known to be ill, would also be taken away again to prevent the spread of disease to other members of the family.

But the officials in charge of the ambulance had no instructions in this respect. Their orders were to collect Herbert Goldspink, so that ended the matter.

It was useless to protest that since the swabs taken from Gladys had proved positive, she was a source of danger to other members of the household. Two more days were allowed to elapse before the ambulance again called at the trim little house in School Lane, Fulbourn, to take away Gladys, who, unfortunate mite, was the innocent cause of the trouble.

But now such precautions were proved to be of no avail.

A few days later Betty Goldspink developed diphtheria and was taken away to the isolation hospital.

Each week saw fresh anxiety and worry in the Goldspink home. The father coming home from work each night would ask anxiously after the remaining children, while the mother's daily dread may easily be imagined.

It was on an evening a few days later that this harassed wife broke the news to her husband that Olive, a nine-year-old daughter, had been taken away to the isolation hospital!

That was the fifth child that had been taken away to hospital within a few weeks of the return home of five-year-old Gladys, who had been discharged from the Ottershaw Infectious Diseases Hospital as cured.

The effect on Mrs. Alice Goldspink, the mother, during this awful period of anxiety need hardly be stressed. The disappointment of her first futile journey to bring her daughter home from hospital was bad enough; but it was as nothing compared with the subsequent anxieties when Gladys did return home and one child after another became infected.

At one stage this harassed mother saw three of her children taken away by ambulance to hospital within a week!

Fortunately, Mrs. Goldspink is a woman of common-sense, and she took the precaution during this trying time to spare a thought for others. She was careful to see that her children did not mix with their playmates in the village.

But for this sensible action on the part of a mother worried almost to distraction there can be little doubt that infectious disease would have been spread through the village with the swiftness of a prairie fire.

The facts of this lamentable case are so alarming that it is natural that the mother should have written protestingly to the authorities at the Ottershaw Infectious Diseases Hospital, suggesting that her daughter Gladys should not have been discharged to spread disease among her sisters and brothers.

After some delay she received a reply from the medical officer, saying: "Your child was thirty days in Ottershaw Infectious Diseases Hospital and was only discharged after two negative swabs had been obtained."

Yet it is a fact that a few days later, when the alarmed mother, on her own initiative, asked a local nurse to take swabs, they proved positive.

Enquiries which we have made show that there were no other cases of infectious diseases in Fulbourn village, which seems to point to Gladys as being the carrier.

While we are not in a position to question the official statement that Gladys was negative at the time of her discharge, we certainly think that enquiry is necessary in view of these subsequent developments.

It is not our intention to attempt to apportion blame in this regrettable matter, but official enquiry should soon establish whether there is evidence of carelessness and inefficiency on the part of any hospital officials. And if a repetition of such misadventures can be avoided in future the purpose of this article will have been served.

That such a series of events could have taken place obviously suggests a lack of proper and necessary precautions which might easily have resulted in the spread of a very grave epidemic. As it is, the fact that an entire family has been stricken is sufficient justification for a full investigation.

Mother's courage

The health service of the nation should be organised in such a way that such risks of an epidemic being started should be prevented by the exercise of ordinary precautions.

Meanwhile, our sympathies are with the mother, Mrs. Goldspink, of Fulbourn, Cambridge, and we congratulate her most heartily upon the common-sense way in which she tackled a crisis that few mothers would care to face.

A DOCTOR *to* JAIL

KENNETH WEST, which is only an alias, is the name by which a young rogue has been lately known to victims in places as far apart as Devizes and Rhyl, Aberdeen and Cardiff, Liverpool and Colchester, Northampton and Paignton.

"Wanted" for fraud in all these towns, and in many others besides, "West" poses variously as a doctor, a medical student, an eye specialist and as the son of a famous surgeon. When registering at hotels, he usually gives his address as "Harley Street, London."

Good looking, smartly attired, with thick black hair, brushed well back, "West" finds it no difficult task to worm his way into the confidences of most people he meets.

A typical example of his ingenuity can be given in the story of a Bristol woman who had the misfortune to meet him for the first time only a few days ago at a provincial hotel.

He told her that he was a doctor who, having just passed his final examinations, was buying a practice in the West of England.

In less than two days "West" so impressed this woman with his romantic talk that she started lending him money in the belief that his allowance was "slightly delayed," and that he had reduced his financial resources by negotiating too eagerly for a particular practice. He didn't want to lose the chance of getting it, he said, and what was a pound or two, one way or the other, in any case?

In all, this victim handed a sum of money to "West," who promised to return it within a few days. So great was her faith in him that she was not in the least disturbed when she heard that "the doctor" had left the hotel suddenly on an urgent business trip to London.

But "West" did not come back. Gradually the news leaked out that several other people in the district had been victimised and that the local police were anxiously seeking him. It was not until she was actually shown his "Rogues' Gallery" photograph that she was brought to realise that "West" was an impostor.

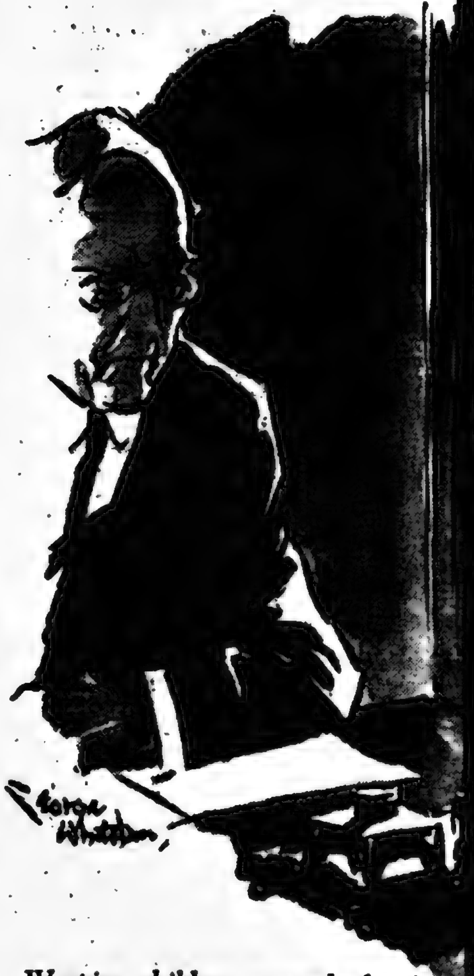
Another of his dupes is a woman who fainted in the entrance hall of another hotel. "West"—what better chance of securing a dupe?—rushed to her assistance and, with his smattering of medical knowledge, soon restored her to consciousness.

She thanked him for his kindness, and he returned her thanks by extracting money from her through the medium of the same story.

The sooner this impostor himself is put on the "official" sick-list and given a little appropriate medicine to bring him to his senses, the better it will be for all concerned!

—JUVENILE COURTS—

the GOOD *and* *the* BAD



Weeping children accused of a theft for which poverty is really responsible . . . their mother, baby in arms, watches in tears. This is the drama that is enacted daily in the Juvenile Courts

JUDGM

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"I WANT to go 'ome," sobbed a little girl of nine, as she stood clinging to the arm of her eleven-year-old sister, when the two of them appeared in front of the Magistrates of a London Children's Court.

It was one of the many pathetic cases that so often come before the Juvenile Courts. The two little girls, together with their brother of fourteen, were charged with stealing property from motor cars: the mother (who was also in court with a baby in her arms) was receiver of the goods.

It appeared that the woman had been deserted by her husband before the baby was born. There was only very little money coming into the home; and the woman, who was in poor health and unable to earn, had got behind with the rent, and, in despair, had turned the children on to stealing from cars left unattended in quiet streets.

The criminal

While the children entered and searched the cars the mother waited at the street corner to warn them of approaching policemen.

It was quite obvious that the real criminal in this case, as so often happens, was poverty.

But, unfortunately, the British judicial system does not permit magistrates to take official action against poverty.

So that all that could be done in this instance was to send the two little girls to approved schools, and to put the boy, who was already working, on probation, on condition he lived in a specified hostel and not at home.

The mother, of course, would be dealt with in another court, and, no doubt, ultimately sent to prison.

The whole home would be effectively broken up, and an entire family made wretched because the social system, which does so much for people when they are broken, does so little to give them the chance first that would prevent these tragedies.

I have visited many Juvenile Courts in various parts of the country, and one thing that has struck me about all of them was the number of children and "young persons" who had got there simply through poverty.

Fortunately, the present method of dealing with these cases is, on the whole, human and kindly, although there is still a good deal of harshness and lack of understanding in a number of courts, especially where the magistrates are all elderly.

No uniform

Under the Children's Act everyone charged below the age of seventeen must be tried in a special Juvenile Court which shall have none of the terrorising paraphernalia of an ordinary court.

The police are not allowed to wear uniform when giving evidence, and in the best Children's Courts no officer in the room is allowed to wear uniform, so that there is no air of police authority about the place at all; though I have been in a court where there were as many as thirty uniformed police, which is entirely against, at any rate, the spirit of the Act.

This particular court was, as a matter of fact, one of the most reactionary I have seen in many ways, but I think the procedure there is unusual in these days.

For some unknown reason the officers giving evidence always seem to wear a fawn raincoat over a dark suit and to carry a bowler hat.

Why there should be such uniformity of apparel I cannot imagine, unless it is that uniformity becomes a habit, even when it is not "uniform."

The places where the Juvenile Courts are held vary considerably. Some sit in the oddest surroundings: one I came across had its sessions in the local museum, where the children awaited their trial with cases of stuffed birds and animals.

Such a courthouse certainly could not be described as having the trappings of a police court, though whether it was suitable for the purpose is another matter.

The best places are sunny rooms, with light, pleasant furniture. There is a table along one wall for the magistrates and clerk of the court: sometimes there is a vase of gay flowers on it, which helps to make the atmosphere friendly.

There is no dock and no witness-box: the young defendants stand in front of the table, with their parents sitting near, and the witnesses also stand by the table to give their evidence.

Kindly guidance

There are chairs down the sides of the room for people who have special business in the court. The general public is rigorously excluded, and, apart from a visiting magistrate like myself, or someone who is known to have some special interest in the court, it is almost an impossibility for anyone unconnected with the case to gain admittance when a Juvenile Court is sitting.

No children, except infants in arms, are in any circumstances allowed to be present in court, apart, of course, from the defendants and witnesses, and even they are not allowed to be present except when they are actually being heard.

The result is that in the passages outside the courtroom there are generally a number of children of all ages looking after each other under the kindly guidance of the policeman "on the door."

Three magistrates are on the Bench at a full court, but often there are only two present: of these one ought to be a woman, but I regret to say this is by no means always the case.

One of the Justices present takes the chair; in the Metropolitan area a stipendiary presides, but in most cases outside London three lay members of the Bench hold the court.

The difference in the handling of the children by the various presiding magistrates is quite amazing. A clever Justice will have a child pouring out all his troubles in a few minutes, while another one will elicit nothing but a surly "yes" or "no," and a third will have continual storms of tears.

Consequently, though the procedure laid down by the Act is the same in every case, in actual practice the children are entirely differently treated in different courts, both in the conduct of the case and in the sentences imposed on conviction.

In many places it is the boast of the Bench that no child has been whipped for years; but there are, alas! still a number of Justices who believe that sparing the rod means spoiling the child.

There are still people on the Bench who seem to believe that poor children are made of different flesh and blood from their own offspring.

One of these, in an area where practically every child brought before him was half starved, said he did not believe in beating his own children, but certainly thought children convicted of stealing should be birched!

Storm of protest

This appeared to include a little boy, going to school without breakfast, who had been caught drinking milk from bottles left on doorsteps! Fortunately, the other two members of the Bench disagreed with him.

There has been a perfect epidemic of birching recently in certain parts of the country which has caused a storm of protest.

I myself saw a little boy of nine in the North who had been birched a day or two before.

He had been caught with two older boys in a warehouse which they had all broken into to steal biscuits and sweets that they had taken and eaten.

The sight of that poor little lad made me feel sick at heart; he was a frightened, undernourished wisp of a lad, who came from a desperately poor home where he was obviously half starved, and his whole being must have been crying out for the sweet things he had stolen, and the whole value of the goods taken by the three lads together was only a shilling or two.

I was forcibly reminded of the statement made to me by the manager of a confectioner's in a town near one of the great public schools where only the sons of the rich are educated; he told me that he lost over a hundred pounds a year in sweets and confectionery stolen, but that it was not worth while to prosecute anyone, as it might injure his trade.

Harmful

What a hideous irony it is that the children who can afford to pay for their sweets may steal them with impunity while those who are hungry and who need the nourishment will be arrested and punished if they take the sweets their little bodies crave for.

In the case of the little boy who was birched it was perfectly obvious that the punishment had done him nothing but harm.

He was brought to the door of his home by his mother when we called, and he stood there, looking dreadfully ill and thin and very frightened.

His mother told me that he woke up screaming in the night, and that when she went to him he was trembling all over and bathed in perspiration.

One wonders what the magistrates can have hoped to achieve by such results.

In another Children's Court two boys of twelve and thirteen were ordered to be birched, and in this case, although they were cowed at the time, they became very proud of their whippings when they discovered that all their comrades regarded them as heroes.

They went about boasting of what they had suffered and asking their friends to look at the scars on their backs.

Here again, surely no one could expect that treatment which produced such an attitude of mind could be beneficial or curative.

In some courts, however, the Bench is wonderfully helpful to the children, and protects them not only from outside forces and their own weaknesses, but also from, not necessarily bad, but unsympathetic parents who may do untold harm by stupidity and prejudice.

For instance, a girl of fifteen (but looking very much older) was brought in by her mother, who said she was out of control and that she was most anxious that the girl should be placed in an institution for two or three years.

When the full story came out it

ENT

Children . .

BY A WOMAN MAGISTRATE

appeared that the girl was very much in love with a boy of nineteen, who was just as fond of her; their parents had given them no sympathy or understanding, but had merely forbidden them to meet. The girl was pregnant, and completely heartbroken at the idea of being parted from her lover.

The Bench decided that the girl should go into the country for a few months till she was sixteen, when, if the other court before which the young man would be brought for seducing her when she was under the age of consent, was also sensible, they should be married—the one thing in the world the two young things wanted to do.

There are, unfortunately, a certain number of parents who, when their children begin to grow up and have wills of their own, are all too anxious to thwart them and get them sent away to institutions. I have never attended a session of a Juvenile Court without two or three such cases coming up, and in many cases magistrates stand by the girls and boys, and endeavour to arrange for them to do what they want, and not what the parents are trying to coerce them into doing.

A pretty girl of sixteen was brought up because her parents said she was out of control.

They could not keep her at home in the evenings and she stayed out late.

Wanted "fun"

Two nights she had not returned home at all, and they wanted the court to send her away.

The girl herself was sobbing so bitterly that she was quite unable to speak for several minutes, but a kindly Justice ultimately got her side of the case.

She worked in a shop all day, and when she got home she was expected to stay in and help instead of going out "and having a bit of fun."

Her parents said they would not have her "larking about with the boys," and there was continual trouble.

One evening after a particularly bad row her father had hit her and she had walked out and gone to stay with her girl friend. She "didn't mean no harm," but wanted a bit of fun like other girls.

So it was arranged that she should leave home—not to be sent to an approved school, but to go on with her work, and live in a girls' hostel where she could go out and enjoy herself after work, provided, of course, she returned home at a reasonable time.

Back again

Of course, there are also many cases of serious mischief and naughtiness as well that come before the Juvenile Courts.

Two boys of fifteen and seventeen years had been caught in a smash and grab raid.

They both came from good homes, and the parents, who were in court, were much distressed.

The boys, who were healthy-looking, well-grown lads, admitted they had money to go to the pictures and buy cigarettes and sweets. They refused to give any reason for their behaviour. The elder boy had been caught stealing from shops twice before.

He was remanded, and has since been sent to Borstal, and the younger one was put on probation for two years, when the probation officer would give him all the help he could to secure other friends and more healthy amusement. In another case two boys were allowed home from an approved school for a holiday, after which, instead of returning to school, they went on a marauding expedition. They stole a motor car, broke into a warehouse and two private houses, and stole goods to the value of about £100 altogether.

They "painted the town red" with the proceeds, and threatened, and seriously frightened, two girls, which was what ultimately led to their capture.

When they were brought before the court they stood in sulky silence, refusing to answer any questions or speak at all.

So they were sent back to the school again.

Knew the law

An unsatisfied spirit of adventure accounts for a number of juvenile crimes.

Three boys of eight, ten and twelve years were arrested for breaking a shop window and taking articles from the shop.

The articles were, however, all subsequently replaced in the shop by the boys. The boy who actually removed the articles was not in the court, as he was under eight years old. The officer who arrested the other boys visited him at his home address.

When he saw the detective the youngster said: "You can't do anything to me till I am eight: it is illegal to charge me before I am eight!" Which was true!

The other boys were all let off with a caution on their promising not to get into mischief again.

Sea-crazy

One adventurous boy was brought up for continually running away; he had been found at a number of places often many miles from home. He explained to the magistrates that he liked his home, but he wanted to see the world, and he would never stay in one place if he could help it. He said he wanted to go to sea, but his parents would not let him go in any circumstances.

The magistrates had a talk, first with him and then with his parents, and it was subsequently arranged for him to go away to sea and so fulfil his heart's desire.

It is often possible by judicious handling to straighten out difficulties, and by using tact and sometimes persuasion to head a child off from a disastrous course which he has taken because some deep instinct or desire in him has been thwarted and start him along a course which will turn him into a happy, healthy citizen, instead of a wretched criminal for ever in and out of prison—a curse to himself and a burden to the nation.

Already we have made considerable strides towards understanding and curing children who go wrong, instead of merely punishing them in a way that either hardened or broke them.

Wasted lives

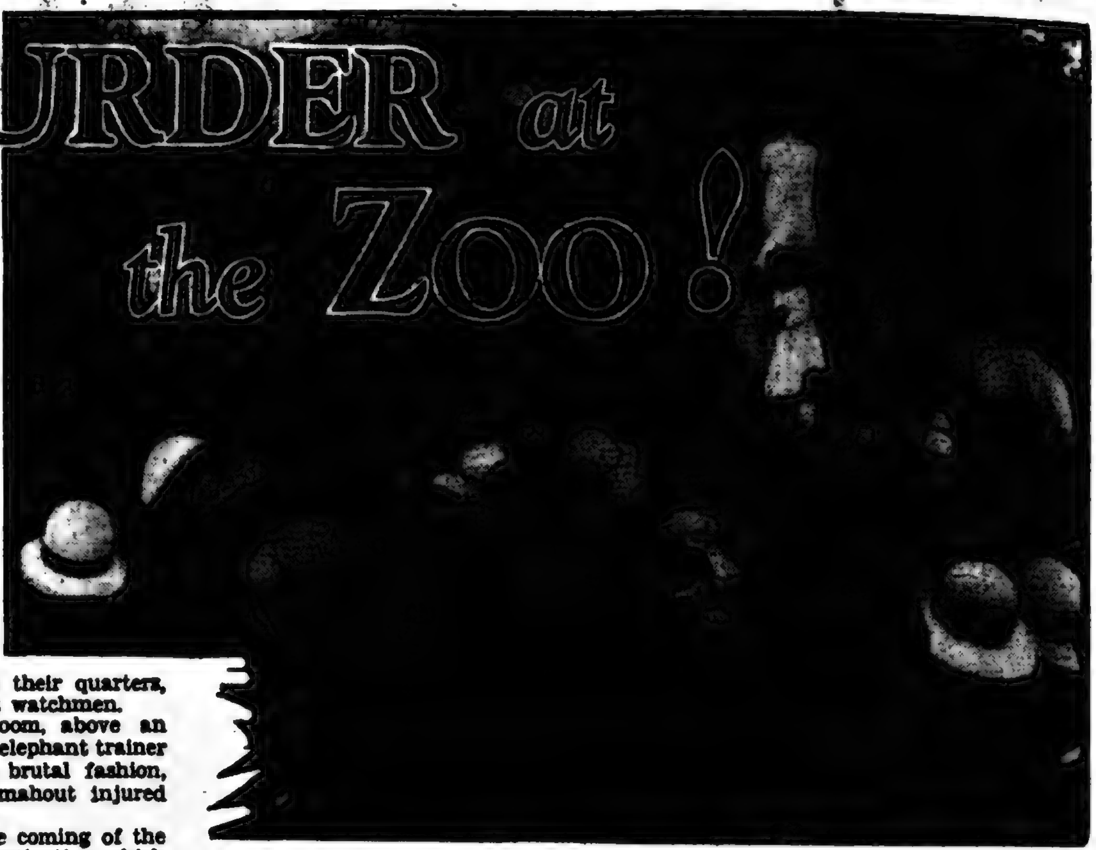
So many lives have been, and, indeed, many still are being, wasted because the difficulties of the children have not been understood.

They have been beaten when they should have been comforted—frightened when they should have been soothed.

Although we have come on a long way in the last few decades, there is still much to do before we secure a really effective, curative system for the treatment of the unhappy children who make up the world of juvenile delinquents.

Supt. Hambrook . . "My Strangest Case"

MURDER at the ZOO!



THE strangest case I ever had to deal with was one that in many respects resembles a crime such as one would find in a detective story.

For consider the setting and the circumstances. The famous Zoological Gardens, Regent's Park, London, at midnight, towards the end of September, 1928. That great pleasure centre, dark, silent, save for the low noises of the moving animals; untenanted except for the keepers, sleeping in their quarters, and the patrolling night watchmen.

In a small upper room, above an animal house, an Indian elephant trainer lying dead—killed in a brutal fashion, and his fellow native mahout injured and hysterical.

Then the alarm! The coming of the police; our detective investigation which produced remarkable facts—cross-currents and jealousy between those two natives over their respective skill in animal training; envy of the one man against the other over a question of coppers earned from Zoo sightseers, and behind it all the story of a sacred white elephant. Could a fiction-writer have devised anything more bizarre?

FREQUENTLY it has happened to me that, at the conclusion of my annual holiday leave, I have become involved in a sensational crime enquiry.

This was so with the Zoo murder. It took place on the last night of my leave, when I was away in North Wales. I was Divisional Detective-Inspector at Albany Street, Regent's Park, at the time. Just before I was starting off from my holiday hotel to catch a train for London I received a telephone message telling me what had occurred, and that Detective-Inspector Arthur Askew, my deputy, had taken over the case. Arthur Askew is now the superintendent in charge of the detective central office, New Scotland Yard.

He met me at Euston Station, and we drove straight to the Zoo. So there was I, plunged into this weird murder case, straight from a happy, care-free holiday on the sands and among the mountains of North Wales!

These, briefly, were the circumstances of the Zoo murder:

At that period there were two native mahouts at the Zoo. The senior was an Indian Mohammedan, named Said Ali, probably the most skilful elephant trainer in the world. He was a man of about forty years of age and spent the summer at the Zoo, returning to India for the winter.

Ali was immensely popular with the Zoo visitors, particularly with the children. He it was who taught the elephants, used for carrying children, to pick up with their trunks pennies cast in the roadway and to place the coins in his side pocket.

BY this trick Ali gained considerable contributions from the public. His wages at the Zoo were £2 10s. a week, and his tips brought him in at least another pound each week.

The other native trainer was a much younger man, a Burmese Christian, named San Dwe Nari, nicknamed "Sandy Wee." This young man first came to England in charge of a sacred white elephant. He went with the white elephant to New York, and when the animal was eventually returned to Calcutta, Sandy Wee came back to the Zoo.

For a time he was in charge of the larger elephants at the Zoo, but when Said Ali arrived for the summer season Sandy Wee was given the training of a baby elephant named Chang.

Sandy was able to make this small elephant do all sorts of remarkable tricks to the tune of a mouth organ. I soon established that these two natives had been often at loggerheads over their respective skill as trainers. I learned also that Sandy was indignant because he had not the opportunity of gathering in the tips from the public which Ali had. Sandy Wee's wages were £2 a week.

Both men lived in quarters above the Tapir House. They shared between them what was in effect a small flat—a living-room and, leading from it, a joint bedroom.

On the night of the murder two policemen, named Evans and Buzzy, were patrolling the Outer Circle, Regent's Park, when they heard groans and cries coming from the inside of the Zoo. Lying behind the railings they found San Dwe. He was groaning pitifully as though in great pain and holding his right foot.

AT that hour of the night there was only one way of getting into the Zoo—by scaling the iron fence. This the constables did, going to San Dwe's assistance. He indicated that he had jumped from his bedroom window above the Tapir House. He made a number of incoherent remarks which the constables could not altogether understand, but they gathered that Ali, who shared the bedroom, had been attacked and badly injured by a party of men.

San Dwe seemed to be in a terror-stricken condition He was foaming at the mouth The police officers carried him to a hut near the Zoo entrance. Constable Buzzy asked San Dwe: "Where's your mate?" and the elephant man replied: "He is finished—four men killed him. Don't let them kill me."

Officials of the Zoo were roused and they with the two police-constables went to the flat above the Tapir House. The electric lights in the living-room and the bedroom would not go on, and so a first inspection was made by the beam of the constable's flash-lamp.

They found Ali lying in his bed with the right side of his head very badly battered and covered with blood. The bedclothes had been pulled down to his middle and there were three ghastly wounds on his body

At the foot of the bed was a pickaxe. Ali was still alive when the party visited the flat. He was rushed by ambulance to Hampstead Hospital, but died before his admission there.

San Dwe was also taken to the hospital and the small punctured wound in his right foot dressed, and then was removed to St. Pancras Infirmary to be placed in an observation ward with a policeman in attendance.

THIS outline of the tragedy was given to me by Inspector Askew as we drove to the Zoo from Euston. He also told me some of the curious things he had found on his close inspection of the two rooms.

At the Zoo, Askew and I went straight to the flat above the Tapir House. It had been left for me to see without anything having been removed: in the same state as when Said Ali had been attacked.

My attention was first given to the door leading from the living-room to the bedroom. This door had been locked when the two trainers retired to sleep, and the key was discovered in the pocket of San Dwe.

Obviously the door had been forced open by a sledge-hammer, which was left against the wall of the room. There were the indentations of the hammer head on the woodwork of the door and the door post above the lock. I examined every inch of that door very carefully, and Detective Askew pointed out to me several small red spots on the door post on the side towards the outer room. This had the appearance of

(continued on page 28)

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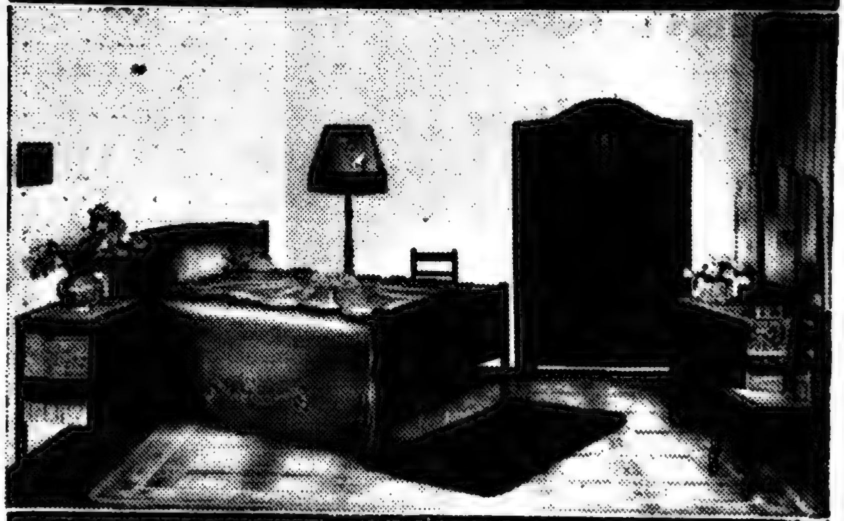

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Put *your* child on Scotts Brand Emulsion from to-day!

Continuing—Murder in the Zoo

ATTACK *in* *the* DARK

a drop of blood. It struck me at once that if—as San Dwe said—the door had been burst open *before* the attack on Ali, it was odd that there should be a blood mark upon it.

So I gave instructions for the door post to be removed and sent to the department of Dr. Ryffel, at Guy's Hospital, for analysis.

Another exhibit I inspected closely was the wooden box in which Ali kept all his belongings. This box was in the living-room, although normally stored by Ali under his bed.

It had been broken open, apparently by the pickaxe left in the bedroom, but there was no evidence, as far as I could discover, of anything having been stolen from the box.

On the top of the contents were two paper bags of coppers, Ali's tip takings for several days.

We found a wallet containing £36 10s. in notes beneath the mattress of Ali's bed, and also a Post Office Savings Bank book which showed that Ali had £60 to his account.

If robbery had been the motive of the attack on the Indian elephant trainer, the thieves had been strangely inefficient in their search!

RIGHT at this early stage it was clear to myself and Inspector Askew that San Dwe was lying in some respect or other.

In the bedroom we found that the windows were closed and fastened except the one above San Dwe's bed. Outside this window there was a mark on the tiles as if someone had slipped on them, and immediately below the window were two blankets and a woollen scarf. The bulbs of the electric lights in both rooms had been removed and were found outside.

They must have been thrown from the window

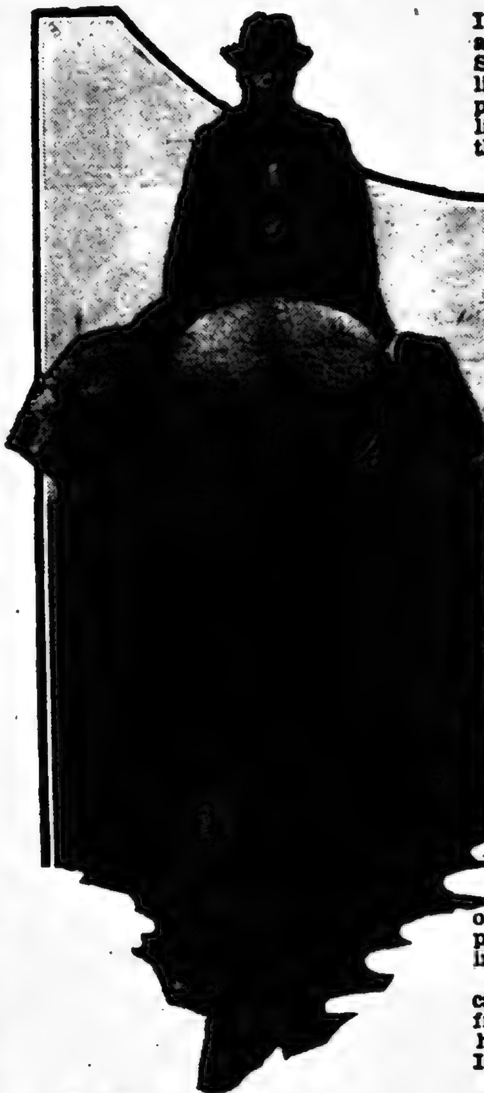
From our careful examination it was clear that the whole business of the broken door and the burst wooden box had been staged to make it appear as though some persons had broken in to attack Ali.

We had San Dwe brought to Albany Street Police Station and there I asked him to tell us as best he could what had happened.

He made a statement which was taken down. In this he said that Ali, after the Zoo closed, went out to make purchases at a shop and returned to the Tapir House at 9.30, locking the door at the top of the stairs.

Afterwards he put out the electric light and stood by one of the windows in the bedroom and called San Dwe's attention to some men and women standing outside the fence. The statement continued:

"He said they were like animals. He used swear words, and two Englishmen shout back: 'Shut up, you black man. Shut up.' After this talk I went to sleep. Said Ali was not in bed. . . . I was awakened by a light on the bed just close to me.



San Dwe, the murderer, on the sacred white elephant that caused the fatal feud

"There were two lights. Said Ali said, 'Who are you?' or 'What do you do?'

"They then hit Said Ali, and I rolled off the bed underneath, but just beside, and I heard Said Ali's noise very big; then a cry, and a man said, 'You all right. You stop there.' I heard a noise of beating.

"Then I remember which way can I get out. I remember I keep one window open only, and I take some of my blankets and jump out of the window. Then I thought I would call out, but I cannot breathe. I cannot run. I walk a little. I creep. I call out, and a policeman come. I saw two lights, but I think three or four men. I cannot see the man. I only heard his voice. . . .

"IF they ask me if I like Said Ali I say 'No.' I don't like him. I play my music, and tell all my friends of what happen. I want it put all in the paper. I should be satisfied if I die with Said Ali.

"I know people won't believe me. I want to go to the church at Barking for two weeks. I know Said Ali was dead from the noise.

"I have read over this statement and it is true."

It was not easy to deal adequately with San Dwe. His broken English was a handicap and his lack of understanding—or feigned stupidity—was difficult to overcome.

Variations of his early account of the murder were given by the man. His story was never consistent. Sometimes he referred to two men breaking in, while at other times he made it four or only one.

For example, there was a statement given by San Dwe at an interview in prison when he was on remand. This statement ran:

"At 10, not feeling well, I go to bed.

"I don't know what time it was, but I wake when the light come in my eye and I know this man has come to take Said Ali's box. He dropped down the light on my bed and said, 'Get up and put the light on the man.' He put the light on the man and hit Said Ali three times.

"HE asked for the key and I said he keep it under his head. There were two men. The other man took the key and tried to open the box. Said Ali make a noise. I cry. The other try to open the box, but cannot do it. The other hit the box. I want to go out. Man said, 'You stop there. You all right. Don't go out.' Then he opened the box. If I try to go out he stop me, so I take my blanket and jump out of the window. When I jump out I cannot breathe. I don't know how long I stop there. I call out and policeman came and take me away."

Under my instructions every possible effort was made to test and check up San Dwe's statements to us. In all criminal cases, when a statement is made by a person who may be involved in a subsequent charge, it is the duty of the police to ascertain any evidence which supports such a statement.

Naturally in a murder case this care is emphasised a hundredfold.

I went to the Zoo with Inspector Askew and other officers time and again, and we endeavoured to find out if what San Dwe had said was supported at all. We found his story breaking down at most points.

The falseness of the statements became more apparent when I received from Sir Bernard Spilsbury a report on his examination of the body of the Indian mahout.

Sir Bernard Spilsbury told me that in his view all the injuries were caused by the sledge-hammer and that the pickaxe had not been used by whoever was the assailant. He also declared most emphatically that Ali must have been first attacked when he lay sleeping in bed; that preliminary blows were given while he was still asleep and he was never aroused until the striking of those blows.

This was very valuable evidence, for it enabled me to reach several logical deductions in confirmation of theories that I had already formed.

It was inconceivable, for instance, that there could have been a battering-down of the door while Ali lay asleep. He

(continued on page 30)

The Voice of the People

Public opinion has rarely had so valuable an avenue of expression as "Signposts," the great *Daily Herald* competition.

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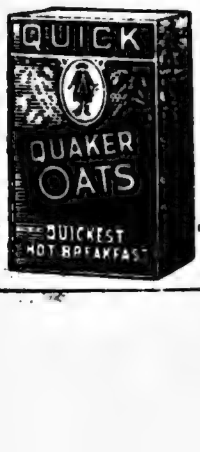

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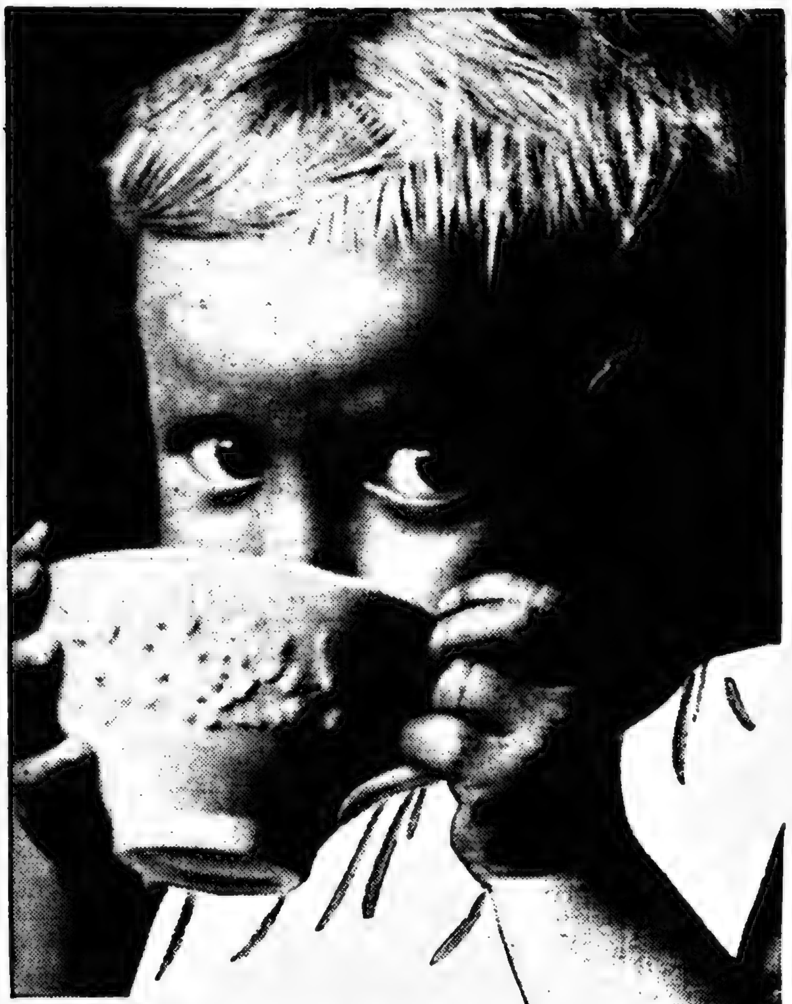

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Continuing—My Strangest Case

SACRED *White Elephant* MYSTERY

Said Ali, victim in this amazing murder over jealousy concerning a sacred elephant

would have been awakened by the onslaught on the door; would have been out of bed, ready to protect his belongings if entry had been forced by thieves. Instead of which he was lying peacefully asleep when attacked.

Further, a report from the analysis at Guy's Hospital informed us that the spot upon the door-post was a bloodstain, and composed of blood similar to that on the head of the sledge-hammer.

So here I had still more conclusive proof that the door was battered down *after* Ali was attacked *and not before.* And this total weight of evidence meant an utter throwdown of San Dwe's statement.

I decided, when all reports were before me, that it was a clear case of deliberate murder against the young Burmese elephant trainer.

The possible motives for this murder did not greatly concern me. I was just satisfied on the facts, although I had an admission from San Dwe in these words:

"If you ask me if I like Said Ali, I say 'No'—I don't like him. I play my music to myself and Said Ali does not like it."

So San Dwe was charged with the murder of Said Ali and brought up at the Marylebone Police Court. For a murder case, proceedings before the magistrate were quickly gone through. And San Dwe was committed to the Old Bailey.

I remember that a rather interesting point of controversy arose out of the police court proceedings; a question involving the stipendiary magistrate and a prison officer. The magistrate ordered that San Dwe while on remand should be kept under medical observation. This was done, but the prison doctor reported to the magistrate as follows:—

"I am not prepared to express an opinion as to the state of mind of the prisoner until I have examined the depositions and other relevant documents."

This declaration by the prison doctor was described by the magistrate as "an unheard-of thing."

"What business have doctors to examine any depositions in a case," ruled the magistrate.

When San Dwe came to the Old Bailey he was defended by that brilliant barrister Sir Henry Curtis Bennett, K.C.

The hearing before the judge occupied two days. No evidence was called for the defence, but Sir Henry Curtis Bennett made a very fine speech to the jury, in which he argued with all the conviction in his power that the murder must have been committed by some persons from outside.

He contended the evidence showed that it would have been quite easy for two or more men to have entered the Zoo during the hours of public admission and to have remained hidden there after the closing hour with the object of subsequently entering and rifling the room of the two elephant trainers.

It was a matter of common knowledge that Ali received hundreds of pennies in tips picked up by the elephant which he led through the garden carrying its crew of happy youngsters. Therefore, what more natural than that Ali and his store of money should have formed the lure for thieves?

If two or more strangers had crept into that bedroom on the night of the murder with the object of robbing Ali and also San Dwe they would, if disturbed, have been quite prepared to commit any violence.

During his cross-examination of witnesses Sir Henry Curtis Bennett tried to emphasise the point that it would have been quite possible for two men, who had the idea of robbing the elephant keeper, to remain in the Zoo after the ordinary hours of closing. Indeed, he secured an admission from an official of the Zoological Gardens that anybody *could* quite easily stay behind after the closing hour.

Defending counsel poured scorn on the suggestion of the prosecution that San Dwe committed the murder from the simple motive of robbery, pointing out that San Dwe had himself saved £46 from his wages at the Zoo.

But all the eloquence of counsel proved unavailing. The jury, after an absence in their retiring-room, found San Dwe guilty of murder, and the fellow was sentenced to death.

I remember Mr. Justice Swift, in the course of his summing up, called for the pickaxe and the hammer—two of the exhibits—and gave a demonstration to the jury how either of them might have been used in the attack upon the murdered man. The judge, by this practical showing, emphasised the evidence that the sledge-hammer was the actual weapon with which Said Ali was killed, while the pickaxe was simply used to force open his box.

San Dwe did not hang, however. He was reprieved by the Home Secretary and his sentence changed to one of imprisonment for life.

With the completion of the trial my work on this fantastic Zoo murder ended, but I learned subsequently that the late Mr. Freke Palmer, the well-known Marylebone solicitor, who undertook the defence of the prisoner, submitted some entirely new facts bearing on the case to the Home Office. This evidence had relation to the moral character of the murdered man and the relationship between the two trainers. I am sure that jealousy *was* the motive, but not just ordinary "common or garden" jealousy.

Between Ali and San Dwe deep resentment bred and developed over their professional status. On the one hand, Ali was resentful against the young Burmese mahout because he had had the supreme advantage of being in charge of a sacred elephant. Ali had never had one of these renowned animals under his care.

Again, on the other hand, San Dwe was boiling with indignation because he had been removed, on the arrival of Ali, from the guardianship of the larger animals at the Zoo. He was convinced that he was a better, more sympathetic animal trainer than his colleague.

Thus between these two natives an atmosphere of hostility developed which culminated in a passionate outbreak on the part of San Dwe and the murder of Said Ali.

What influence the sacred white elephant had upon that frenzy we can only surmise. But here is a point to ponder. The sacred white elephant, of which the condemned man had been the devoted guardian and trainer, died from no apparent cause in Calcutta on the very day San Dwe was charged with the murder of Said Ali!

Next Week: Britain's First Gunman

Greatest of These

Tragic Mystery

DENNIS

A TRAGEDY befell eight-and-a-half-year-old Dennis's family when he was only a delicate infant, attending hospital, for it was then that his father for no apparent reason suddenly disappeared.

Dennis's mother was married just after the war. Her husband had served in the R.A.M.C. in Mesopotamia and elsewhere during the whole period of hostilities and after. He was slightly wounded several times and also contracted malaria, which, during his married life, subjected him to physically distressing attacks. He was always extremely attached to his wife and children, and consistently kind to them. There was never any question of ill-treatment, and yet, about eight years ago, he went out one morning as if to go to work, and has not been heard of since.

All efforts to trace him have failed, and Dennis's mother has been left to struggle on alone, with four children to bring up.

The eldest child, a girl now aged thirteen, suffers from a partially paralysed leg, is extremely delicate and needs special food and treatment. There are also Dennis's two brothers aged twelve and ten.

Their mother, who is not strong, goes backwards and forwards to work earning 32s. 6d. a week as an office cleaner. She had a serious breakdown when her husband first disappeared, but pulled herself together for the sake of the children. She is still watching and hoping for her husband to come back.

Donations earmarked Dennis, or for the General Fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office and a copy of the current week's will be sent on application.

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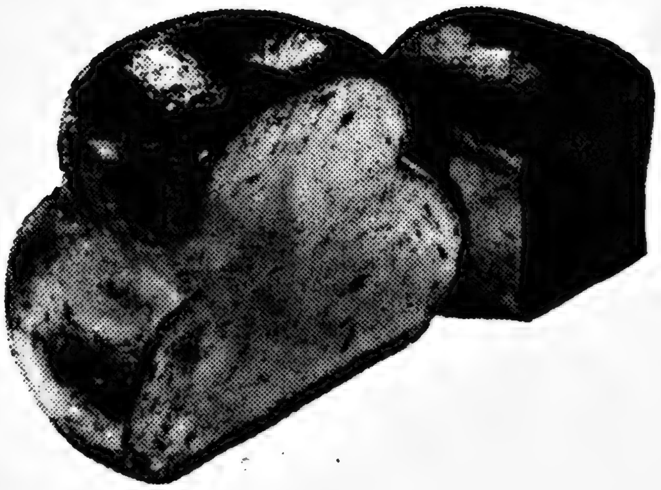

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STRICTLY ANONYMOUS

I was a COWARD

"I died a thousand deaths at the thought of naked bayonets"

RECENTLY I read something to the effect that one goes on living to forget. But, so far as I am concerned, it is not true. The memory of a shameful chapter in my life becomes more and more acute with every day that passes.

I was a coward in the face of the enemy, and, if I had suffered the just penalty, should have faced a firing squad. The bitter memory of that will remain with me until I die.

If I could share my secret it would afford me some sort of relief, but naturally I can confide in nobody—least of all my own wife and family. And so they are puzzled by the fact that my three medals lie untouched in a bottom drawer, that I have always avoided attending an Armistice service, and that I always avoid any talk of the big war in which I served.

When the Great War came along, you can imagine with what agony of mind I watched the approach of the moment when I would be embroiled.

I trembled when my kit was handed over to me and I realised that I was "in the Army now." The sight of a naked bayonet, in particular, gave me cold shudders. In fact, I think I can say I died a thousand deaths, in my imagination, before I was passed out at bayonet fighting, musketry and bombing and found myself "warned" for France.

I had an overwhelming desire to desert, I remember, when I first heard the news. But the idea of execution in the cold light of dawn acted as a most effective deterrent.

Well, I was taken across the Channel on a cattle boat. The scenes of enthusiasm at St. Nazaire lifted me out of myself for a time, but reaction set in while I waited to go up the line. My mind was all the time obsessed with a premonition of coming disaster.

I told my story to a very understanding padre, but I got little help from that direction. He just patted my shoulder and said that even the bravest men felt like that—it was only natural.

BUT I knew—knew that from nowhere would I be able to conjure up even a spark of the necessary courage. And only the fact that I met an "old sweat" who once served on a firing squad, or said he had, and who went into all the gruesome details with what appeared to me to be relish, stopped me bolting there and then.

It was just my luck that we went up the line at a very critical time—to the Ypres salient! The Germans were advancing at the time in seemingly invincible and overwhelming masses, and it looked as if nothing on earth would stop them.

Had it depended on men like me, nothing *would* have held them. I was literally sick with fright, I remember, and while our men fought on the retreat I lay cowering and praying for dear life in a low, dry culvert into which I had crawled.

All the time an inferno of bursting shells seemed to be annihilating the entire world.

Amid all the disorder and confusion that followed when the tide of battle turned—better men than I had held up the enemy while I was safeguarding my cowardly skin in a skulk-hole—I crept out into the friendly darkness and made off away from the enemy.

I could hear the vicious whine of thousands of bullets as I did so. The dull "phut" of lead meeting the flesh of a man or horse sickened me.

Streams of ambulance cases and walking wounded were making their way back to the rear, I noticed. And that put an idea in my head.

I offered assistance to a man who had been shot in the leg and got quite a long way back until an officer stopped me and asked me where I was hit.

When I told him I was helping a man, he said: "All right. Leave him here and get back to your regiment at once!"

So I turned about haltingly and made my way back towards the hell that lay up the road, envying, as I did so, the walking wounded who were hobbling along with bloody bandages and every prospect of getting kind hospital treatment, safety and—home!

My rifle and equipment had long since been lost. I was in some sort of ecstasy of terror. A times I vomited violently, and every now and then I found myself crying into my open hands.

A shell threw up a huge cascade of dirt ahead of me, killing a man almost at my feet. I remember that I was so unnerved at that that I flung myself into a hole—only to find I had a dead man there as my companion.

So out again I rushed, picked up a stray rifle, inserted a clip of cartridges—and fought for just enough courage to give myself a "Blighty" one.

I SEEMED to hear the voice of a tempter as I did so. "It's easy," I told myself. "Back in that hole, and you'll be alone with the dead. The dead can't speak! A short, sharp pain, no danger at all of dying, and then—why, the train, the hospital ship, loving hands, a comfortable bed in some ward in England, and finally home and loved ones."

And so I got back into the hole, lowered the rifle over my shoulder, pointing straight at my heel, clenched my teeth, and pulled the trigger.

A numbing, slamming shock in my ankle—not at all as bad as I thought it would be—the gush of warm blood, and I was "wounded in action"!

Feverishly I fumbled for my field dressing. Then I remembered I had used it on the man I encountered on the road as part of my pretence for leaving the line. I was losing blood rapidly. I broke into a hot sweat as I realised I might die from the wound I had myself inflicted.

But now I found a dressing, after searching five dead bodies to get it. Awkwardly I applied it; leaned on the rifle for support; and so, slowly and painfully, hobbled back to join other walking wounded I saw ahead of me.

I had an uncomfortable moment at the casualty clearing station while the doctor was examining my wound. But I had taken the precaution of cleaning away the tell-tale scorch that tells that a wound is inflicted from a few inches away.

Then the train for Poperinghe, the base, the ship, cool hands, a comfortable hospital ward—all as I had imagined it would be.

Finally, that leave when I went home to my mother's house as a wounded hero, the admiring glances in the street, such bouquets of praise as: "I don't know what England would have done if it hadn't been for men like you."

Men like me! I cowered at the thought of the disgraceful part I had played in a war in which millions of men proved their sterling worth—just as I have cowered in bitter and shameful remorse ten thousand times since.

And now I am nearing sixty years of age, so that it cannot be very many years before the curtain falls on my life.

Many who will read these words will condemn. I am a coward and nothing else. When my comrades needed every bit of help, I let them down. That is what they will think. It is what I think, too.

I am wondering whether just a few will understand. But nothing, I think, could salve from my soul the feeling of awful shame and unutterable self-contempt that I have suffered in all the years I have held my secret.

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High Rents and Bare Cupboards . .

DEADLY New HOMES

"It is a social crime to permit semi-starvation because an over-large proportion of working-class budgets has to go to the landlords of new estates"

by

Lord Strabolgi

IT is useless to try to solve one problem by creating a new one.

For years a campaign has been waged to abolish slums. Large areas of small, insanitary, dilapidated, out-of-date houses are being cleared of buildings and their inhabitants sent to the new housing estates which are springing up like mushrooms on the outskirts of most of our large cities.

But we do not add to the total of human happiness if the former slum-dwellers are worse off *after* they have been moved out to the new housing estates.

To-day tens of thousands of families are actually worse off than if they had not been rehoused.

True, they get better air in the new suburbs, more space and sunshine; and they and their children should be healthier. But where they have had to find more for rent, and more for transport charges owing to being accommodated farther from their work, they have less to spend on other necessities, including food.

One of the most striking examples is that of Stockton-on-Tees. The Medical Officer of Health there, Dr. McGonigle, found that, instead of the health of the community improving after rehousing, it was actually getting worse.

HE made a close scientific examination into the health and family budgets of the inhabitants of the new housing estates who had previously been under his care when they lived in the slums. To his horror he found that, whereas the death-rate in Stockton-on-Tees as a whole was lower, and that it had actually decreased in the remaining slum areas, *on his new housing estate, from which so much had been hoped, the death-rate had increased by 46 per cent.!*

This is due to the former slum-dwellers having less money to spend on food. They have had to pay increased rent, it costs them more to travel to and from their work; the money has to be made up somehow, and it comes off the weekly housekeeping. Whole families are definitely undernourished, and if any illness afflicts them they die like flies, for they have no reserves of resistance.

As Sir F. Gowland Hopkins, professor in biochemistry at the University of Cambridge, and one of the foremost scientists in the country, has said, after examining the facts from Stockton-on-Tees and other areas affected:

"Adequate nutrition may be more important than good housing. . . . It is true that whatever sum can possibly be spent for food is almost always spent upon it; but, unfortunately, food is often the only budgetary item in which adjustment even though unwelcome and undesirable, can be, and is, in practice made."

If the landlords, public or private, take too much for rent, the butcher, baker, greengrocer and farmer suffer, worse still, the parents and their innocent children go short of the necessities of life.

A similar state of affairs has been found in other districts. Thus, at Hulme (Manchester), there have been families moved out from the crowded central slumlike areas to the new model estates clamouring to get back again because they could not afford to live in their new surroundings.

Again, in Greater London, on the large L.C.C. estates of Becontree and Dagenham, there has been a serious increase in the death-rates from tuberculosis.

The figures are startling: there has been a 25 per cent. increase in the death-rate from this cause for males, and 60 per cent. for females. The reason for the greater death-rate amongst females from this dread scourge is because, when the pinch comes, the mothers starve themselves so that the children at least have enough to eat.

ON Merseyside the increase in rent that has to be paid by the former slum-dwellers averages out at about 4s. a week. Wages have not been increased, so there has been this amount of cut in the amount each family has to spend on food.

King Edward, when he was Prince of Wales, took a great interest in this problem, and gave a most valuable lead to the nation when he urged more energetic action for rebuilding the slum areas. But he showed his practical common-sense and knowledge of working-class conditions when he insisted again and again that men must be housed reasonably near their work.

If they have to travel long distances in the morning and evening the price of tickets means a direct cut in their wages, in addition to the wear and tear of travelling in the rush-hour. Furthermore, if a man can get home to his midday meal from his work he is better fed at a lower price.

The remedies here are, first of all, cheaper transport. Some of the municipal authorities have been good in this respect where they control both the housing estates and the means of getting to and from them. Land is cheaper in the outlying districts; and I myself have always considered it would be just to make an allowance in the rent for the extra transport charges involved.

In other cases there are no public means of transport, and a lot of profiteering goes on unchecked. It should be the recognised duty of local governing authorities to see that all outlying housing estates are adequately served with cheap and efficient transport.

But, better still, wherever possible, when a slum area is cleared, the space should be utilised again for working-class housing. In some northern cities the flats system has been developed with great success.

When we come to the question of rents we find that some municipalities think nothing of charging 16s. a week to a working man for a corporation house. Granted that the house at this price has modern amenities and improvements. But electric refrigerators are little use if there is no food to keep fresh; the latest gas or electric cookers are less important than a supply of decent food to be cooked.

BOLTON is one of the towns I have in mind.

Here the corporation advertises houses to let for the working classes at rents from 12s. to 16s. a week. This, of course, includes rates; but it is too high for the average working-class family to pay.

It is not the duty of the municipal authorities to make a profit out of their housing estates. Their duty is to help to provide healthy houses in accessible districts at rents that the ordinary citizens, for whom they are responsible, can afford to pay. This will mean that the corporation must wait longer for its loans to be paid off; but the public interest demands this.

If this scandal continues we may have to have a new Rents Restriction Act made retrospective if necessary—that is to say, fixing the rents on housing estates already built and, of course, limiting the rents of the new estates in the future.

There will be an outcry from the great investment corporations who have done well out of housing loans; but here, again, we must consider the greatest good of the greatest number.

Until trade revives and wages are increased it will be a social crime to permit semi-starvation to continue because an over-large proportion of working-class budgets has to go to the landlords.

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find that my chemist's stock is exhausted.

The fame of Fynnon Salt has spread like wildf
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only cope with a portion of the chemists' order
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MODERN PAINTER AND DECORATOR

A completely new and revised edition of this famous book has recently been published. The first edition was by Arthur Seymour Jennings, late Editor of "The Decorator," and was planned to provide a comprehensive storehouse of information on all subjects connected with the Painting and Decorating Trades.

This new edition has been entrusted to J. G. E. Holloway, the present Editor of "The Decorator," who has been assisted by some of the leading experts in the trade. It therefore contains information and advice on all the most recent developments in the Decorating Trade.

A FEW OF THE SUBJECTS.

Brushes, Materials, General House Painting, Distempering, Paint and Colour Mixing, Gilding, Lettering, Sign-Writing, Wallpapers, Staining, Enamelling, Wood-finishing, Graining, Marbling and Stencilling, Spray Painting, Cellulose, Lacquers and Enamels, Gritted and Plastic Paints, Decorating Defects and their Remedies, Shop Window Decoration, Profitable Sidelines for Decorators, Workshop and Office Routine, Equipment, Law and Insurance, Measuring and Estimating, etc.

THE ILLUSTRATIONS.

It is important that a book of this kind should be extensively illustrated; it contains no fewer than 56 full-page plates, of which eight are in colour.

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D.3 ....

THE MODERN MOTOR ENGINEER

This book places within the reach of the motor engineer and mechanic a course of technical instruction on the maintenance, repair, overhaul, and tuning of motor-propelled vehicles. The new and revised edition will be a real boon to the motor engineer, as it deals with the most recent developments, such as the Diesel Commercial Engine, the Pre-Selective and Synchromesh Gear Boxes, the Fluid Flywheel, Fuel Pumps, Hydraulic and Vacuum Brakes, etc.

HANDLING BREAKDOWNS.

Of special value is the section dealing with breakdowns on the road. General repairs are treated in the widest sense, and instruction is given in soldering, welding, brazing, sheet metal work, machining and grinding.

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Among the other subjects dealt with are: Dismantling, Tuning and Repair of the Engines, Clutches, Carburettors, Gear Boxes, Axles, Brakes, Accumulators, Magnetos, etc.—Armature Winding—Garage Tools and Mechanical Equipment—Petrol and Oil Pumps—How to Cost Garage Jobs—The Law's Requirements, etc. Fault-finding charts and electrical circuit diagrams are included.

The illustrations have been chosen for their practical value. There are 24 full-page plates, and over 1,100 photographs and diagrams in the text.

THE MOTOR ENGINEERS' CHART.

Supplied free with this new edition is a specially prepared Chart which shows by means of diagrams and tables all the information regarding measurements, etc., which the engineer or mechanic is likely to require in his day-to-day work.

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SOME OF THE CONTENTS.

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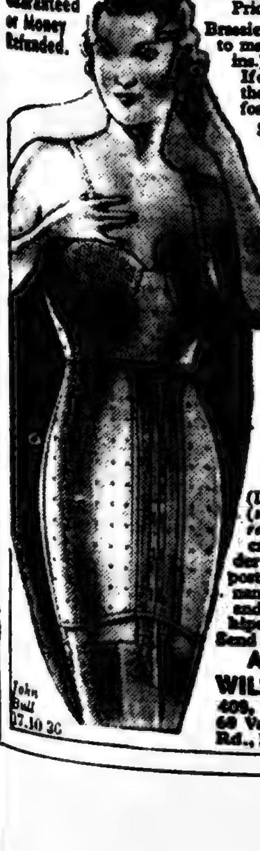

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IF your mirror has been hinting that your complexion isn't all it might be—suspect constipation. But don't let that worry you into taking harmful drugs or pills. Just eat two tablespoonfuls of Kellogg's ALL-BRAN every day. In cases of chronic constipation, eat it with each meal.

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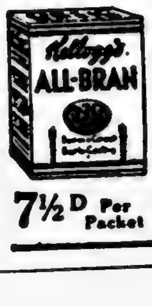

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the gentle, natural way to relieve
CONSTIPATION

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WE BOTH HAVE LOVELY BLOND HAIR NOW, DARLING!

New Shampoo-Rinse safely prevents Light-Blond hair from Darkening—
MAKES MOUSY, BROWNISH HAIR
2-4 SHADES LIGHTER

Her hair was once as gleamingly light and golden as her little daughter's, but, like all blond hair that has been neglected, it darkened, became brownish and dull. Then she used STA·BLOND, the wonderful shampoo and rinse *all-in-one*, specially made for natural blond hair. Quickly her hair became shades lighter and regained the beautiful natural golden colour and silky softness of her childhood. STA·BLOND is the very thing for her daughter's hair too—will keep it forever fascinatingly blond and lovely.

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Known abroad as Nurblond and Blondex.

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ONE OF THE FAMILY
who deserves the best

Your dog considers himself the luckiest fellow in the world. He may not get as many walks, or as much of the hearth-rug as he would like — but to him, whatever you give him, is best.

Remember to give him the best of health. Remember that at this time of year loss of exercise and richer winter feeding make it difficult for him to keep fit, unless you condition him properly. Give him Bob Martin's Condition Powders regularly. By purifying his blood these famous powders will keep him safe from all the usual doggy complaints, such as winter lassitude and sickness. What is more, instead of scratching (often the forerunner of eczema) and leaving loose hairs about, your dog will grow a dense warm coat with a beautiful 'bloom' on it. Start *now* to give your dog his Bob Martin's regularly and see what a difference it makes to his health and happiness.

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keep dogs fit

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But see the photo of Mr. Simpson, M.P.S. (The Iodine Specialist) on the label as shown here, to make sure you get the genuine article.

Asthma, Colds, Catarrh Headaches, Hayfever
go in a "Sniffy" with
SIMPSON BRAND **IODINE SMELLING SALTS**

Women SLAVES *of* Industry

ALICE earns her living "truck pushing" in a factory. She lives about a mile from work and walks to save the fare. So in order to get there in time to start work sharp at seven she is up at half-past five and leaves home about half-past six.

She pushes the heavy trucks continuously until mid-day without a break. If she has a cup of tea during the morning it costs her a penny, and she must drink it as best she can without interrupting her work.

After an hour's break for lunch she starts again at one o'clock and works for another stretch of five hours till the whistle goes at six. Then, unless it is very wet, she walks home. Not because she has much energy to spare, but to save the penny 'bus fare.

Pennies are precious to Alice. Each one represents nearly half an hour's work, for she is paid at the magnificent rate of less than 3d. an hour.

She is only fifteen, but she has been put in to replace a woman and does the full woman's job. At the end of a week, after working fifty-five hours, she draws 12s. 6d.

"All in"

By the time she has paid insurance, her 'bus fare on wet mornings, bought herself two cups of tea a day (and she needs them, for the work is hard), she takes home about 10s. She will tell you that at the end of the day she feels "all in." It takes her the whole of Sunday to recover and be ready to face work on Monday morning.

Yet she is terrified of losing this shockingly paid job with its long hours. You see, there are four brothers and sisters at home. Her father is often out of work, and mother needs her 10s. badly to help the family purse.

Is her case unusual? Not at all. She is just one of the thousands and thousands of girls and women who to-day are the slaves of industry.

Joan is a case typical of another group of workers. She lives in a distressed area town on the north-east coast. She has a good education and knows two foreign languages. She is also an efficient shorthand-typist.

But, after several years' experience, the best job she can find is one at 10s. a week. In this town a typist who earns 15s. is considered to have a *good* job.

Terrific heat

Go to the other end of England, and another kind of slavery is found, but without the excuse that the area is in any way a "distressed" one.

Emily, a native, works in the only factory in the town, standing with her sleeves rolled up, at a bench in the steaming heat of huge cauldrons on the boil to right and left.

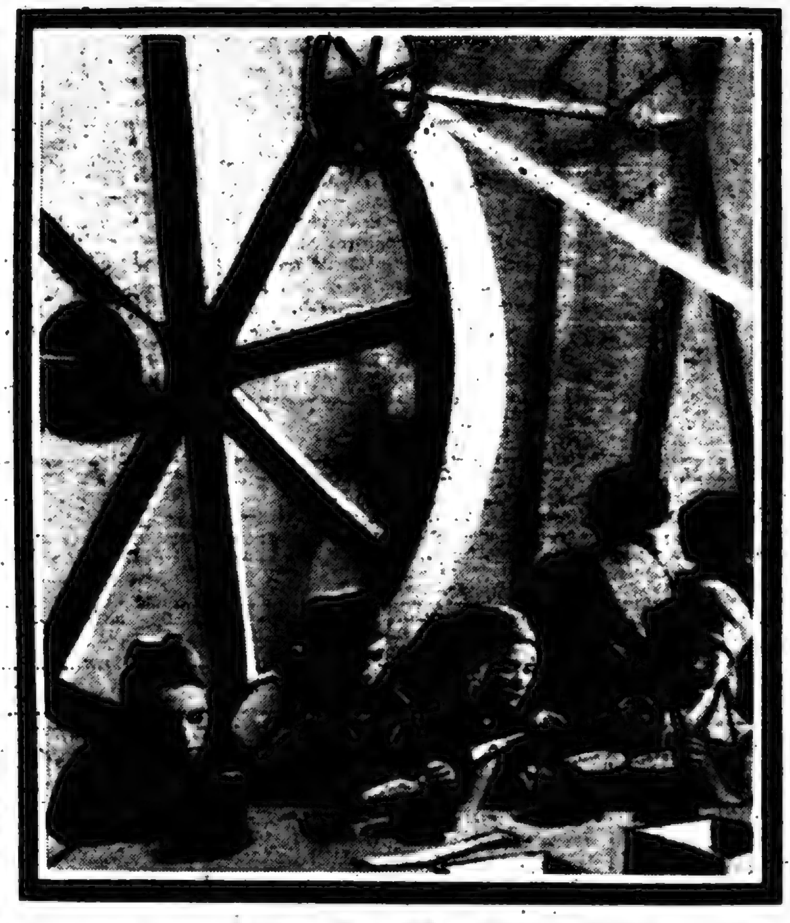
She started at the factory when she left school at the age of fifteen for a wage of 9s. a week, and after twenty years' loyal service she gets only 24s. with which to keep her widowed father, who is an invalid.

On a hot day this last summer she was one of ten girls who were carried from the room in a fainting condition. In the winter she goes from the same sweltering room out into the bitter cold.

At the factory entrance there is a box inviting "private and confidential" communications to the directors, but she knows that should she complain she will get an hour's notice at the end of the week.

Her plight compares with the next case.

Mary is over eighteen and until recently had a job for which she was paid 2d. an hour. She worked for over seventy hours a week and at the end of it her "packet" contained 12s. To make matters worse she was not even allowed proper time for meals and she worked on Sundays.



Speeding-up is one of the most dangerous features of this modern "slavery of women"

One could go on quoting similar cases endlessly. In some boot and shoe factories girls and women are frequently paid 7s. 6d. and 10s. a week. They work hard and sometimes under trying conditions.

In the smaller drapery establishments in many parts of the country girls and women are often paid starvation wages and forced to work long hours. One girl of eighteen in one store works from nine to seven every day of the week, until eight on Friday, and nine on Saturday, with a half-day on Thursday. She earns 12s.

When piece work is given out and women take it to do at home the conditions are even worse. Some of the girls in the fancy leather trade earn 1d. an hour making leather buttons and sewing straps to buckles.

Relentless

Girls to-day are coming to be chained to the conveyor belt very much like the slaves of old were chained to the oars in a galley. The relentless moving of the belt keeps them bound as securely as any chains. It is a spur driving them at top speed every minute they are working.

Making cheap skirts, they have to seize the garment, do their particular operation—sewing on buttons, stitching a strap, and so on—and throw it back on to the belt in less than a quarter of a minute. One shirt must pass ten different "hands" in two minutes. The strain on eyes and nerves is terrific.

In certain dress factories sixteen girls are expected to produce a complete dress every three minutes. Men's shirts are made at the rate of one every fifty-five seconds. Eighteen girls make forty pairs of trousers every hour.

In one factory recently a new forewoman gave an order that no girl would be given permission to leave the belt for any reason whatever after 11 a.m. and 3 p.m. respectively. The three hundred girls working there struck work until the order was cancelled.

Those girls were organised and belonged to a union. But the vast majority of the 6,000,000 women employed in industry are not organised and are afraid of losing their jobs if they join a union.

If a woman or girl stays away because of illness, even for one day, she is frequently dismissed. One girl working in a rope factory had the needle of a machine run through her hand. She asked to be allowed to go to hospital, but the forewoman refused. The hand was bandaged and the girl worked for the rest of the day.

When she got home at night she was in such pain that she went to see her own doctor. Immediately he sent her to the hospital, where they put in two stitches.

Low wages

Next day, following the surgeon's instructions, she refused to use her hand in working the machine, and she was thereupon dismissed.

Speeding-up is one of the worst and most dangerous features of this modern "slavery of women." Even where wages of accepted standards are paid the conveyor belt is resulting in sweating.

By this means work can be divided into various operations in such a way that skilled workers are not necessary. So that girls of fourteen to sixteen are replacing women.

These girls can be paid low wages and they do the work satisfactorily, but as soon as they reach eighteen and are due for an increase in wages they are dismissed and fresh youngsters taken on. In some factories as much as 90 per cent. of the workers are girls under sixteen.

In some industries "rest" periods have been introduced—twenty minutes in the morning and fifteen in the afternoon. But unscrupulous employers either deduct the time from the girls' wages or add it to the length of the day. And the Board of Trade rules allow them to do so.

Free Handkerchief
with every bottle
KARSOTE INHALANT

As an introductory offer, for a limited period only, we are putting a beautiful ART. SILK or FINE EGYPTIAN COTTON HANDKERCHIEF in every 1/-, 1/6d. and 2/6d. packet of Karsote (Brand) Inhalant. These handkerchiefs are identically similar with those sold in shops at from 2d. to 6d. a piece. There are over a hundred different patterns—latest 1937 designs. Plain white and coloured border handkerchiefs in the 1/- packets. Woven coloured designs in the 1/6d. and 2/6d. packets.

Now is the time to prove that Karsote will keep you free from coughs, colds and 'flu, and banish catarrh like magic. Karsote is a new scientific inhalant, containing 22 valuable ingredients, and kills the germs of common colds, coughs, catarrh, etc., in half the time other inhalants take. You simply sprinkle 10 to 15 drops of Karsote on to your handkerchief and freely inhale the pleasant germicidal vapours which arise. In next to no time cough, cold, or catarrh disappears.—From your own chemist. Be sure to ask for "Handkerchief" packet.

Can YOU do this?

Tackle your meals like a youngster?

Keep your system regular, clean within, free from poisons which form fat, blemish the skin, burden the mind, and cause aches and pains all over your body. Keep regular as the clock with Beechams Pills: for over ninety years the Golden Rule of Health.

Yes! *-if you take*

BEECHAMS BRAND **PILLS**

Purely Vegetable ... *Worth a Guinea a Box*

COOLNESS..

the secret of catching them this big

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IRENE DUNNE

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Potter & Moore's BLUSH CREAM is the ideal cream rouge for use in combination with Potter & Moore's Powder-Cream. Apply the cream rouge first and you will be amazed at the perfect results. The Blush Cream is sold in dainty glass containers for sixpence everywhere.

Every jar is fitted with a dainty mirror. In all popular shades everywhere.

1/-

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MITCHAM LAVENDER
POWDER-CREAM

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Fits all machines and gives best results.

Roll your own in AG and enjoy better smokes

HUMAN DOCUMENTS

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. £1 1s. will be paid for each letter quoted.

by PHILIP INMAN

When to SPEAK OUT

A mother who constantly goes out on pleasure jaunts, leaving her baby to cry for hours in an empty house, should be reported without hesitation

"SHOULD a woman tell?" That has been the theme of a number of plays, films and books. Here the question is raised again, but in a new guise. A correspondent wants to know what she should do about the woman who lives next door.

"Her husband," she tells me, "is employed on night shift, leaving home at 8 p.m., and he is an honest, hard-working man. Immediately after he has gone his wife goes out and leaves their little boy in bed in the house alone.

"Many a time we have heard him sobbing for hours until he seems to cry himself to sleep. The mother returns about midnight usually with a man and occasionally with a party of men and women, who make 'whoopee' until the early hours of the morning.

"The husband seems to be unaware of these things, and I am anxious to know whether I should tell him or leave him to find out for himself.

"I have mentioned to the wife that I have heard the child crying at night, but all she said was that the boy belongs to her and that she can do what she likes with him."

Not long ago, in a London police court, there was a case of a man charged with assaulting his wife. A stranger had tried to restrain him, but that intervention cost him a black eye. And instead of the wife showing her gratitude, she set on him as well.

That is typical of life. It is always dangerous to interfere in the private affairs of other folk.

And were it not for two things I would advise my correspondent to hold her peace.

The first is that those "whoopee" parties lasting right through the night must be a nuisance to her and her family. In that event she would be perfectly justified in lodging a complaint with the landlord. And if that fails she should inform the police.

Then there is the question of the misery and suffering of that child. In such conditions it is not easy for any decent-minded person to remain silent.

But here again my correspondent has spoken to the lad's mother. And she received her answer.

I would suggest that she should report the matter to a child welfare centre. The local branch of the N.S.P.C.C. would take up the case.

AND my correspondent would have the satisfaction of knowing that she had achieved her purpose without involving herself directly in the trouble.

There are some people who delight in meddling in the business of other folks without either rhyme or reason. Read this letter:

"I am a married woman with three children—the eldest a boy of nineteen. Just recently a neighbour came into our house and started ordering me about, telling me what to do and what not to do.

"Owing to the illness of my husband and little girl, I got a little behind with my accounts and so I went out to work myself to try to make up the arrears.

"This woman tried to make mischief by talking to my boy and telling him that it was my place to stay at home and look after them. She also told him that he was contributing too much to his upkeep.

"He earns 26s. 6d. a week, out of which he gives me 14s., and bearing in mind that we kept him nearly all last winter when he was out of work, I don't think that is unreasonable. But now through this woman's interference he has got it into his head that he ought to pay less.

"What steps can I take to stop this scandal, as it is causing unpleasantness in the home. My husband is very sensible and tells me not to take any notice, but it makes me feel very unhappy."

We put people who are mentally defective into a home. We ought to do the same with mischief-making busybodies.

They often do far more damage than those poor souls who have lost their reason.

MY correspondent deserves every credit for undertaking work outside when illness and unemployment made things difficult in the home.

And that woman has no right whatever to criticise and condemn her. The sooner she is made to realise that fact, the better.

From now on she should be forbidden the house and then, as the husband suggests, she should be completely ignored.

Mischief-makers soon tire of their ways if no notice is taken of them.

And as for that son, I advise my correspondent to have a friendly but frank talk with him. After all, 14s. a week represents just over half what he is earning and is by no means unreasonable. His keep must cost that amount, to say nothing of the long period he was unemployed when he paid nothing at all.

If he is a wise lad he will stand by his mother and refuse to listen to any outsider.

My next letter comes also from a mother. "Whatever can I do?" she asks.

"A short time ago the wife of our vicar asked me to go and see her. She complained that my boy, aged nine, had not been behaving himself in church and that she had heard from other sources that he was a naughty boy.

"She asked me if I would consent to his being sent away to a boys' home. This was such a shock to me that it made me quite ill. You see, these people in authority have a great deal of power, and I am still worried to death that her threat will be carried out.

"My boy is not any worse than any other children and certainly not abnormal in any way. Nor has he, to my knowledge, done anything wrong. We are only poor people, but have always been highly respected in the village.

"I should be so greatly relieved if you could help me, for it would break my heart to lose my boy."

When I was a lad there used to be a hymn sung in church—

"God bless the squire
and his relations
And keep us in our
proper stations."

I thought those days of servitude were over. Evidently I am wrong.

I would like to have a quarter of an hour's frank talk with that vicar's wife. I would tell her in no unmeasured terms what I think about her. Nothing affects a mother more than the welfare of her child. I can understand how distressed this woman must have felt about it all.

AND what is the complaint against her boy? Simply that he is naughty and has not behaved himself in church. Goodness, gracious me! Thousands of lads would come under the same censure. It is outrageous to suggest that for this conduct he should be sent away to a home. That mother can be reassured. Nobody can have her boy sent away on such flimsy charges.

If any further suggestion of the kind should be made, I hope this correspondent will let me know at once. JOHN BULL delights in taking up cases of persecution like this one.

MEN BEHIND THE STARS

Behind the film stars are the men who have given them their places in the film firmament—and the careers of many of these men hit the highest spots of romance.

Sam Goldwyn, Carl Laemmle, Cecil B. de Mille—how did these and others like them begin? This week's *Picturegoer* tells you the whole wonderful story in an irresistible feature by Robb Lawson, the man who really knows.

Get your copy of *Picturegoer* to-day—twopence everywhere.

SAVE TIME

Why start the day with a rush when by shaving with "Morning Pride" you eliminate soaping, brushing, lathering and rubbing. "Morning Pride" gives you the quickest and cleanest shave you have ever had.

MORNING PRIDE
THE [illegible] SHAVING CREAM
TUBES 1/- JARS 1/6

FREE SAMPLE TUBE

Cut out this coupon, attach it to a piece of paper on which your name and address are written plainly and send them with a 1½d. stamp (for postage and packing) to Fassett & Johnson, Ltd. (Dept. A), 86, Clerkenwell Road, London, E.C.1.

Are you an easy victim of 'FLU?

Sun-starvation robs your nerves of their power of resistance

It's the people with sound nerves who are able to put up a successful resistance to illness, for the whole body depends on the nervous system for its protection. If, as a result of the wet summer, your nerves are run down and sun-starved you are more likely to fall an easy victim to 'flu. Don't take unnecessary risks; start taking Phosferine right away. It is safe, concentrated nerve nourishment. The valuable health-giving properties of Phosferine are able to pass straight into the blood-stream strengthening the nerves and toning up and revitalising the whole system.

A correspondent writes:

"I was suffering from influenza and I tried a small bottle of Phosferine, and at once began to feel better. I had been suffering from Lumbago and Sciatica for the last seven years, but after taking Phosferine I have not either Lumbago or Sciatica, and I feel a new man, and am more able to resist hard weather. If I went where there were many folks, or if it became very hot, I had to leave at once, as I would begin to feel faint. Now I can stand being in any crowd, and I am sure it is Phosferine that has made me well and strong again."

C. I. Statham,
Clayhanger, Brownhills,
Nr. Walsall, Staffs.

Get a bottle from your Chemist to-day

PHOSFERINE

BRAND TONIC

The Greatest of all Tonics

for	*for*	*for*	*for*
DEPRESSION	BRAIN-FAG	INFLUENZA	ANAEMIA
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From Chemists, TABLETS or LIQUID, 1/3, 3/- and 5/-

The 3/- size is nearly four times the 1/3 size; you save almost 2/-

WARNING. **The Public is warned against purchasing worthless imitations**

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SHAVING
EASY

It needn't upset your weekly budget to be perfectly shaved every day! Easy Shaving Stick costs only sixpence, and one stick gives you a smooth, keen shave *every day for over a hundred days!* Its creamy, long-lasting lather is good for your skin, too. Don't forget to ask your wife to get an Easy Shaving Stick this week-end.

LEVER'S Easy SHAVING STICK

OVER 100 SHAVES FOR 6d

E 259-172-55

A *LEVER* PRODUCT

SECCOTINE

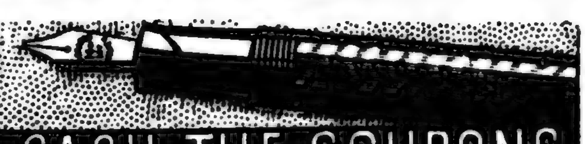
THE DOUBLE STRENGTH ADHESIVE

★ **For more than half a century Seccotine has been the world's outstanding adhesive. Seccotine makes or mends articles better than any glue, and can be applied with equal success to surfaces of every description. Your ironmonger or stationer will confirm this.**

In tubes **4½d., 6d. and 9d.** *Free descriptive booklet from Dept. J.B.*

M'CAW STEVENSON & ORR LTD., BELFAST.

JOHN BULL'S GREAT PEN OFFER



CASH THE COUPONS

'JOHN BULL' PEN COUPON

This Coupon with P.O. for 2/9, plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with 14-carat solid gold nib, iridium tipped, guaranteed 2 years. Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. You may send 5 coupons and P.O. for 1/9, plus 3d. postage and insurance. *State if fine, medium, broad or oblique nib. Pocket clip 3d. extra.* Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2.

VALUE 3d

Operation ordered at once for PILES but NEMOLIN *saved him!*

IF you suffer from piles, you'll readily understand the predicament of this London man. Tortured with itching, bleeding piles, he was finally told that only the surgeon's knife could cure him. "Two years ago", writes his son, "my father was ordered to hospital for immediate operation for piles. He did not agree, and decided to try 'Nemolin' Ointment, with the result that he improved wonderfully, and avoided the operation. 'Nemolin' in his case was almost miraculous". (W. F. C., London).

Why run the risk of the knife when there's such a safe and sure remedy available? All chemists sell 'Nemolin' Ointment at 3/- a tube—relief is guaranteed or your money promptly refunded.

Why suffer BOILS?

Have you tried Burgess' Lion Ointment, famous for 89 years? Mr. T. A. W. (Lancs) writes: "I suffered agony from Boils, Abscesses and Whitlows; and it was not until I tried Burgess' Lion Ointment that I found relief."

The safe, sure, trusty healer for Boils, Carbuncles, Poisoned Wounds, Abscesses, Polypus, Piles, Eczema, and successful even with obstinate cases of Bad Leg. Get a box from your Chemist—1/3, 3/-, 5/-.

LION OINTMENT 1/3

NIPITS

VOICE THROAT & CHEST PASTILLES

1d PKTS 3d TINS of all confectioners

INTERNAL WARMTH KEEPS COLD AT BAY

FREE BOOKLETS

For Ambitious Readers

Turn to p. 35 and send the Coupons for the Free Booklets on those subjects in which you are most interested. You may never regret this opportunity!

DINNER PLATES—AND DENTAL PLATES

Have you ever washed up dishes? Have you ever tried to get grease off a dinner plate? Have you ever used a clean plate and found little bits of food sticking to it?

No doubt you have—but would you put something that's still greasy into your own mouth? No? Then why use the same method for cleaning your false teeth as you do for washing crockery?

It's amazing that some people *still* use the scrubbing brush method of cleaning dentures when they know quite well that a scrubbing brush can't do the job. But Milton can! Milton takes away all that horrible, greasy feeling that clings to false teeth which have been cleaned with an old scrubbing brush. Milton removes all food deposits, all stains and makes your plate as fresh and clean as polished steel and ivory. And the Milton Method's safe too—because no germs can live in Milton. When you compare using it to the old method, well, the Milton Method's as simple as pie.

Just take a glassful of cold water and into it pour a few drops of Milton. In go your dentures at night, and off you go to bed. In the morning, just give your plate a rinse, and there you are. Simple, isn't it?

We get any number of letters from people who use Milton for cleaning their dentures, and here's an enthusiastic one from a Capt. M. J. M., of Purley, who writes:—

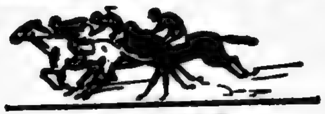
"I have used your Milton for the past six years and have found nothing to equal it for cleansing and keeping dentures sweet."

There *is* nothing to equal Milton. Get a bottle to-day.

ALL THE 6 LEAGUES TO CHOOSE FROM

Send for the Famous 'CHALLENGER' FIXED-PRICE FOOTBALL LISTS

ABSOLUTELY NOTHING BARRED



SECURE LONG ODDS NOW FOR THE CAMBRIDGESHIRE

SEND FOR PRICE LIST

EVERY HORSE QUOTED

DAILY BETS BY POST bearing a time stamp not later than the set time of any race will be on at FULL STARTING PRICE or Totalisator Returns as desired

Registered Letters must be posted overnight.

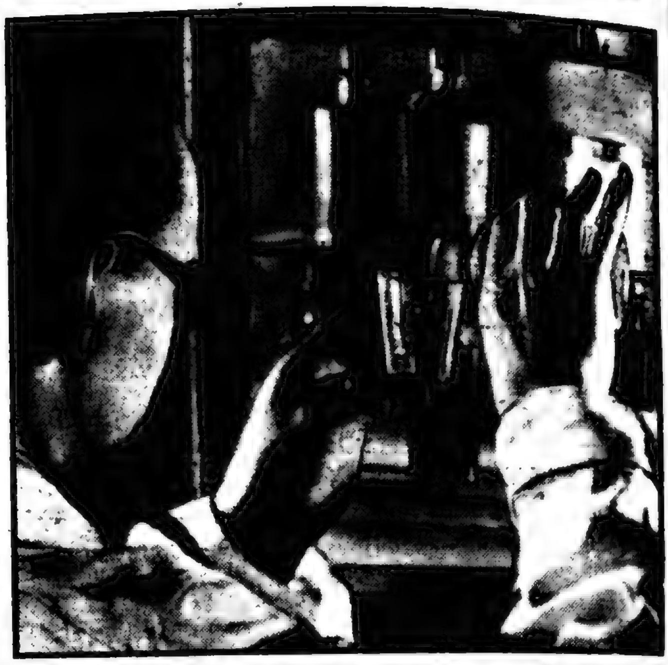
WE PAY ALL POSTAGE

Please send particulars of your Service.
I am over 21 years of age.

Name ....
J B. 17,10,36
Address ....
Town ....
County ....

DAVID COPE & ALFRED H. MAURICE LTD
227 BATH ST. GLASGOW C.2

When My Reputation was at STAKE



ONE afternoon my assistant chemist asked me, as usual, to check his analysis.

This meant working on an evening I had eagerly anticipated for several weeks, and I was greatly tempted to make only a perfunctory check, more especially as in over three years of collaboration my results had disagreed with his only in trivial details.

Eventually, however, I gave up my cherished evening to the monotony of a complete routine analysis.

Thank heaven I did so—my assistant's blunder might have killed three men, and would certainly have lost us both our jobs.—*Chemist, Wales.*

Mistaken Identity

I was charged with a serious offence. It was a case of mistaken identity, for I was innocent.

To prove it cost me my life savings and the best part of my home, which I was forced to sell to meet legal expenses.

I had kept my reputation—at the cost of nearly all my worldly possessions. I was reduced to nothing, but it's hard to start again at fifty.—*"Mistaken Identity," Kingsdown.*

Trade Slumped

I had a good West African connection in the cut-length cloth trade.

One good line was specially made for me, with my name stamped on the selvedge. Complaints began to pour in about the worthless stuff I was selling, and eventually trade slumped.

Enquiries revealed that my agent had been bribed to substitute shoddy foreign cloth with my name stamped on the selvedge. The little fraud was soon "scotched," and my reputation was re-established and my trade returned.—*Textile, Yorks.*

Won the Cup

My reputation as the best shot in the regiment was at stake.

It was the annual "shoot" for the inter-regiment cup. I had four shots left to fire, and I had to score three "bulls" to win the cup for my regiment.

I scored two, then an "inner," and so the result depended upon my last shot. I sighted carefully and fired. A silence fell; had I failed?

Then the crowd cried "A 'bull'! A 'bull'!" I had upheld my reputation and won the cup for my regiment.—*Mr. P., St. Michaels, Bristol.*

"You Did Right"

Three months out of work, a sick wife needing nourishment I couldn't buy, and there it lay in the gutter — a pound note.

I snatched it up and returned home to show feverish eyes. Trembling fingers wrote out a list of groceries and little titbits that would mean so much to us.

On my way to the shop I met her — an old woman, eyes red with crying. She had lost hers and her husband's joint old-age pension — a pound note.

"Here, mother, I've found it," I cried, and she went happily on her way. My reward was my wife's brave "You did right." We "turned the corner" soon after.—*Miner, Doncaster.*

Walked to London

I've been told that I must have been born with a pack of cards in one hand and dice in the other. Such is my reputation—"a born gambler."

I had been unemployed two years in Jarrow; gossiping on the street-corner once, I boasted that I would bet my last two shillings on any reasonable bet my pals would make.

One wagered five to two I couldn't get a job in a month. Afraid of losing my reputation, and realising that Jarrow was "dead," I walked to London.

I was working twenty-four days later and have been ever since.—*J. G., Willesden.*

Home-truths!

I had lived in the small village two years, when people I knew suddenly became cool with me, and the villagers avoided me deliberately. Even tradespeople seemed glad when I left their shops.

The man who called often to see me when my husband was out was the cause, I found. My reputation was being torn to shreds. So to save it, my husband, myself and my caller one night walked unexpectedly into a gathering at the village hall—and I introduced the village to *my brother*, who had been abroad.

Then I told that gathering a few home-truths!—*"Broadminded," Stoke-on-Trent.*

Wrong Bag

Several years ago I became afflicted with cataract in both eyes. As the disease progressed, my vision became indeed dim.

One day, after visiting the eye specialist, I entered a city restaurant. Seated beside me was a rather well-dressed lady. After my meal I lifted my handbag and made to leave the premises.

When approaching the cash-desk my arm was suddenly gripped, and I was taken into the manager's office, where I was accused of stealing a handbag containing £35 and a gold watch.

It transpired that, owing to my eye trouble, I had lifted the wrong bag when leaving my table.—*Mrs. G., Glasgow.*

Invitation Accepted

My fiancée, the servant of a city business man and his wife, created a surprise on informing them she was to be married to a coalminer. "Surely you can do better than that," exclaimed the mistress.

"I should like you to meet him," said my fiancée, and to her surprise she consented, apparently conjuring up visions of a slouching individual with whippet, silk neckerchief and dirty hands and face.

Feeling my reputation, and to a degree that of all my class of worker, was at stake, I accepted the invitation and shattered their life-long illusion. An admittance of this fact took the shape of their blessing and a regal wedding present.—*"Collier," South Kirkby.*

All That Mattered

My workmen said I was the hardest man in our town. In secret they muttered things they dared not voice in public. I knew and gloated. Both wife and daughter feared me. I knew power and was happy.

Then they left me secretly, to earn their own living—left me solitary in the splendour of my mansion—a wealthy man abandoned by his family, and openly jeered at by his workmen.

After six months' frantic search I found them and implored them to return. They consented reluctantly.

Now I bless the time when my reputation was lost, for we are a happy family. My workmen both respect and like me.—*L. S., Worthing.*

Withdrew Tender

For years I had worked hard, as a member of the council, to secure better housing conditions for workers. The day came when tenders were invited from builders for the erection of a council estate.

When the result was made known it was found that my son, a builder and contractor, had put in the lowest and most acceptable quotation.

That night my boy and I talked the matter over . . . we both realised what people would think and say. My reputation was at stake, so my son unhesitatingly withdrew his tender even though he had won with it on his merits.—*L. T., Hants.*

Write to John Bull About It—

In future JOHN BULL *will not suggest a Letter Parliament subject each week.*

Instead we invite readers to write to us about any subject of public interest, telling us just how they feel about it, suggesting what ought to be done about it, and keeping us in touch with the world as they see it.

Letters should be as brief, forceful and topical as may be.

Half a guinea will be paid for each letter published. Envelopes, marked "Letter Bag," should be addressed to JOHN BULL, 93, *Long Acre, London, W.C.2.*

Race with "Silver Ring"

Prospects of Pegomas

THERE will be one more opportunity of referring to the Cambridgeshire.

During the past few days kind friends have endeavoured to persuade me to rely on Pegomas, who was "noticed" to win £26,000 at a recent call-over.

This Bolton-trained horse was mentioned in these notes some time ago, but I am not sure that his best distance is a mile and a furlong.

He has won four of his last five races, but they have all been over longer journeys.

By Zionist, he possesses a touch of class, and is sure to give backers a good run for their money, but I think he will find one or two opponents too speedy. On the "book," Highlander, who seems to be a reformed character, should beat him.

Silverlit and Bagpipes are worth modest investments at Lingfield this week-end.

"SILVER RING'S" CODE.

The Code covers the racing from Thursday, October 15, to Wednesday, October 21.

R 93 T F O A P U X Z Q C 93 B 94 M

W N 96 G S K V Y 97 L H J I 95 E D

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

OVKM94 would read SPADE.

Where a double letter occurs in the name of a horse the figure 2 is substituted KZ294U would read ALLEY.

It soothes and heals while you sleep

SINGLETON'S Eye Ointment, the soothing and healing eye salve with over 300 years' reputation for all eye troubles, works steadily and thoroughly while you sleep. A touch of Singleton's applied before going to bed will definitely soothe away irritation and heal and strengthen the eyes. EYE STRAIN, COLD, STYES, ULCERS, WEAK AND WATERY EYES, etc., yield at once to this unfailing remedy.

SINGLETON'S EYE OINTMENT

From all chemists, or direct at 2.9 per pot

FREE BOOK.—To Stephen Green, Ltd., 210 Lambeth Road, London, S.E.1. Please send booklet, "How to Preserve the Eyesight."

NAME ....
ADDRESS ....
....

PEACEFUL SLEEP FOR SKIN SUFFERERS

Thousands brought to the verge of nervous breakdown by sleepless nights have been saved by the unrivalled healing power of Cuticura Brand Ointment.

Wash the affected part night and morning with Cuticura Soap and hot water. Dry gently and apply Cuticura Brand Ointment. This daily treatment relieves itching and allays inflammation at once. The soothing, healing, antiseptic Cuticura Ointment penetrates to the depths of the eruption. It destroys the lurking germs which keep the disease active, it heals the festering sores and steadily establishes a healthy condition of the skin which leads to complete recovery.

Not only does it arrest the maddening itch instantly, but it eradicates the most stubborn Eczema, Pruritis, Psoriasis and other torturing skin diseases. The comfort and benefit even from the first application will amaze and delight you.

ITCHING STOPS INSTANTLY

ERUPTIONS HEAL AND DISAPPEAR

Cuticura

OINTMENT AND SOAP

Made in England

Use CUTICURA TALCUM after the bath. It is the perfect finishing touch and keeps you delightfully fresh and fragrant all day long.

Cuticura
SOAP
MEDICINAL
TOILET
Cuticura
OINTMENT

That tired, depressed worn-out feeling is due to Iron Starvation

Nothing more quickly gets you down than IRON STARVATION. Deprived of its proper supply of iron, your whole system becomes under-nourished.

You have no energy, go off your food, sleep badly, become nervy and irritable, and feel generally fed up with life.

Clearly, the only remedy for IRON STARVATION is — MORE IRON. And doctors agree that the most effective form of iron for run-down men to take is that contained in IRON 'JELLOIDS' No. 2A, in which readily assimilable iron is skilfully combined with quinine to form the World's Most Famous Tonic for Men.

As day by day IRON 'JELLOIDS' No. 2A invigorate your system with tonic iron, your whole body will be endowed with new energy and strength. Taken regularly with meals, IRON 'JELLOIDS' will rapidly build up for you an iron constitution, fill you with vim and energy.

Don't put up with that listless, more-dead-than-alive feeling any longer. Call in at your chemists's to-day and get a box of IRON 'JELLOIDS' No. 2A. Take them regularly with your meals and see how quickly your health and vigour improve !

"Depressed, nervy, irritable"

"I was depressed, seemed to have lost my enthusiasm for business, and became nervy and irritable. I decided to try IRON 'JELLOIDS.' Immediately I felt a difference—my appetite improved and I felt better." (Mr.) ———

"Now full of vim"

"Three weeks ago I felt depressed, tired, weak and had no energy whatever. But now, after treatment with IRON 'JELLOIDS', I feel a new man—full of vim, no tired feelings, enjoy meals." (Mr.) ———

Iron Jelloids

correct the Iron Starvation which causes

Weakness
Exhausted Nerves
Lack of Energy
Tiredness
Liability to Colds

Breathlessness
Faintness
Palpitation
Heart Pains
Numbness

Poor Appetite
Weak Digestion
Constipation
Headaches
Sore Tongue

Paleness
Sallowness
Falling Hair
Brittle Nails
Skin Blemishes

Of all Chemists: **3/-** *(36 days' treatment)* **1/3** *(10 days' treatment)*

For MEN: Iron 'Jelloids' No. 2a. For WOMEN: No. 2. For CHILDREN: No. 1

The word 'Jelloids' is registered. No proprietary right is claimed in the method of manufacture

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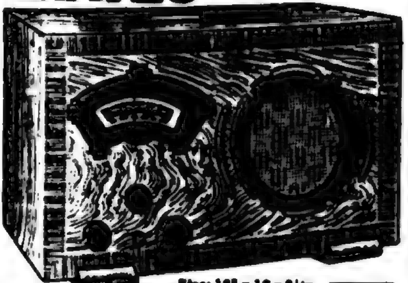
"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee :—All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

GRAVES Beats the World For Quality & Value



Size: 16½ x 10 x 9½in.

5/- Monthly

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient trouble-free Wireless Set.

OWN YOUR OWN RADIO

THE GRAVES S.3. RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker, reliable 2-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid.

Easy Payments 5/- Monthly. **£4.17.6**

IT IS HIGHLY IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. The price quoted is all you have to pay.

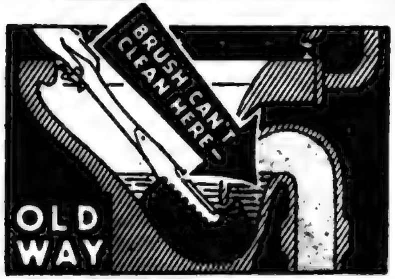
Mr. F. D. of Richmond, writes:—"Just to say that the Wireless set arrived Monday night. It is a wonder and far better than [illegible]. The young man who fixed it up was amazed when I told him the price of it, he thought it was a 13 Guinea Set, and find it is a marvel. I shall recommend you to my friends."

Mr. H. A. M. of Coulsdon, writes:—"Received the S-3 safely. It has far exceeded my expectations, and I'm proud to own it, and show it to my friends."

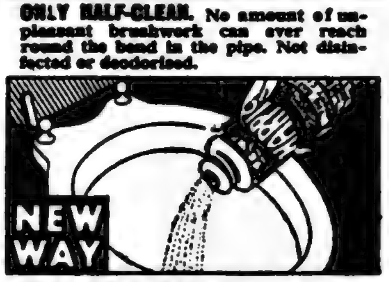
WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Hets.

J. G. GRAVES LTD. SHEFFIELD.

Is your lavatory only half-clean?



ONLY HALF-CLEAN. No amount of unpleasant brushwork can ever reach round the bend in the pipe. Not disinfected or deodorised.



COMPLETELY CLEAN. Harpic sweeps right round the bend in the pipe—cleans completely. Disinfects thoroughly. Deodorises, too.

HARPIC

Cleans Completely! Disinfects! Deodorises!

HARPIC MFG. CO. LTD., HULL AND LONDON

Reduce *YOUR* High BLOOD PRESSURE

Rejuvenate YOUR Arteries. Strengthen YOUR Heart. COME OFF the Danger List.

Avoid Blood Pressure Breakdowns! Steady heart action co-ordinated with youth-like elastic arteries are now possible for those past their prime. The "Shadforth" Simple Home Treatment for Arterio-Sclerosis rapidly reduces high blood pressure and tension. It gives prompt relief from palpitation, giddiness, premonitions of collapse, and sleeplessness; it leads to permanent restoration, and makes you 20 years younger within 20 days. **Get it NOW (Prescription No. 1166/T)** Prices: 2/6, 5/6, 15/6

Privately packed and post free at these prices from

Shadforth Prescription Service Ltd.,
(Dept. J.B.166), 48, KING WILLIAM STREET,
LONDON BRIDGE, E.C.4, and Branches.

Descriptive Book (J.B. 299) Post Free.

Eat NUTTALL'S MINTOES 4d. Per Oz.

WARM THESE COLDER NIGHTS!

BAD CIRCULATION & RHEUMATISM

WONDERFUL RECOVERY AFTER TWO YEARS' SUFFERING!

Miss E. Sharp, 8 Heyes St., Appley Bridge, nr. Wigan, writes:—"I have been suffering for two years from Rheumatism and Bad Circulation and could not walk nor sleep. My finger-ends used to go dead, and I had no use in my limbs. I was stated to be incurable. I started to take Vitadatio, and after three doses I could feel the circulation moving. After taking 10 bottles, to everyone's surprise, I can now walk and do my own work, and friends stand staring when they see me normal once again. I recommend Vitadatio wherever I go. There is nothing on this earth to equal it."

If you are a Sufferer, Get a Bottle To-day!

Vitadatio

SEND FOR FREE BOOK of TESTIMONIALS

Renowned Herbal Tonic. Invaluable for Blood Troubles, Liver, Kidney and Stomach Complaints. Sold by Boots, Timothy Whites and Taylors, Chemists and Stores, 3/- and 5/- per bottle, post, 6d. extra in U.K. 21/- Export Bottles, post free, from VITADATIO, No. 121, ARMLEY, LEEDS.

CHILD'S BEST LAXATIVE

Don't rush to extremes, when you realise suddenly that your child's bowels need opening and give him a strong dose of medicine! The best way to relieve a child's tender little bowels is the *natural* way.

'California Syrup of Figs' is the gentlest, safest laxative you can possibly give a child. It starts an easy bowel movement that carries away all the poisonous contents of the bowels—all the hard, pent-up matter and half-digested food that makes him feel so miserable.

In a few hours, when the child's bowels have been relieved, when he's had a thorough but gentle internal cleansing—the difference in him is amazing. He's bright and cheerful again, full of energy. Always give a little 'California Syrup of Figs' when you think your child is "stuffed up" after missing a day. 'California Syrup of Figs' is a pure fruit laxative. It never "over acts," never causes the slightest discomfort—it is always kind to a child's extra sensitive little inside.

Many mothers have adopted the plan of a dose of 'California Syrup of Figs' once a week. It keeps the child regular, happy and well.

'California Syrup of Figs' is recommended by doctors and nurses and is sold by all chemists 1/3 and 2/6. The larger size is the cheaper in the long run. Be sure you get 'California Syrup of Figs' brand.

CLEAN YOUR FALSE TEETH THIS WAY say Dentists

Steradent—a new discovery—cleans false teeth *without brushing*. More than 8,000 dentists have tested it and approved of it. They say that it's by far the best way to clean and purify false teeth and dental plates.

Just shake a little Steradent powder in a glass of water. Leave your false teeth, plates and bridges in it while you dress or for overnight. DON'T BRUSH. Simply rinse and your teeth and plates are fresh and clean—clean where the brush can't reach.

Steradent cleans away the blackest stains, tartar, sticky film and tarnish. Ends bad taste and smell of dirty false teeth. Makes dull teeth and gums look like new. Makes them smooth, cool and comfortable. Steradent is the discovery of Dr. L. W. Sherwin, authority on oral hygiene. "I am recommending 'Steradent' strongly to all my patients," writes a prominent dentist. "I feel at last the Dental Profession has obtained the ideal denture cleaning agent," writes another leading practitioner. Price 1/-. Double size 1/9. Sold by all chemists.

For TRIAL SUPPLY: Send 1½d. in stamps, to: Steradent Ltd., (Dpt. 82.V), Chitty St., London, W.1

WARNING! *Beware of imitations and inferior substitutes. They may damage your plates beyond repair. The Dental Profession recommends Steradent as the finest preparation ever produced for harmlessly cleaning and purifying dentures. Take no risks—insist upon Steradent.*

PILES!

Internal, external, blind or bleeding piles—you will be amazed at the relief experienced immediately you apply Man Zan. The terrible irritation disappears. Made specially for pile trouble. In clean to use, special applicator tubes, price 3/-, from all chemists. Don't stay in pain and danger, obtain a supply of

Man Zan

Brand PILE REMEDY

To end Constipation—Take De Witts Brand Little Laxaliver Pills. Price 1/3.

THE EDITOR LAUGHS LAST

READER (Stamford).—"When I come across a good phrase I turn down the page." So you can easily turn it up?

L. F. (Kensington).—"I want to read something with a punch in it. What do you suggest?" An omnibus ticket.

Sport (Edinburgh).—"An all-in wrestler first tries to locate his opponent's weakest part." And then dislocate it!

T. J. (Fulham).—"Is there anywhere to-day where a non-smoker is honestly appreciated?" Yes, in a munition factory.

C. L. (Knebworth).—"A golf-ball lodged in my coat-collar as I was walking across the links." You caught it in the neck!

Janet (Rayleigh).—"Watching friends off to abroad by boat makes me serious." Naturally, you only have a stern view.

Internationalist (Morden).—"There is too much profit-making between the different races." And the bookies get most of it.

Stan (Feltham).—"Pedestrian subways will be used at awkward crossings." Well, that's one way of getting under a difficulty!

Planter (West Africa).—"A hurricane has completely destroyed my cocoa plantation, with the result that I am absolutely ruined." You haven't a bean left?

M. A. T. (Birmingham).—"I am a rifle inspector, and you would be surprised to learn where my job sometimes takes me." You are always seeing the sights, eh?

T. B. (Woolwich).—"Without boasting, I consider myself good enough to play as a professional footballer." A passing fancy.

F. L. (Aylsham).—"He sold me a length of matchboarding for a shelf, but when I got it home it was too bent to be of any use." He gave you a crooked deal.

M. D. (Southport).—"The simplest way to cure seasickness is to hold one's breath." If persisted in, this remedy will stop all other illnesses, too!

Annoyed (Didcot).—"He spread the rumour that I had a complete set of artificial teeth, whereas every one is my own." It was a false report, then?

H. I. C. (Canterbury).—"When the bookcase fell from the wall, it smashed an oak table like matchwood." Knowledge is power, then.

Dick (Cheltenham).—"When I said I supposed she had been out with worse-looking fellows than I was, she did not answer." Perhaps she was trying to remember.

Caretaker (Wimbledon).—"I have got so used to looking after other people's property that I couldn't get out of it even if I tried." It has become a habit of mind, as it were

Boxer (Peckham).—"Providing I can get down to under 11 stone I get the championship match, but if not my chances are hopeless." Your fate is in the balance.

Mrs. H. (Streatham).—"My next-door neighbour complained strongly when I lit a fire in the garden, but just then a wind sprang up and took the smoke clear of her house." The trouble blew over, so to speak.

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

The Cambridgeshire Times:—"At the meeting of the Urban District Council GANGSTERS' licences were renewed. . . ."

Wiltshire Telegraph and Advertiser:—"The Chairman said that the Highway Code said, 'Never overtake on a BED.'"

Chronicle and Echo, Northampton:—". . . and the Sheriff who offered CONGREGATIONS on behalf of the Mayor. . . ."

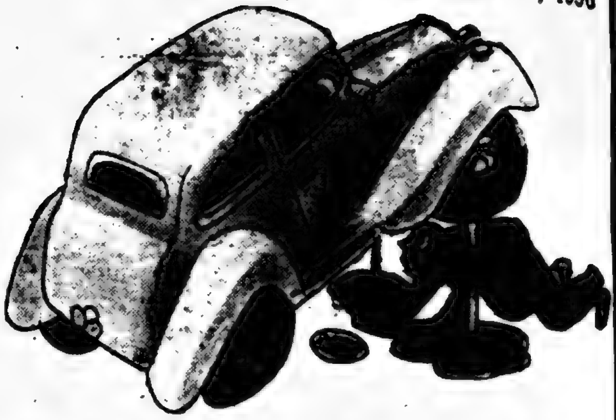
The Malta Chronicle and Imperial Service Gazette:—". . . found guilty of using OBSCURE language in public. . . ."

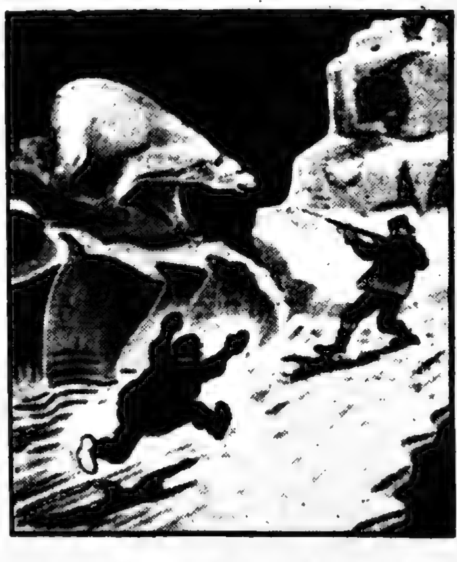
Gloucestershire Echo:—". . . they owed much to the sound judgment and coolness of ——, their GOALMOUTH."

The Moray and Nairn Express:—". . . for his command over the leather sphere, which is always glued to his TIE, is amazing for a player of his experience."

The Reporter, Ashton-under-Lyne:—"Their dresses were of pink floral crêpe with hats and HOES to tone."

George H. (Parkstone).—"I had a shot at draining my crankcase from underneath, but regret it was not a success." We've tried doing it, too.





"Run, George; I've just discovered that they are blank cartridges we brought."
From "*The Passing Show.*"

C. H. (Brixton).—"My gramophone business is failing." Wind it up.

F. N. (Woodend).—"A good shoe never squeaks." It holds its tongue.

S. B. (Brighton).—"A man in love is careful of his dress." Pressing his suit.

Prison Warder (Dartmoor).—"My nerves are always on edge." You are naturally all keyed up.

P. S. (Axminster).—"I am sorry to say that my friends have let me down." And so it's all up?

G. W. (Dorchester).—"Many a time I have followed a fox on foot." Isn't that the usual way they travel?

W. B. (Margate).—"A pretty girl may have a sour disposition." A peach with a lemon flavour.

D. N. (Watford).—"Sports cars are ruining the well-to-do youths of this country." And the reverse is true, too.

N. L. (Middleton).—"It isn't my fault that I have got into debt." No, it's all owing to other people.

D. N. (Ramsgate).—"No wife likes her husband to sulk." The surly worm gets the bird.

P. N. (Paddington).—"London window-cleaners are a fine, cheery lot of chaps." They give people a brighter outlook.

Tommy (Normanton).—"I am always quarrelling with my twin brother." You evidently have your differences.

T. S. (Portsmouth).—"How do you think I got back on to my yacht after falling into the sea?" Wet.

R. B. (Lancaster).—"How can I push myself forward?" Try patting yourself on the back.

A. G. (Oxford).—"The man who stops his car on the brink of a precipice is a fool." And so is a man who doesn't.

Method (Carlisle).—"Do you know what I think a woman who lets her kettle boil dry repeatedly wants?" A new kettle.

Horticulturist (Kew).—"Plants have feeling—some are phlegmatic and hardy and others timid and retiring." When, we wonder, is a cocoanut shy?

Fifty-Fifty (Bingham).—"Every husband and wife should have a joint account." They generally have at the butcher's.

C. S. (London, W.).—"There seems to be an epidemic of autumn colds in theatreland just now." The catch of the season?

Motorist (Dunton Green).—"I guarantee my car will go up the steepest gradients in reverse." You'd back it against any hill!

S. C. (Dundee).—"On leaving the hotel I shook hands with the head waiter." Surely you didn't think he put out his hand for that?

If you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

Chef (London, W.).—"Sage and onions are essential in preparing a duck for the table." That's the stuff!

N. B. (Burnley).—"From now on I am going to put my best foot foremost." That's a step in the right direction.

Builder (Surrey).—"A rival builder and I have agreed not to outdo one another." That should cement your friendship.

Harold S. (Wardle).—"Now my wife wants a new evening coat, but I'm not bothering." You don't care a wrap.

S. C. (Stoke Newington).—"All the female sex can talk about to-day seems to be cosmetics." On every woman's lips.

H. M. (Boston).—"An aeroplane must be absolutely reliable." It would certainly never do for one to let you down.

F. D. (Plaistow).—"The modern girl goes after a husband for all she's worth." More likely for all he's worth.

Dentist (Leeds).—"Against my advice, he insisted upon having all his teeth out, although I could have saved some." He would not let you stop.

Dad (Dewsbury).—"It has cost me a fair bit of money to equip my son as a draughtsman." So of course you had to draw a cheque.

"**Weather Student**" (Penge).—"Will the coming Christmas be a green one?" Well, it certainly will not be a blue one if you win one of those 250 prime *Bullet* Turkeys offered on page 47.

Agent (Ilford).—"Some people seem to be in the habit of getting the key and going through empty houses." We hav heard of others whose habit is to g through full ones without a key.

Instructor (Portobello).—"I have dis covered that very few married women ar good swimmers." The first thing to learn about swimming, of course, is to keep the mouth closed.

Football Coach (Newcastle).—"A team cannot win if the members of the forward line have no understanding." Nothing is poorer, of course, than a team in which the five are at sixes and sevens.

Old-Timer (Wales).—"Before retiring from the Army I was guard sergeant in my regiment; now I look after the cash register in a busy public-house." From changing the guard to guarding the change, eh?

Many replies unavoidably held over!

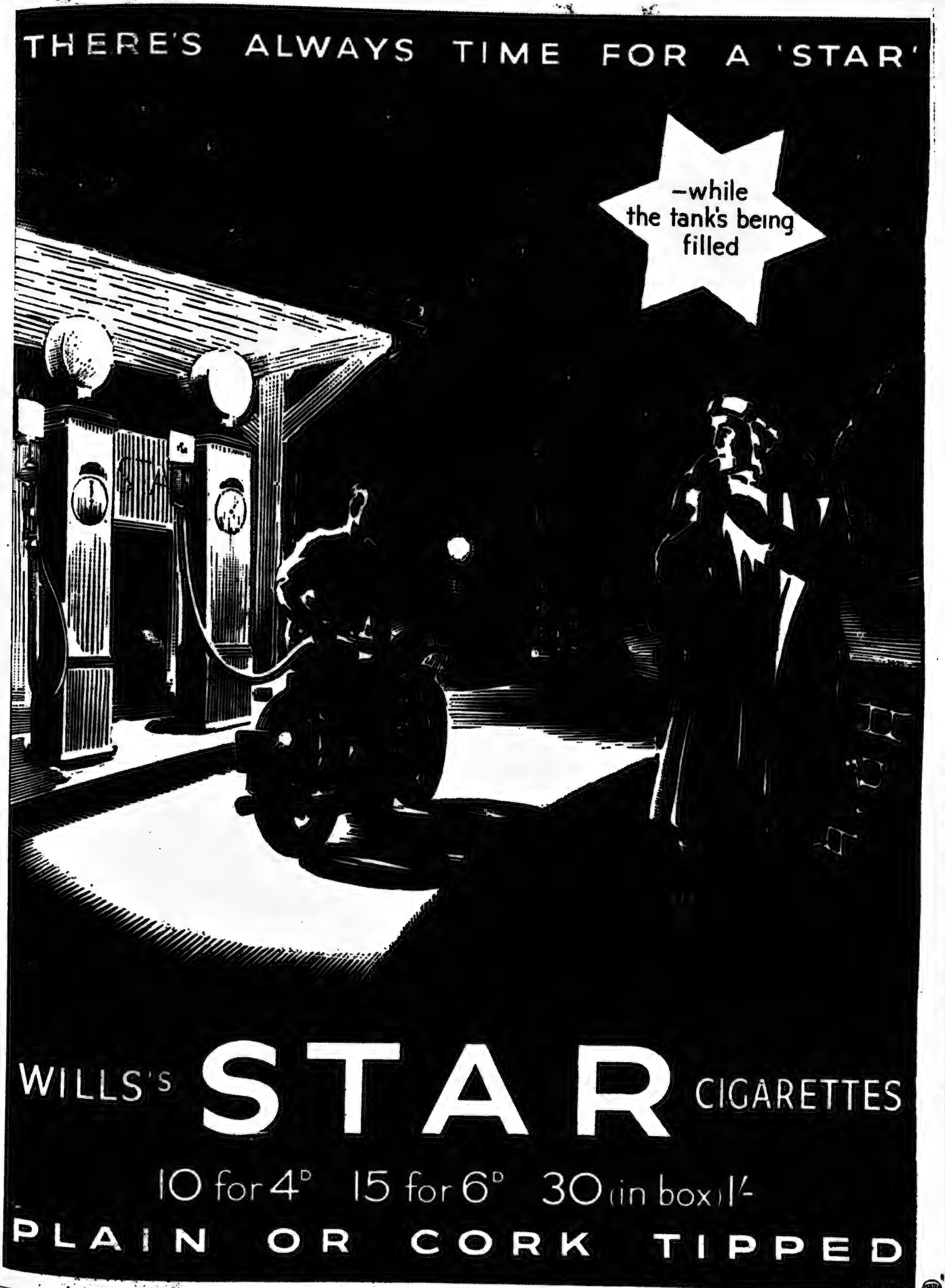
after SMOKING

VICK BRAND LOZENGES

Soothe tickling throats. Freshen the mouth.

TASTE GOOD—DO GOOD

AH, MR JONES, I SEE YOU USE SHAVALLO
1/-
SHAVALLO
FOR A SWIFT SMOOTH SHAVE



THERE'S ALWAYS TIME FOR A 'STAR'

—while
the tank's being
filled

WILL'S'S STAR CIGARETTES

10 for 4D 15 for 6D 30 (in box) 1/-

PLAIN OR CORK TIPPED

STAGGERING PENSION *plus* FORTUNE

opens "John Bull's" Great

X-WORD XMAS CAMPAIGN!

WIN £25 MONTHLY FOR LIFE *and* £1000 CASH

OR ONE MONSTER LUMP SUM OF £3,250

ADDITIONAL £250 BETWEEN RUNNERS-UP

THINK what it would mean to you to know that regularly, on the first of every month for the rest of your life, a cheque for £25 will arrive for you from JOHN BULL! Think, too, of how all your immediate worries would be swept away by a fortune of £1,000 in cash!

Not one but *both* of these magnificent rewards are now waiting to be won for working out this entertaining Crossword. Beat all other competitors in tackling the absorbing Clues on this page and this staggering Independence-plus-Fortune First Prize may well be yours.

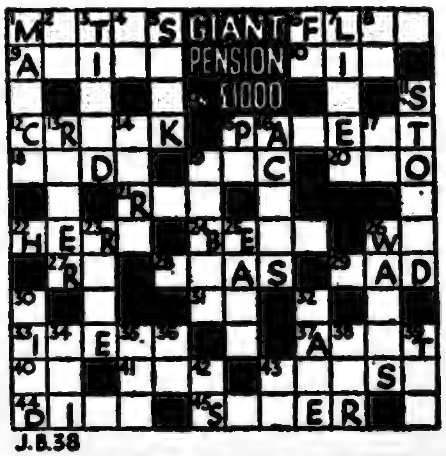
For Runners-up there waits the fine sum of £250 cash; and every sharer of this Prize from whom JOHN BULL has received not fewer than four sixpenny or prize coupons (eight squares) will have his or her award doubled! Moreover, to every prize of £1 or over won in this Contest JOHN BULL will add one of his famous Christmas Hampers.

Thus, with this first Monster Offer of the Christmas Season, JOHN BULL eclipses all other Crossword prize-lists of to-day. But it is an opportunity that will be within your reach for a few days only. Begin on the puzzle this evening and make sure that your Squares reach JOHN BULL by Friday, October 30.

EXTRA SQUARES POST FREE

For this Special Contest only you may enter as many coupons as you wish, and may enclose all in same envelope. Other coupons will appear in next week's JOHN BULL. For further squares send penny post-card to JOHN BULL's Crossword Gazette Dept., 30, Bedford Street, W.C.2, stating number of coupons (each with two squares) required.

"JOHN BULL" CROSSWORD No. 38—CLOSING FRIDAY, OCTOBER 30, 1936.



J.B.38

GIANT
PENSION
£1000

J.B.38

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ENTRY FEE for 2 Squares 6d.

SIGNED ....

ADDRESS ....

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FOR 24 PAGES OF CROSSWORD AID, ENCLOSE THIS COUPON

Your "Crossword Gazette" brings reasons for Committee's findings and other valuable weekly help **FREE!**

Register me for six weeks' FREE "Crossword Gazette"—I have affixed two 1½d. stamps to this coupon for postage.

Name ....

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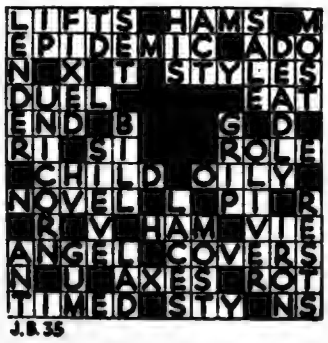
AFFIX 1½d. STAMP HERE

AFFIX 1½d. STAMP HERE

X-WORD No. 35



J.B.35

WINNERS ON PAGE 48.

The most meritorious Answers used by competitors, decided according to aptness and accuracy by the Adjudication Committee, were those seen in the Square above.

Reasons for Committee's findings in Crossword No. 35 will form the subject of a helpful feature for would-be winners in next week's "Crossword Gazette."

STUDY THESE CLUES

ACROSS

1. Tiny creatures found in cheese
6. Shady lawyer makes capital out of one
9. Good one is prisoner's best defence
10. Point in claiming
12. Harsh sound made by old stairs
15. Law provides certain protection for
18. Conceal
19. Part of circle in arcade
20. Beginning of duologue
21. May well be much stronger than it looks
22. Man who performs gallant act
24. Englishman who never consumes this is unusual
26. Ourselves in Sweden
27. Centre of scroll
28. Those with delicate scent are the dearest
29. Many notes may be contained in one
31. Wars and terrors end thus
33. Separate entries of account
37. Aid or encourage
40. First and last of November
41. Male relative in prison
43. Rub out
44. Few are taken in winter at seaside resorts
45. It's often hard to restrain one

DOWN

1. Windiness is commonly anticipated in this
2. Illness always begins thus
3. Bus drivers are this on long journeys
4. Found in cobwebs and debris
5. Can easily be used for dyeing purposes
6. Football Association, in brief
7. Good drawing of aged face is usually this
8. Before noon
11. Fruit must be carefully this, by jam makers
13. Is likely to go on angrily after falls
14. Engine that aviators use
15. Both ends of pier
16. Right treatment makes them yield better
17. Last half of menu
19. Yellow substance often made into cigarette holders
23. Some Hollywood stars get publicity through every new one they're seen in
25. Man who's made money can afford to go this
26. Big ones upset industrial production
30. Changeable one makes steering straight course difficult
32. Poacher's dog usually gets the best of this
34. Prefix meaning three
35. Manuscripts shortened
36. Bit of soda in poison
38. Barmaids and lawyers are called to this
39. Tiring for waitress to serve
42. Common to insects and humans
43. Middle cut of beef

TERMS AND CONDITIONS

Presented on this page is the thirty-eighth of JOHN BULL's entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following:—

The Editor of JOHN BULL;
Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and
Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one entry square has completed the Puzzle and has given what in the opinion of the Adjudication Committee is the best set of Answers to the Clues provided. And this set of Answers will constitute the Winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and Winning Puzzle Square appear in JOHN BULL, published Thursday, Nov. 12, 1936. The reasons which decided the Committee's Award will be published in "John Bull's" free weekly "Crossword Gazette" obtainable as directed on this page. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the appropriate cash prize will be equally divided, but not more than one cash prize will be allowed to one entrant upon one coupon.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of "John Bull" in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

READ THESE RULES

1.—Complete puzzle in ordinary ink, not copying ink or copying ink pencil, cut out the whole entry form, whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. For three coupons (six squares) send ONE SHILLING AND SIXPENCE. For four coupons (eight squares) send TWO SHILLINGS. As many additional coupons as desired may be entered for this Special Contest at the same rate of Entry-fees. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O., and fill in the number upon Entry Form; Entry Form to be sent by post as directed (not delivered by hand), to reach us not later than Friday, October 30.

2.—Should any letter square be left blank, contain a letter which is not clear, or altered or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, Entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle square will appear in "John Bull" on sale Thursday, Nov. 12. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post Tuesday, Nov. 17, in accordance with directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prizes. Accordingly entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

4.—Should First Prize be shared, £3,250 cash will be paid instead of the Two-in-one award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

NEWSAGENTS' PRIZE: A special prize of £5 will be awarded to the Newsagent from whom the competition's First Prize winner usually purchases his copy of "JOHN BULL." Should the First Prize be shared the £5 will be divided between sharers' Newsagents.

ENTRY FEE For two squares, send P.O. for 6d.; for four squares, send 1s.; for six squares, send 1s. 6d.; for eight squares, send 2s.; extra squares for this Special Contest, as stated above, at same rates.

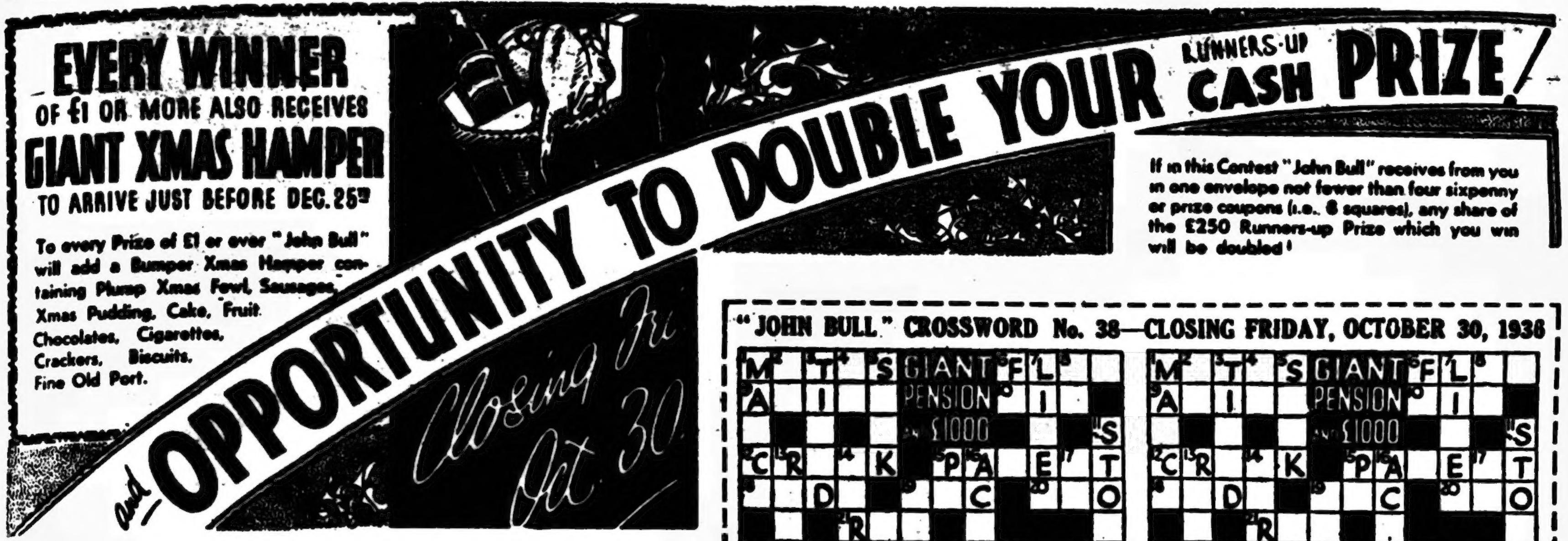
EVERY WINNER

OF £1 OR MORE ALSO RECEIVES

GIANT XMAS HAMPER

TO ARRIVE JUST BEFORE DEC. 25TH

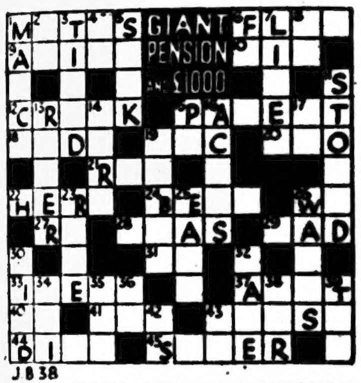
To every Prize of £1 or over "John Bull" will add a Bumper Xmas Hamper containing Plump Xmas Fowl, Sausages, Xmas Pudding, Cake, Fruit Chocolates, Cigarettes, Crackers, Biscuits, Fine Old Port.


and OPPORTUNITY TO DOUBLE YOUR RUNNERS-UP CASH PRIZE!
Closing Fri Oct. 30

If in this Contest "John Bull" receives from you in one envelope not fewer than four sixpenny or prize coupons (i.e., 8 squares), any share of the £250 Runners-up Prize which you win will be doubled!

KEEP YOUR COPIES HERE.

These miniature reproductions of "John Bull's" Crossword Squares are for your copies only and will NOT be accepted as entries.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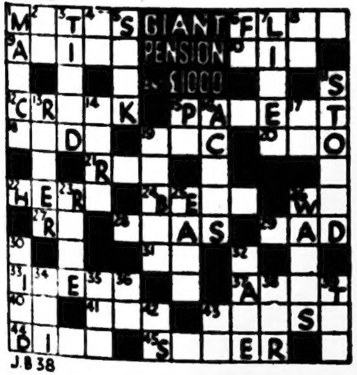
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TO HELP YOU WIN The greatest possible assistance to would-be Crossword winners is a study of the Reasons for the Adjudication Committee's findings, published each week in JOHN BULL'S free *Crossword Gazette*.

It also provides Entry Squares on fine paper, all the Crossword news and other constructive aid—entirely free!

Secure your weekly supply by enclosing with your Crossword entry the Reservation Form for *Crossword Gazette* on opposite page. Every reader now receives a free Entry Envelope weekly.

"JOHN BULL" CROSSWORD No. 38—CLOSING FRIDAY, OCTOBER 30, 1936

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ENTRY FEE for 4 Squares 1s.

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GIANT PENSION £1000
J.B.38

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ENTRY FEE for 6 Squares 1s. 6d.

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J.B.38

GIANT PENSION £1000
J.B.38

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ENTRY FEE for 8 Squares 2s.

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ADDRESS ENTRY:—"JOHN BULL" Crossword No. 38
57, LONG ACRE, LONDON, W.C.2. (Comp.)

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AMAZING NEW TREATMENT COMPLETELY CONQUERS PERNICIOUS ANÆMIA, ANÆMIA GENERAL DEBILITY THIN and IMPURE BLOOD

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Testimonials by the score prove this Treatment to be absolutely unequalled for all the above complaints. Given up as hopeless cases report miraculous results, some testimonials being indeed astounding.

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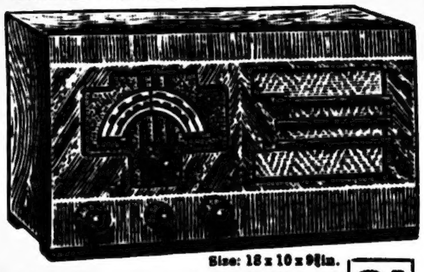

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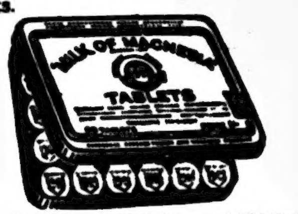
Thousands have found complete relief in 'Milk of Magnesia'. Your pain and flatulence will cease with the very first dose. Get 'Milk of Magnesia' now and digest your next meal in comfort. There's a handy Tablet form, each Tablet equal to a teaspoonful of 'Milk of Magnesia'. A neat flat tin for the waistcoat pocket or lady's bag 1/-; also in bottles 2/- and 3/6 for family use. Of all chemists.



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His Hair Grew by using KOTALKO

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"My husband's hair was in a terrible state. One big bald patch on the top of his head was the size of a teacup.

"We had spent pounds in trying to get this condition different.

"We sent for Kotalko and by the photo you will see that we have much to be thankful for."

W. JOBSON.

Thousands of men and women have regrown fine new heads of hair by using KOTALKO and KOTALKO SOAP. They re-grow the hair by freeing the scalp from hair-stifling dandruff and all other poisonous and malodorous pore-cloggings, softening the hardened scalp and reviving new and vigorous life and growth.

KOTALKO TRUE HAIR GROWER

Whether your hair is thin or falling out, or full of dandruff, or if you are nearly bald—use KOTALKO and KOTALKO SOAP—the Tonic Shampoo.

To JOHN HART BRITTAIN, Ltd., 9, Percy St. (537.A.), London, W.1. Please send me, post paid, Testing Package of Kotalko and Kotalko Soap, with directions, for which I enclose 3d. in stamps.

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Cleanse and Soften Hair Follicles with KOTALKO SCALP SOAP—the tonic Shampoo.

Help Kidneys Clean Out Poisonous Acids

Your Kidneys have nine million tiny tubes or filters which are endangered by cheap, irritating drugs or neglect. Unknown to you, weak Kidneys may be the real cause of your Getting Up Nights, Nervousness, Dizziness, Swollen Ankles, Bladder Trouble, Headaches, Backache, Rheumatism, Leg Pains, Circles Under Eyes, Dry, muddy Skin, Acidity, Burning, Smarting, or Lost Vigour. Don't take chances. Your life may be in danger. Get the Doctor's guaranteed prescription Cystex (Siss-tex). £1,000 deposited with Westminster Bank, London, backs up Cystex Guarantee to bring new health and vitality in 48 hours, make you feel 10 years younger and to cure troubles in 8 days or money back on return of empty packet. Ask your chemist for Cystex to-day.

They Each SWEPT the BOARDS with a COUPON

WITH her husband at work and her little son at school, young Mrs. E. G. Hitchcock found the days going slowly in her neat little home at 218, Oxford Road, Swindon, she told a JOHN BULL man. So she took up Crosswords as a hobby—and now she is richer by £500 and a Pension of 30s. Weekly for Life!

Her outright success in our 34th Crossword was scored after steady progress to the peak of the prize-list. "In Competition No. 27," she related, "I received a Surprise Award, in No. 28 a Runners-up prize and in No. 29 two Surprise Awards.

"Now I find the weeks all too short," remarked this delighted winner. "I start on the Clues on Monday, discuss any that I feel need 'digging into' with my husband in the evenings and only just manage to catch the post on Thursday."

* * *

Another woman who is receiving congratulations on £500 just captured in a JOHN BULL Competition is Mrs. E. Quayle, 17, Head Road, Douglas, Isle of Man. This fortune, with a fine Radio, was the First Prize she secured in *Bullets* 1,044th Contest with the neat and thoughtful effort, MY WORLD—THREATENED BY "MY COUNTRY!".

Mrs. Quayle's £500 smile

"This is really the result of a joint effort," Mrs. Quayle told our representative. "My husband and I look through the *Examples*, choose those we like most, and then work on our lines together.

"When not busy with *Bullets*," her ex-Serviceman husband put in, "I devote my spare time to JOHN BULL'S Crosswords, in which I have won more than one Runners-up award."

* * *

Another huge Pension-plus-Fortune Crossword First awaits you in Crosswords on page 44. Opposite this page you are reading there is a huge array of *Bullets* prizes, with a fine £500 First, big supporting cheques and no fewer than 250 prime Christmas Turkeys waiting to be won. Splendid opportunities are provided by both these famous JOHN BULL Competitions this week; grasp them both and without delay!

18 BIG CHEQUES WON IN CROSSWORD No. 35

In connection with "John Bull" Crossword No. 35 the Adjudication Committee decided that the most meritorious Answers on one Square (see page 44) were those submitted by the following competitors, who share the £800 offered as First Prize :—

T. L. Adams, Glendale, New Village Road, Hull; R. M. Allan, 31, Grampian Street, Glasgow; Mrs. A. Avory, 2, Hengaston Street, Bristol; J. H. Black, 7, East Adam Street, Edinburgh; F. Blades, 34, Westgate, Peterborough; Mrs. J. Brereton, Greengates, Stock, Ingatestone, Essex (2 shares); T. Dempster, Railway Terrace, Cockermouth; C. Ealey, 20, Commercial Road, Swindon; F. Grice, 6, Hampstead Road, Dorking; Mr. Howett, 267, Hoe Street, Walthamstow, E.; W. A. McKeggie, Woodlea, Lightwood, Buxton (2 shares); A. MacNeill, c/o McKinnon, 13, Burndyke Street, Glasgow; Mrs. M. E. Merchant, 165, White Lane, Gleadless, Sheffield; R. E. Moorhouse, Flat 10, 12, High Street, Watford; W. Philpott, 24, Vines Avenue, Church End, Finchley, N.; Mrs. S. Whitham, 4, Upper Orchard Street, Stapleford, Notts.

Subject to the Terms and Conditions of the Competition, a cheque for £44 8s. 11d. will be sent for each winning Square.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize, must demand a Scrutiny by not later than First Post, Tuesday, October 20, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This Prize has been divided between 234 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares received. These winners will each receive 8s. 7d. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

A useful Surprise Award for each of 1,616 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.

50 "Bullets" Cheques Awarded This Week

First Prize, £600, Competition No. 1046:

F. T. PORTER, 62, Wantage Road, Wallingford, Berks.
Example: DIFFERENT STORY
Bullet: POLITICIANS TELLING—CENOTAPH, SAME.

SECOND PRIZE, £50:

F. F. DOONAN, 25, Cowbridge Road, Kenton, Harrow
Example: When Dad Took The Chair
Bullet: Repeated Interruptions Interrupted Repetition.

THIRD PRIZE, £25:

Mrs. FRENCH, 19, Martindale Avenue, Laindon, Essex.
Example: Best Of Everthing
Bullet: Isn't Everything Better Remember!

OTHER PRIZES:

£20: P. HUGHES, 2, Hillhead Crescent, Motherwell.
Nasty Jolt—For Mars, *Britain* Re-arming.

£15: C. COOK, 365, Bramford Lane, Ipswich.
With A Heavy Heart—Pessimist—Hearty Heave. Optimist.

£10: A. GILLEARD, 23, Victoria Road, Birkenhead.
Uncalled For—War Everybody's "Asking For."

£9 10s.: E. W. HAWKINS, Homestead, Oreston, Plymouth.
Horrible—Spanish "*No* Prisoners" Story.

£9: Mrs. K. BAKER, 32, Sterndale Road, London, W.
If Mother Were Rich—Servants *Wouldn't* "Fill Place."
(Entered on "Target" Prize coupon.)

£8 10s.: H. DUXBURY, Barnwood House, Earby, nr. Colne.
Happy Ending—Impossible, Europe's "Hero," Mars.

£8: C. H. EVANS, 13, Christopher Street, Llanelly, Carm.
Horrible—Slums—Time *Owners* "Frightened."

£7 10s.: Miss A. CLARKE, Market Street, Penkridge Stafford.
Jarring Note—"Piping" Times—Unemployed Band.
(Entered on "Target" Prize coupon.)

£7: E. WILLIAMS, Newington, Bowdon, Ches.
With A Heavy Heart—But With *Her*, Heartened.

£6 10s.: E. G. PARSONS, 138, Forest Road, Loughborough, Leics.
To Heal The Wound—Jeweller Managed—I Winced!

£6: W. L. HOOLE, 3, Sandhurst Place, Crookes, Sheffield.
The Conspirators — Uncle Foiled — Married "Schemer"!
(Entered on "Target" Prize coupon.)

£5 10s.: Mrs. M. BOURNE, 9, The Shrubbery, Coplow Street, Ladywood, Birmingham.
Choked—With "Smoke," Sonny's "Cured."

£5: C. WEBLEY, 59, Leyland Road, Southport.
Nasty Jolt—"Push"—Thought Job "Steady."

£4 10s.: M. C. FRAME, Burnside Place, Candren Road, Paisley.
Stool Of Repentance—Pardon Puts "Pad" On.

£4: W. HOLLINGS, "Justin," Worrin Road, Shenfield.
Choked—Sister's Wardrobe, Various "Rages."

£3 10s.: A. STONE, 29, Friday Street, London, E.C.
Said The Thief—"Fairies Sent Bread, Sonny."

£3: G. A. GREEN, 4, Cecil Terrace, Stamford, Lincs.
Pretty Pass—Preparing Slaughter Surpassing Past.
(Entered on "Target" Prize coupon.)

A list of 30 £2 and 820 2s. 6d. winners can be seen at the offices of "John Bull."

GIGANTIC TURKEY OFFER OPENS 'BULLETS' GREAT XMAS CAMPAIGN!

£500

ONE
WEEK ONLY
CLOSING SAT.
OCTOBER 24

FINE ALL-CASH 1st PRIZE for 2, 3 or 4 WORDS

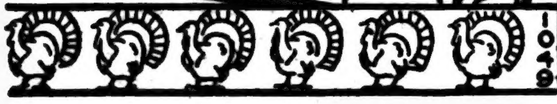
49
OTHER FINE
PRIZES

£50 £25 £18 £16 £20 £9 £10 £9.10 £14 £12 £6.10 £7 £8 £7.10 £8.10 £5 £4 £6 £5.10 10 of £3 20 of £2

3,000 'DOUBLE-STAR TARGETS'—5,000 "STAR TARGETS"

and HUGE OPENING OFFER OF
250
PLUMP XMAS TURKEYS

EACH TO ARRIVE SHORTLY BEFORE DEC. 25, TOGETHER WITH AN
Added Xmas Surprise Gift



1049

YOUR IDEAL
XMAS DINNER

"A beautiful, plump young bird, well over 12½ lbs. in weight. Everyone voted it to be the best Turkey they had ever tasted." – E. Larcombe, 91, St. Sidwells, Exeter.

●

"I have been a Cook-housekeeper and I can safely say that I never handled a finer bird in all my experience." – Miss Agnes Campbell, c/o Carter, 9, Cathcart Street, Greenock.

●

"Six of us were round the table for Christmas dinner and the breast alone of my "Bullets" Turkey served all of us." – Mrs. Wilshaw, Fort, Froghall, Stoke-on-Trent, Staffs.

WIN YOUR TURKEY
THIS WEEK!

FIRST CHRISTMAS TURKEYS HEADED BY FORTUNE AND BIG CHEQUES

ON Friday, November 6, a golden Joy Wire will bring a First Prize thrill to the sender of the best *Bullet* in this week's great Offer, the first of JOHN BULL'S sensational series of Cash and Christmas Feasts prize-lists.

Since that entrant may well be you, just think of all the joys that £500 telegram would mean to you and yours! All worries would be banished, new clothes, furniture, radio, would be yours as you required them—and certainly the coming Christmas would be the merriest your home has ever known!

This fine £500 First Prize is but one of 50 substantial Cash Prizes that head this week's outstanding offer. And these are followed by no fewer than 250 Christmas Feasts. To each of these 250 winners' homes a *Bullets* Turkey, carefully packed and in prime condition, will be delivered in good time for Christmas—and all these Turkey winners, moreover, will receive an additional Christmas Surprise from JOHN BULL.

Follow the simple instructions below and one of your *Bullets* may well be rewarded by a Christmas Feast, a useful cheque, or even that £500 First.

HOW TO MAKE "BULLETS"

TO make a *Bullet*, first read through the list of 36 interesting *Examples* provided on this page and consider the various ways in which they could be used in making neat and striking *Bullets*. Write down those *Examples* which appeal to you as particularly promising and then add all the ideas they suggest to your mind.

Your next step is to condense and improve each of your rough notes to TWO, THREE or FOUR words of apt and original comment, closely linked with the chosen *Example*. Suppose, for instance, you had scribbled against the *Example* BEYOND REPAIR, the thought, *Jilted Girl's Broken Heart*. That rough idea you could easily develop into the typical *Bullet*, BEYOND REPAIR—HEART—TILL "DAMAGES" AWARDED.

Before starting on your own efforts, study the successful *Bullets* in our 1,046th Contest which appear on the opposite page. Then, with these winning styles fresh in your mind, turn to the *Examples* without delay, for you cannot share in this week's great distribution of cash and Christmas Feasts unless your entry reaches Long Acre by Saturday, October 24.

EXAMPLES FOR COMPETITION No. 1,049

SINEWS OF WAR
STORM-TOSSED WORLD
POPULAR FRONT
WOMAN'S WORK
GOOD MEASURE
MAN I COULD SHOOT
AGAINST THE GOVERNMENT
ALONG THE ROAD
BEYOND REPAIR
UNSUSPECTED
FALLS TO THE GROUND
WHEN SHE'S FINISHED
SOONER THE BETTER
FATHER'S SHOPPING, SO
ASKING TOO MUCH
LOITERING
SAID THE AGITATOR
PILING IT ON
BORROWED
TIMES HAVE CHANGED AND
AT OUR CHARITY BALL
TWICE AS MANY
LUKEWARM
"JUST A MOMENT!"
IGNORING HER
BIG RESPONSIBILITY
BOLDER AND BOLDER
TAKING OFF
NOW OR NEVER
WINDY
GIVES HER THE HUMP
IN EVERYTHING
POORER
OUT OF THE MIST
CALLING FOR ME
MORE POWERFUL

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

ACCEPT
48
FREE PAGES
of help with
"BULLETS" and
"JOHN BULL'S"
CROSSWORDS
USE THIS COUPON

YOU ARE INVITED TO
ENCLOSE THIS COUPON
WITH YOUR "BULLETS" OR
CROSSWORD ENTRY

Please register me for six weeks' free supply of "Bullets Bulletin" and "Crossword Gazette." I have affixed 3d. in stamps to this coupon for postage.

NAME ____________________

ADDRESS ____________________

Affix 1½d. stamp here

Affix 1½d. stamp here

If you want to use Advertiser's coupons on back, you can apply for your free issue of "Bullets Bulletin" or enter further "Bullets" on plain paper.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,049)
Closing SAT., Oct. 24.
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.
Signed ....
Address ....

"Bullets" must consist of TWO, THREE or FOUR words.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,049)
Closing SAT., Oct. 24.
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.
Signed ....
Address ....

Write name and full address on each coupon.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,049)
Closing SAT., Oct. 24.
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.
Signed ....
Address ....

Cut out each coupon separately.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,049)
Closing SAT., Oct. 24.
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.
Signed ....
Address ....

NEWSAGENTS' PRIZES.—Cheques of £3, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,049 usually purchase "John Bull."

The original cheque for £500 awarded to the First Prize-winner in Competition No. 1,046 will be displayed in the window of Messrs. J. Booth and Son, Newsagents, Thurlstone, Sheffield.

Address Entry: "Bullets" No. 1,049, "John Bull," Long Acre, London, W.C.2 (Comp.)

A Healthy Head of Hair

IN EVERY "HARLENE" HAIR-DRILL

FREE
GIFT
PARCEL

WOMEN! —Have LOVELY HAIR

4 Free Gifts

MEN! Don't be BALD

CHANGE those "wispy," lank, brittle and dull strands of hair into a veritable crown of thick, wavy, gleaming lustre!

Cover those bald patches and let new, gloriously rich and colourful hair spring to life where now is only a sparse and meagre growth.

The remedy is literally at your fingertips in "HARLENE-HAIR-DRILL," the wonderful scientific, 2-minutes-a-day Hair Health exercise. To-day is made a great gift offer to all of Free Trial Supplies of the four famous Harlene Preparations below. YOU should not delay a moment in accepting this Gift Parcel AT ONCE. Post the Coupon below TO-DAY.

HARLENE

HAIR GROWER AND TONIC

HARLENE is the "champagne-reviver" of the hair roots. Its rich, hair-feeding nourishment literally infuses NEW LIFE into the hair. Dormant hair roots are re-awakened and re-activated. Thin, brittle, and falling hair shafts become revived and reinvigorated.

As your finger-tips perform *your* 2-minutes-a-day "Hair-Drill" with "HARLENE" so will you be more and more delighted with the results.

—Falling Hair quickly stops falling.

—Bald Patches are covered with a healthy growth of new hair.

—Thin, Brittle and Harsh Hair becomes gloriously thick, beautifully soft to the touch . . . a veritable crown of gleaming beauty.

1/1½, 2/9 and 4/9 Per Bottle.

CREMEX SHAMPOO

No hair can be healthy unless it is cleansed regularly and thoroughly to remove dust and deposits, etc. Shampoo with "CREMEX." Its generous dainty perfumed creamy lather is delightfully refreshing and super-cleansing. It frees the hair from every trace of Scurf and Dandruff and is most beneficial to the scalp. **FREE** Burnishing Rinse included. 1/6 per box of 7 shampoos. (Single sachets 3d. each.)

UZON BRILLIANTINE

"UZON" gives just that final touch of distinction to the coiffure. This highly refined brilliantine gives a glossy appearance to the hair and is invaluable to those with overdry scalp. Keeps unruly hair in place and preserves that well-groomed appearance throughout the whole day. In Liquid or Solidified form. 1/1½ and 2/9 per bottle, or 1/3 per tin.

HARLENE WAVE SETTING LOTION

Keeps the hair in wave for long periods, and makes the waves deep and entrancingly beautiful. Protects against fog, mist, damp and even sea air. Saves £ £ £'s on Hair Waving Bills! Women with thin, weak hair will find it wonderfully beneficial to the actual texture of the hair, as it contains ingredients used in the world-renowned HARLENE Hair Grower and Tonic. 7½d. and 1/3 per bottle.

SAMPLE COUPON

On receipt of this Coupon and fourpence in stamps to cover the cost of postage and packing, a set of the above four "Harlene-Hair-Drill" samples and a Manual of Instructions will be sent to any address in the United Kingdom. ***Attach Coupon to a plain sheet of paper bearing your Name and Address.***

EDWARDS HARLENE LTD. (H929),
20-26, Lamb's Conduit St., LONDON,
W.C.1.

Stamp your envelope with 1½d. stamp.
(This offer does not apply to I.F.S.)

AT LAST The Perfect Combination FOR FAIR HAIR

Every lady with fair hair is to-day invited to send the Coupon below for entirely Free Samples of the following—

HARLENE CAMOMILE GOLDEN HAIR WASH

is a dainty preparation which doubles and trebles the beauty of fair hair and gives it that glorious light-gold sunshine touch. Unbelievably fascinating and beautiful. Just the thing for hair that has become dull and lost its tone. All fair-haired ladies should try it at once and enjoy its marvellous effect. 1/3, 3/- and 5/- per bottle.

HARLENE CAMOMILE SHAMPOO

is the perfect shampoo for maintaining and preserving the beauty of fair hair. It will enable all fair-haired ladies to possess more glorious hair beauty than ever. Not only is the shampoo super-cleansing in its power, but it preserves that NATURAL sheen and shine which is the essence of fair-haired beauty. 1/6 per box of 7 shampoos (single sachets 3d. each.)

DOUBLE FREE GIFT COUPON

Send this Coupon with 3d. stamps and your name and address for Free Samples of Harlene Camomile Golden Hair Wash and Harlene Camomile Shampoo to Edwards Harlene Ltd. (Dept. G.S. 978), 20/26, Lamb's Conduit Street, London, W.C.1.

(Stamp your envelope with 1½d. stamp.)

This offer does not apply to I.F.S.

'All Set' For Another Successful Day

Dress your hair with "HARLENE" Hair Cream and for the rest of the day you can enjoy a crisp, smart and eminently youthful appearance. "HARLENE" Hair Cream dresses your hair and in addition penetrates to the roots under the scalp, removing the cause of scurf and dandruff, and encouraging young hair growth.

7½d., 1/1½ and 2/- per Bottle.

HARLENE HAIR CREAM

The Aristocrat of Hair Dressings

which Distinguishes You from the Other Man

Use also

HARLENE SOAPLESS BRUSHLESS SHAVING CREAM

Does away with soap and brush and enables you to shave in 5 minutes instead of 15. Saves time, trouble and money. Keeps the face soft and youthful. 6d. and 1s. per Tube.

2 FREE GIFTS COUPON

Send this Coupon with 3d. in stamps to cover cost of postage and packing for a Free Sample Bottle of "HARLENE" HAIR CREAM. All applicants will receive in addition a Free Sample supply of the new "HARLENE" Soapless, Brushless SHAVING CREAM.

(Stamp your envelope with 1½d. stamp.)

This offer does not apply to I.F.S.
EDWARDS HARLENE LTD. (H.S. 903),
20-26, Lamb's Conduit Street, London, W.C.1.

"Harlene" Preparations are obtainable from all Chemists and Stores, or direct on receipt of price. (Post free within the British Isles and Irish Free State.)

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